**Lugoj – poster competition**

**Instructions**

1. Pick one of the products presented by your team at the sympozium in the European University Dragan and think about how to promote it in the target country
2. Get in touch with students from the target country and find out the following information (complete the quiz on the next page):
   * where would you sell such a product ?
   * what price do you expect to obtain for it ?
   * target group (age, gender)
   * would it be possible to sell it in their school?
   * can it be sold online?
3. Create a poster including the picture, the price, a short description and advantages of the product in an attractive form
4. Upload it on twinspace **materials/files/1P) Lugoj poster competition**

AUSTRIA SLOVENIA

CZECH 1 HUNGARY

CZECH 2 BULGARIA

SLOVAKIA ROMANIA

**QUIZ**

* What price could you ask? (write a number and the national currency)
* What would your target be?

males females school children teenagers

young adults adults elderly

* Would it be possible to sell it in your school?

yes no

* Where else can you sell it?

café restaurant supermarket market

* Can it be sold online?

yes no

* How would you promote it?

word of mouth online poster

TV commercial other