1. Photos from the fair in Sturovo

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**2.** Compare prices

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| **Goods** | **Price in Slovakia** | **Price in Bulgaria**  **1 euro = 1.9558 leva** |
| 1. Woolen socks | 10 euro | 5 leva |
| 1. Honey | 8 euro | 8 leva |
| 1. Wooden spoons | 1 euro | 2 leva |
| 1. Pottery | 50 euro | 20-30 leva |
| 1. Slippers | 5 euro | 5 leva |
| 1. Lady’s jacket | 40 euro | 40 leva – 60 leva |
| 1. Souvenir magnet | 1,50 euro | 1-3 leva |
| 1. Pack of sweets | 0.50 euro | 1,50 leva |
| 1. Cactus plant | 1,50 euro | 2,50 leva |
| 1. Grapes | 2,30 euro | 1,20 leva |

3. Description

* Decorative beeswax candles - made in different sizes and resemble art carving. They may be flavored and used in festive occasions.



* Flowers wrought iron - souvenirs that are produced manually and have a design approaching to real flowers.



* Wafers - with different flavor, used in the preparation of sweet-salty desserts and appetizers in domestic and industrial environments.



4. No Bulgarian products on the Slovak market.



5. On the fair were:

- producers and officials from Slovakia, Romania, Hungary and Senegal;

- participants from Peru - typical music and dances;

- observers and customers from China - Workers at a Chinese food restaurant.

6. Reflection of the Fair of the lives of the local population:

6.1 Positive

* Perform Intensive business contacts between producers, retailers and consumers;
* reflects positively on the appearance of the place as the development of trade, tourism, transport, hospitality, recreation and tourism;
* Presentation of preserved traditions in craftsmanship;
* Opportunity for social contacts and family meetings;
* Improving the reputation of companies;
* Collection of new market information;
* Receive orders.

6.2 Negative

* Harmful emissions from vehicles, which loaded the temporary sales outlets;
* Damaged lawns and shrubs around the stands;
* Pollution of the environment by traders and visitors;
* Stress from noise, lights and emotions attractions.