

Storyboard Template

Planning the advertisement

- This Storyboard was done in Hungary by students from all the countries involved in Project.
- The idea behind this is promoting a sustainable consumption life style and rewarding people that do so.

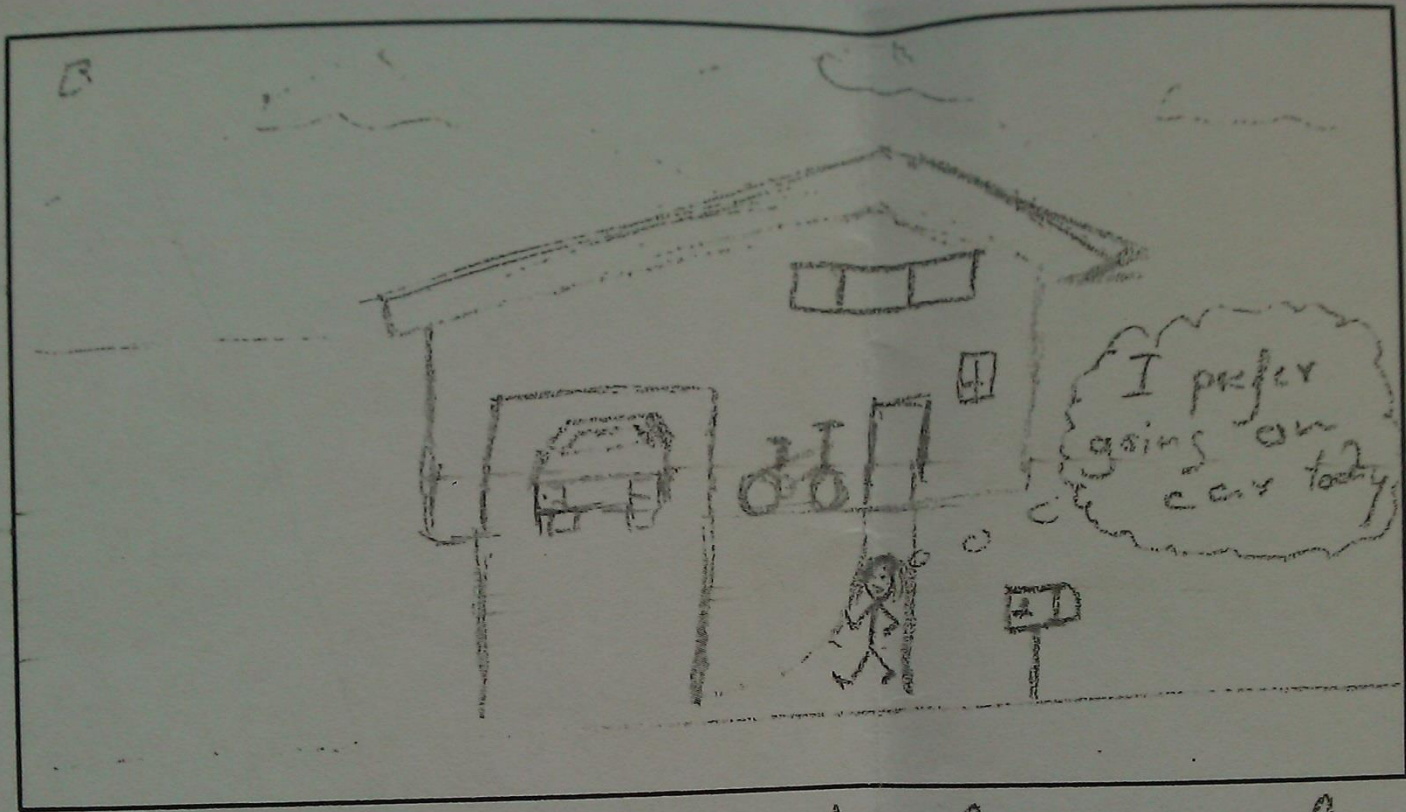
Scene A



A guy goes outside and takes
the bike to go to high school

(00:20 - 00:15 seconds)

