Armani

Armani is an Italian luxury fashion house, which designs- manufactures, distributes and retails haute couture, ready-to-wear, leather goods, shoes, watches, jewelry, accessories, eyewear, cosmetics and home interiors.

This brand is a sub-label of Giorgio Armani, which is where the inspiration for these quality items began.

Giorgio Armani was born in northern Italy in 1934 on July 11th. He decided to study medicine. However, he joined the army after three years of studying this subject, and then he decided to find an alternative job. He got a job as a window dresser in a Milan department store and then became a seller for the menswear department. After acquiring lots of practical experience in this role, Mr Armani started to design clothing for Nino Cerruti and also worked as a freelancer in the mid-1960s.

Questions:
1) Who are the founders of Armani? (1p)
2) What are the Armani brands? (1p)
3) What does Armani means? (1p)
4) Where and in which year was Armani founded? (1p)

Please contact for answers Anika Jomir