

Education for Sustainable Consumption: a global challenge

ESC - a global Challenge

Logo Contest - Calling our students

About the contest

Education for Sustainable Consumption (ESC): a global challenge, is an Erasmus + Project with the partnership of the following schools:

- Agrupamento de Escolas de Póvoa de Lanhoso – Póvoa de Lanhoso (Portugal)
- Tamási Általános Iskola, Gimnázium, Alapfokú Művészeti Iskola és Kollégium - Tamasi (Hungary)
- Elvankent Bilgi Anadolu Lisesi – Ankara (Turkey)
- IES de Llerena – Llerena (Spain)
- LycéeBoisjolyPotier - Le Tampon (Reunion Island, France)
- Liceul Tehnologic "Sfantul Pantelimon" – Bucharest (Romania)
- I.T.T. "M. Panetti", from Italy = I.T.T " M. Panetti" - Bari (Italia)
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The great ambition of the project "ESC: a global challenge" is to prepare the younger generations for a better life and learn how to manage the resources as well as to leave a legacy to the future generations. Schools need to be aware of the 21st century skills in order to achieve the goals of the European strategy until 2020. This project looks to the future and to the following inspired trends: the 21st century skills for life and the targets for the European Union (EU) in 2020.

Partners of this team want to work 3 main subjects:

1. **Energy sustainability: to respect the earth and life in all its diversity** - Explore questions about sustainable energy use and other natural resources to promote a sustainable life.
2. **Adopt patterns of consumption to fight poverty and social exclusion** - Explore questions about sustainable use of money – personal, family and country – to promote a sustainable life
3. **How to implement sustainable life through education?**

We ask you to design a creative, innovative and professional logo for our project. The logo should be recognizable, reflect and promote the 3 integrated subjects of our project above.

Please read the following details about the contest rules & submission requirements regarding logo design.

How to Enter the Contest

The contest begins on **November 17, 2014**. Submissions will be accepted through **08 January, 2015**. Winners will be announced in our website - <http://twinspace.etwinning.net/1699/home> - and by mail to the winners. In order for your entry to be submitted and reviewed by our judges, all entries must be:

1. Submitted directly to ESCglobalchallenge@gmail.com
2. Submitted **2 image file**: one including **black and white version** and another including **colour version** of logo with transparent background. **FORMAT: .png.**
SIZE of the image: 20 X 20 cm with a resolution of 300 dpi.



Logo Requirements

- This logo may be featured on our website, our social media platforms and other mediums (print, t-shirts etc). It will be inserted in all the online newspaper articles. The logo must still be legible.
- **Logo must promote the subjects developed in the project.**
- 7 partner countries don't have to be mentioned in the logo.
- There is no colour limitation. However, logo must look good in colour or black and white.
- Submitted 2 image file: one including black and white version and another including colour version of logo with transparent background.
- format: .png file.
- Size of the image: 20 X 20 cm with a resolution of 300 dpi.
- Logos must be original and unpublished. Logos may not include images or licensed images that have been previously published.

Contest Details

Winners will be selected by coordinators from ESC - a global challenge.

The Logo copyrights will be property by ESC - a global challenge, and the coordinators of the project can adapt or mix the Logo with other elements.

Prize

Contest winner will receive an eTwinning package and a certificate.

Contest winner will join one of the travels to the partner countries.