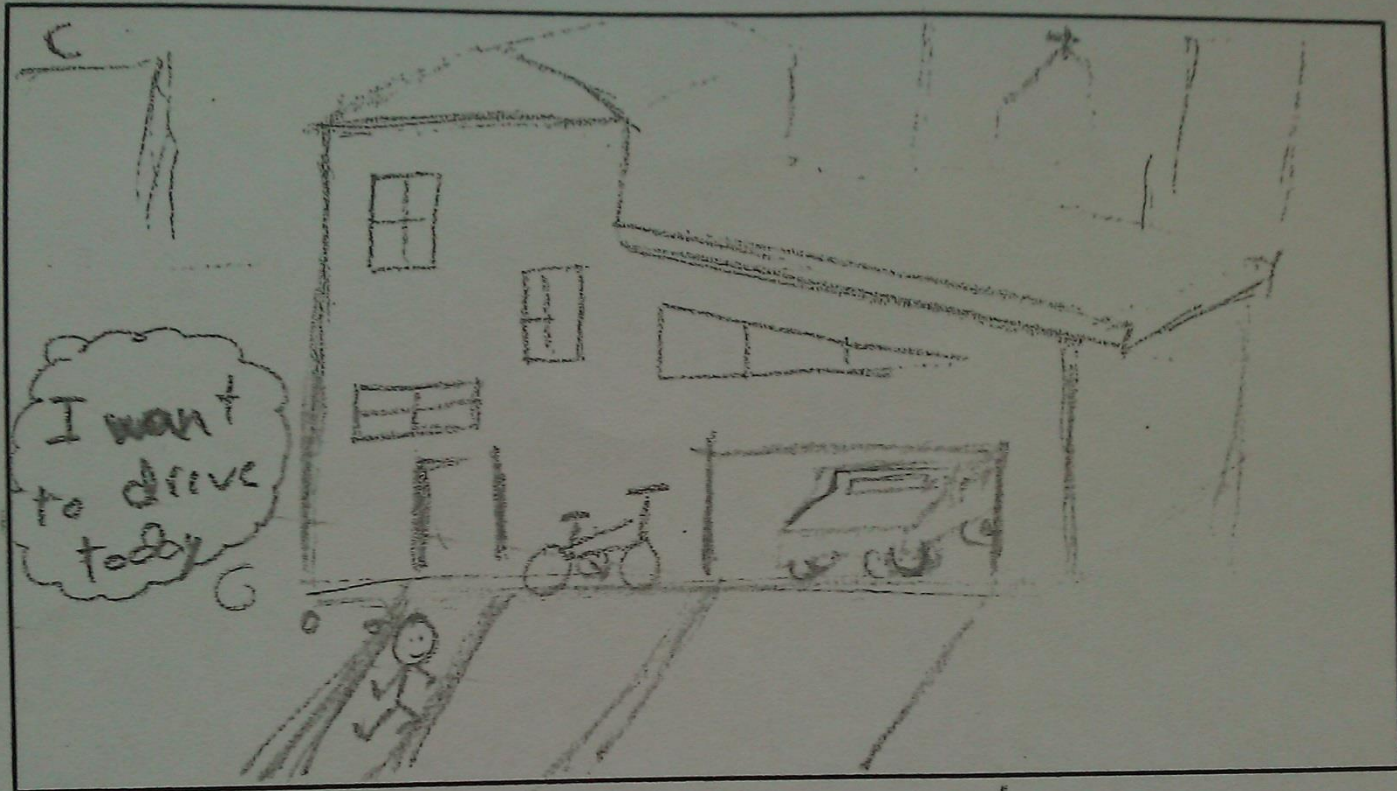
Scene B



A girl goes outside and
decides to take the car.

