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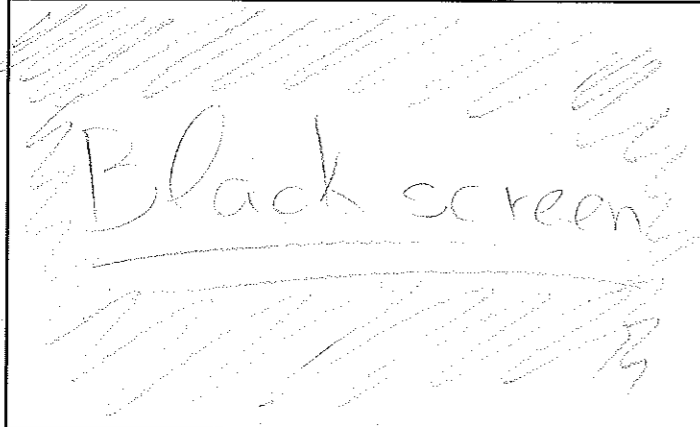
Every drop means something

Storyboard template

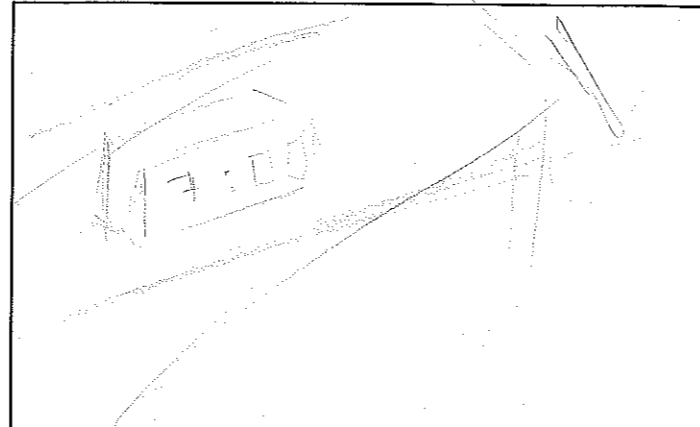
Planning the filming of the promotional film

Selma - Turkey
Alexandra Varga - Hungary
Mate - Hungary
Béla - Hungary

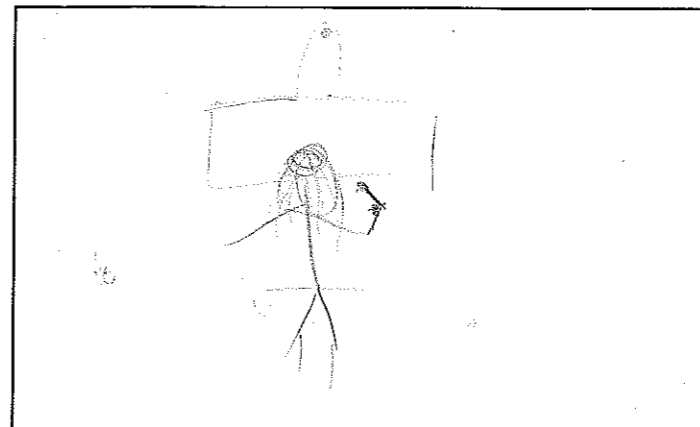
Bence - Hungary
María - Spain
Domenico - Italy
Eduardo - Portugal
Melissa - France



