

WOBIGREEN



RESULTS OF THE SURVEY ON TRADE MARKS



Co-funded by the
Erasmus+ Programme
of the European Union

PARTICIPANTS

15 CHILDREN

BETWEEN 5-12 YEARS OLD

7 BOYS / 8 GIRLS

AND 30 TRADE MARKS

TECHNOLOGY

	TURKCELL	APPLE	BOSCH	WINDOWS
KNOWS BOTH NAME AND SECT	7	11	9	9
KNOWS ONLY SECTOR	3	2	1	3
KNOWS NOTHING	5	1	5	2
FROM WHICH COUNTRY	2	4	0	3
CAN DESCRIBE THE PRODUCT	3	8	7	7

TOYS

	BARBIE	NERF	PLAYDOH	TOYZZ SHOP
KNOWS BOTH NAME AND SECT	13	9	15	12
KNOWS ONLY SECTOR	0	0	0	1
KNOWS NOTHING	2	5	0	2
FROM WHICH COUNTRY	2	1	2	2
CAN DESCRIBE THE PRODUCT	8	9	9	9

CLOTHES

	LCWAKIKI	HELLO KITY
KNOWS BOTH NAME AND SECT	11	13
KNOWS ONLY SECTOR	0	1
KNOWS NOTHING	3	1
FROM WHICH COUNTRY	1	2

JUNK FOOD

	MC DONALDS
KNOWS BOTH NAME AND SECT	13
KNOWS ONLY SECTOR	1
KNOWS NOTHING	1
FROM WHICH COUNTRY	2
CAN DESCRIBE THE PRODUCT	9

DRINKS

	COCA COLA	DIDI
KNOWS BOTH NAME AND SECT	13	10
KNOWS ONLY SECTOR	1	2
KNOWS NOTHING	1	3
FROM WHICH COUNTRY	3	4
CAN DESCRIBE THE PRODUCT	9	8

FOOD

		ŞAHİN	BANVİT
KNOWS BOTH NAME AND SECT		11	6
KNOWS ONLY SECTOR		1	0
KNOWS NOTHING		3	9
FROM WHICH COUNTRY		4	4
CAN DESCRIBE THE PRODUCT		7	5

CHOCOLATE, ICE-CREAM

	TADELLE	HARIBO	ALGIDA	ETI
KNOWS BOTH NAME AND SECT	12	12	13	12
KNOWS ONLY SECTOR	0	2	1	1
KNOWS NOTHING	3	1	1	2
FROM WHICH COUNTRY	4	0	2	5
CAN DESCRIBE THE PRODUCT	7	8	9	9

CARS

		MERCEDES	WV
KNOWS BOTH NAME AND SECT		12	11
KNOWS ONLY SECTOR		1	2
KNOWS NOTHING		2	1
FROM WHICH COUNTRY		3	2
CAN DESCRIBE THE PRODUCT		8	8