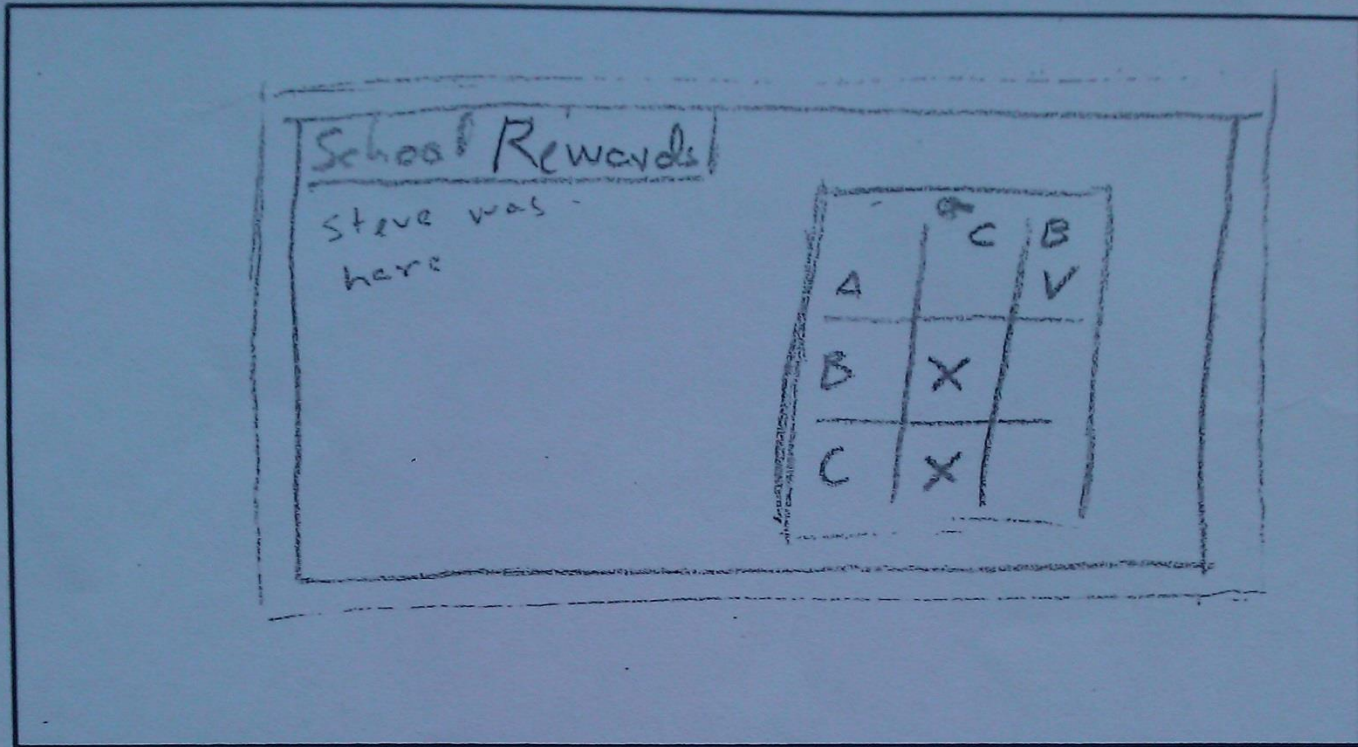
(00:15 seconds)

Scene C



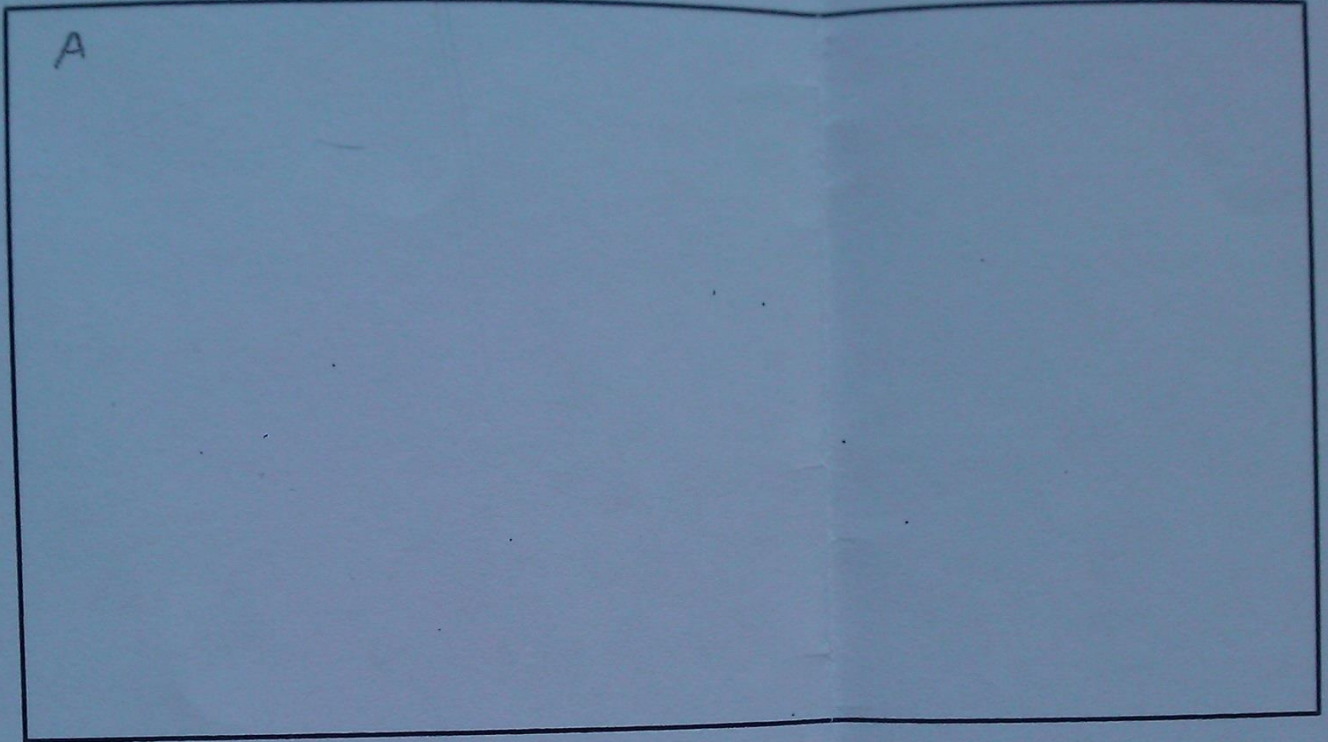
Another guy wants to drive
this morning and not
ride his bike. (00:15 seconds)