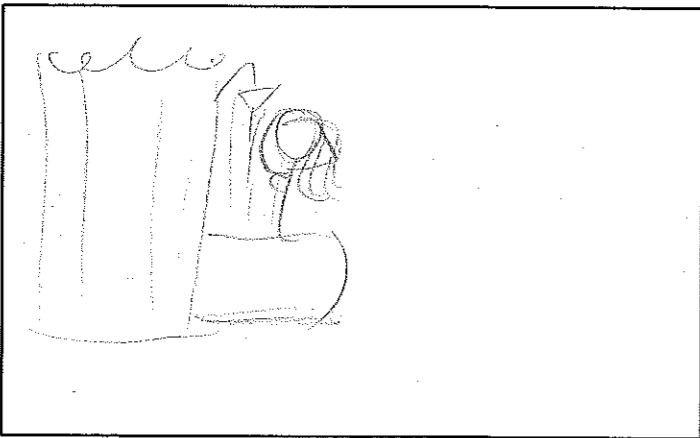
1) Tee Tee tee x 3



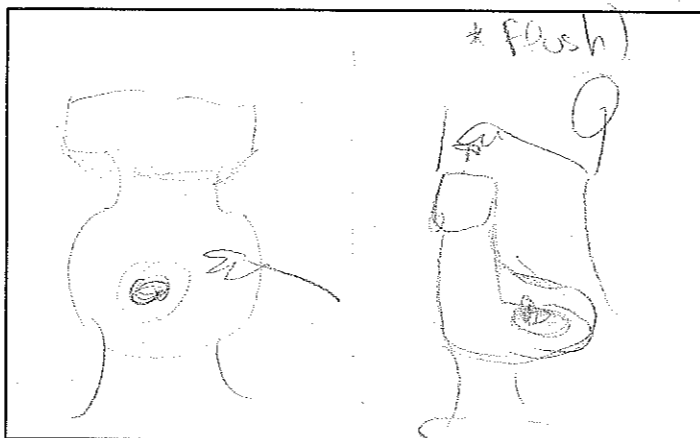
It's the morning. The room is dark and the day begins



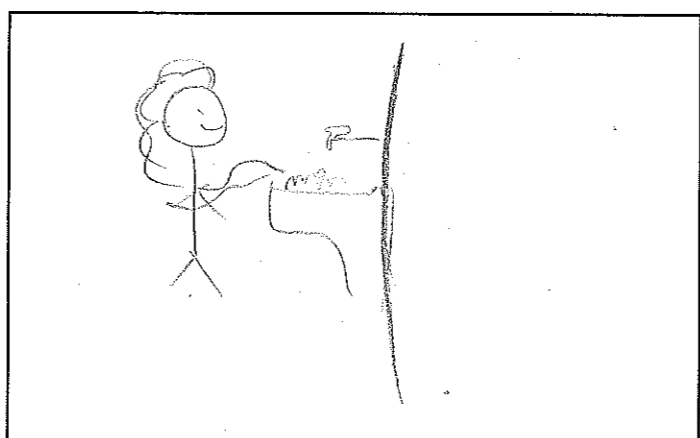
Someone washing their teeth and wasting water by leaving the tap open