Scene D



School gives points to
people who use the bike
instead of car (00:10 seconds)

Scene E



Same scene of scene A

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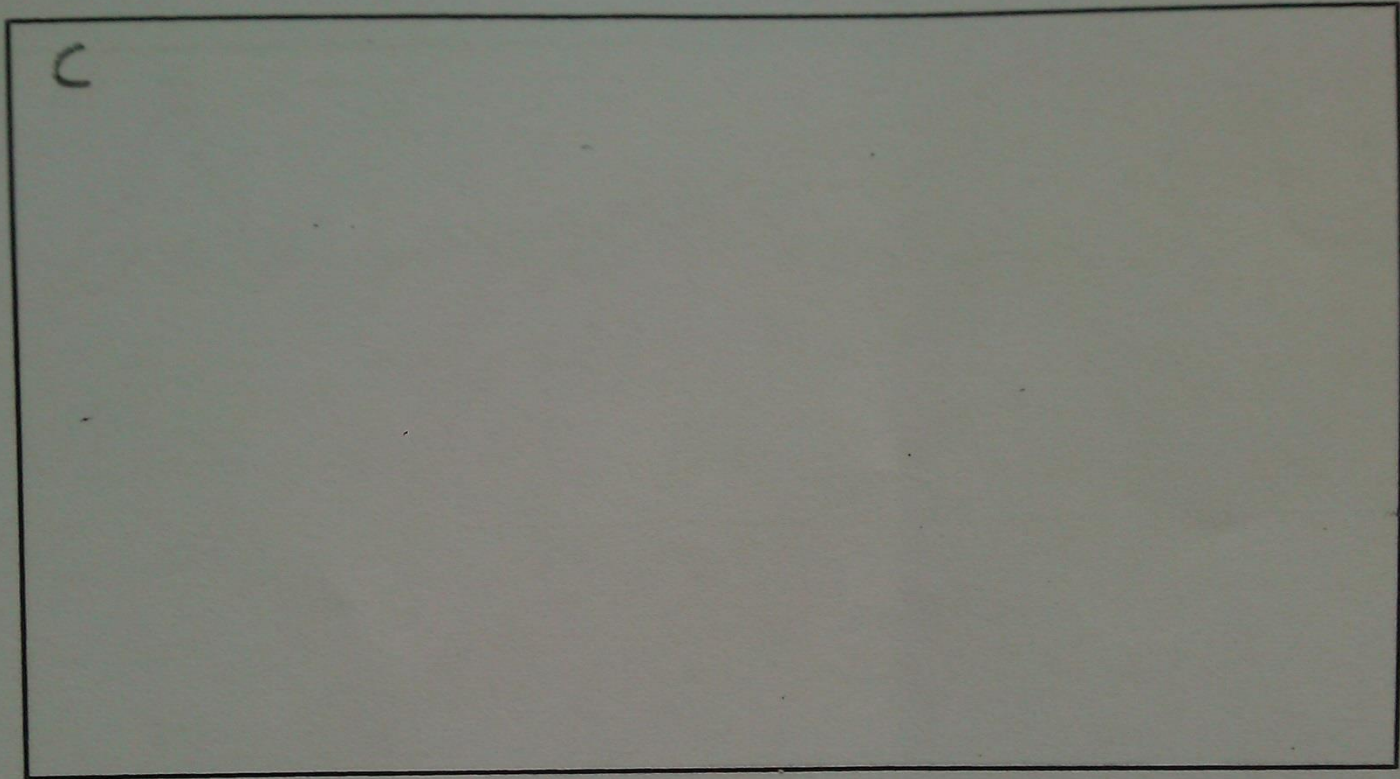
(0 seconds)

Scene F

B

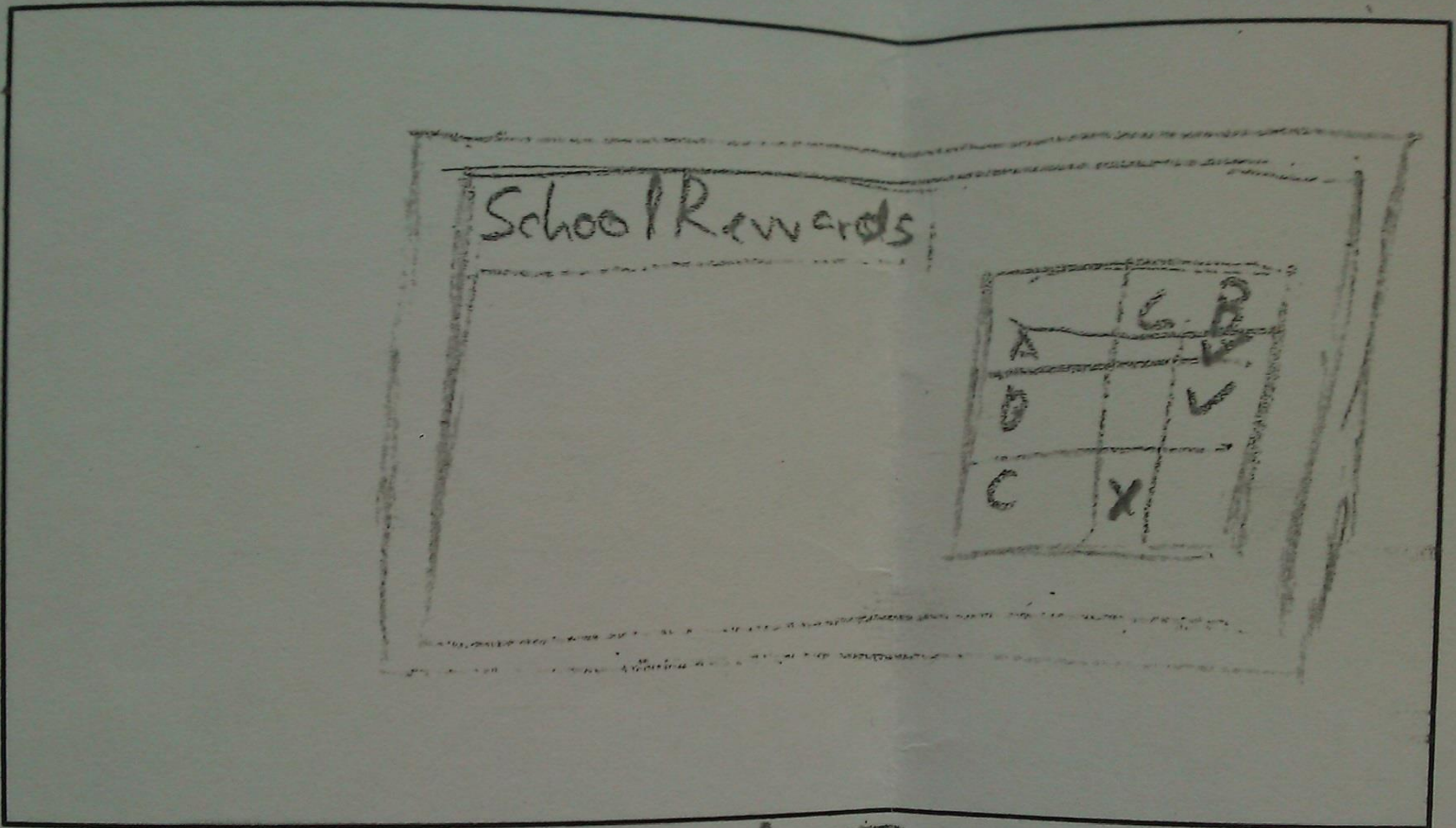
Same scene of scene B but
the girl takes the bike

Scene H



Same scene of scene c

Scene I



Same School Tab

Scene J



The boy A wins a big prize

The girl B wins a normal prize

The boy C doesn't win anything

Scene K



The boy A wins a big prize

The girl B wins a normal prize

The boy C doesn't win anything