Someone showering for too long wasting precious water



Someone throwin' a paper into the toilet and flushing it

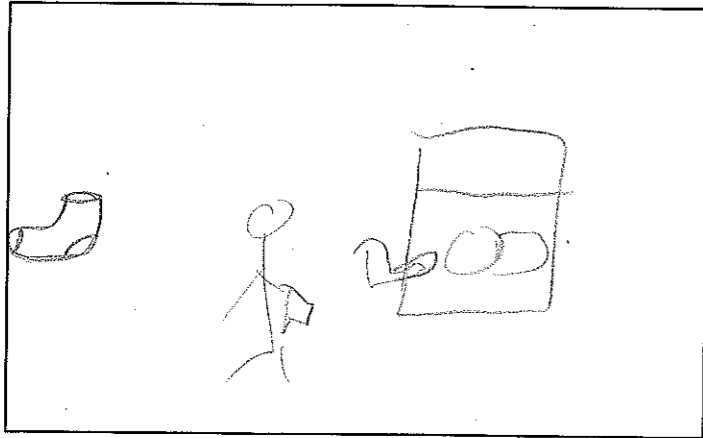


Someone washing her hands and leaving the tap open while using the soap

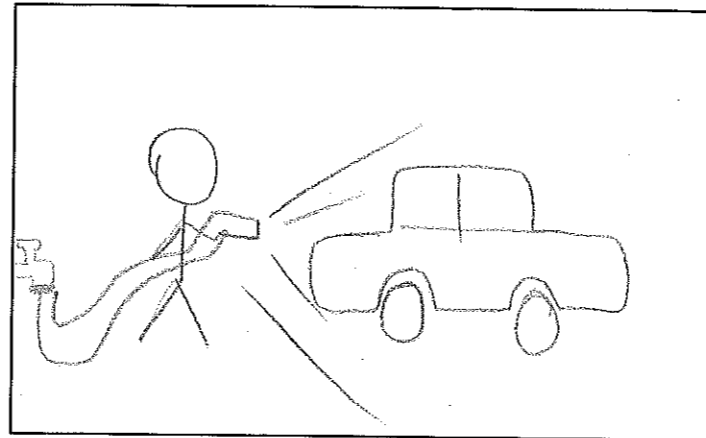


Storyboard template

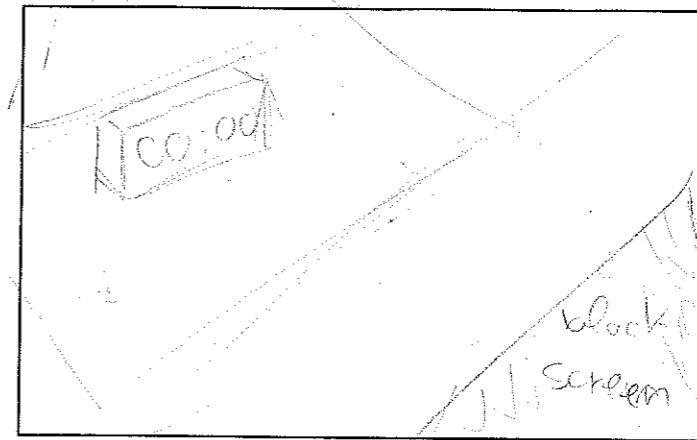
Planning the filming of the promotional film



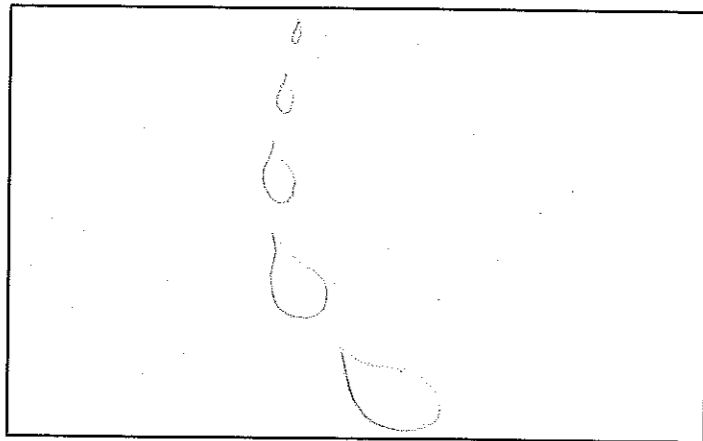
Someone is washing only one cloth into the washing machine, wasting water



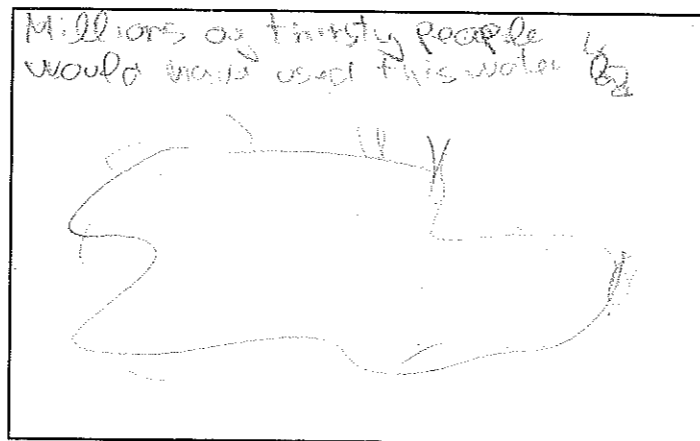
Someone washes car with a tube and wasting a big amount of water



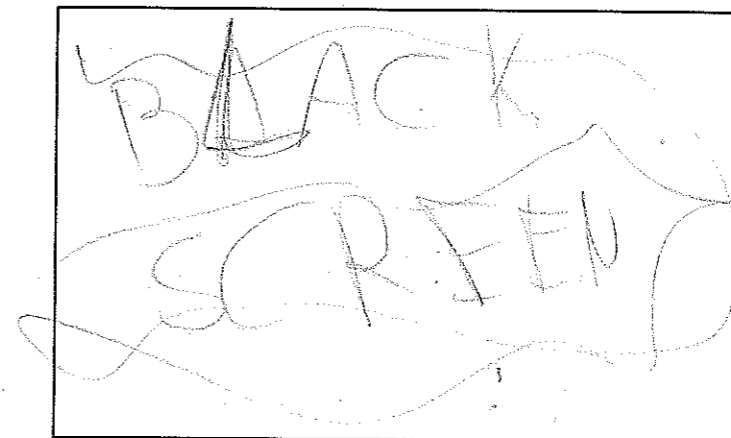
A clock marks the end of the day



A drop is falling and becoming bigger



We see this lake was made out of the wasted water with a strong message:



~~Directed by~~
Created by The Red Group