



## FIGHT THE OCEAN PLASTIC SOUP

Let's make a move



Fight the ocean plastic soup



Nantes



Limburg (Allemagne)

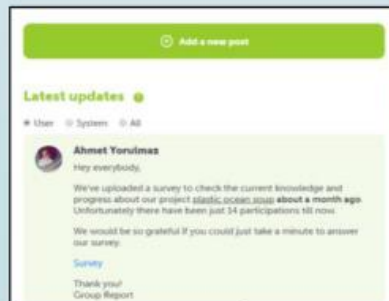


Ratingen (Allemagne)



Velp (Pays-Bas)

une volonté de communiquer pour que ce projet voie le jour.



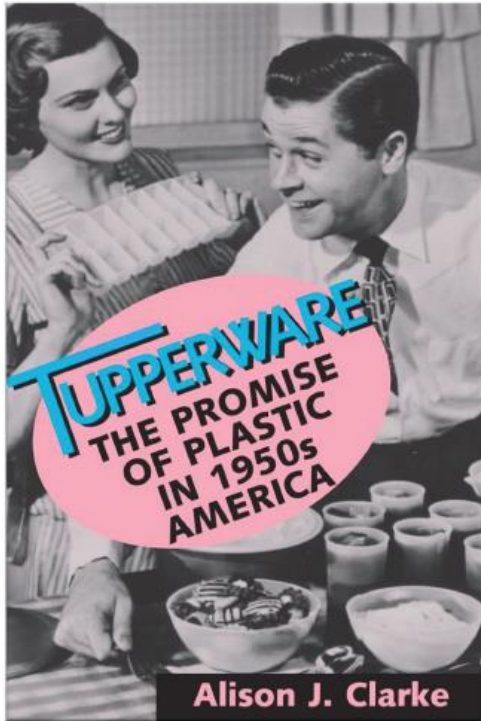
Video conférences, chats, forums, mails....



# THE PLASTIC DREAM



FIGHT THE PLASTIC OCEAN SOUP



Since the 1940s plastic has arrived in our lives

The first plastic was created in 1869



# A world of plastic



*Plastic is everywhere but do you know where ?*



## non-plastic alternatives



piece of soap



bambus toothbrush



steel lunch box



bambus/wood Q-tips



bambus thermo cup



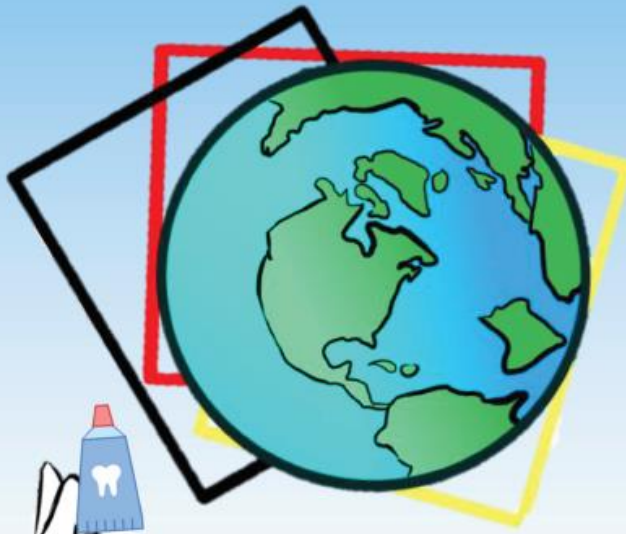
woolbag



# A world of plastic



Plastic is everywhere but do you know where ?...

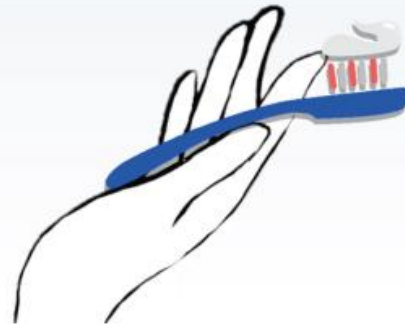


In the water

Shoes

At work

Clothes





# The Plastic Nightmare



FIGHT THE PLASTIC OCEAN SOUP

- 31% waste is recycled
- 53 kg per person per year
- 40% is single use
- 41% increase in plastic waste generation by 2030



- Marine animals eat our plastic, which is slowly killing them
- By consuming them, the so called microplastics enter our body
- The average person eats 70.000 microplastics each year



90% OF SEABIRDS HAVE PLASTIC IN THEIR STOMACHS

8 MILLION TONNES OF PLASTIC ARE DUMPED IN OUR OCEANS EVERY YEAR

AROUND 7 MILLION COFFEE CUPS ARE THROWN AWAY IN THE UK EVERY DAY

1 IN 2 MARINE TURTLES HAVE EATEN PLASTIC



# HOW LONG UNTIL IT'S DECOMPOSED?

IF ONE BOTTLE OF WATER MADE IT INTO THE SEA, HOW LONG WOULD IT TAKE TO FULLY DECOMPOSE?

The infographic features a blue background representing the ocean. At the top, a person is shown throwing a bottle into the water, and a sailboat is visible. Various items are shown in circular frames with their respective decomposition times. A small orange fish is also present.

Item	Decomposition Time
Toilet Roll	1 Month
Cardboard	2 Months
Cigarettes	10 Years
Plastic Bags	10-20 Years
Drinks Cans	200 Years
Fish Hooks	600 Years
Glass	4000 Years
Plastic Cutlery	100-1000 Years
Diapers	450 Years
Some Plastics	Never

**WE LIVE HERE**

**THIS HAS TO STOP**

Brought to you by:

SP SUPER SERIES

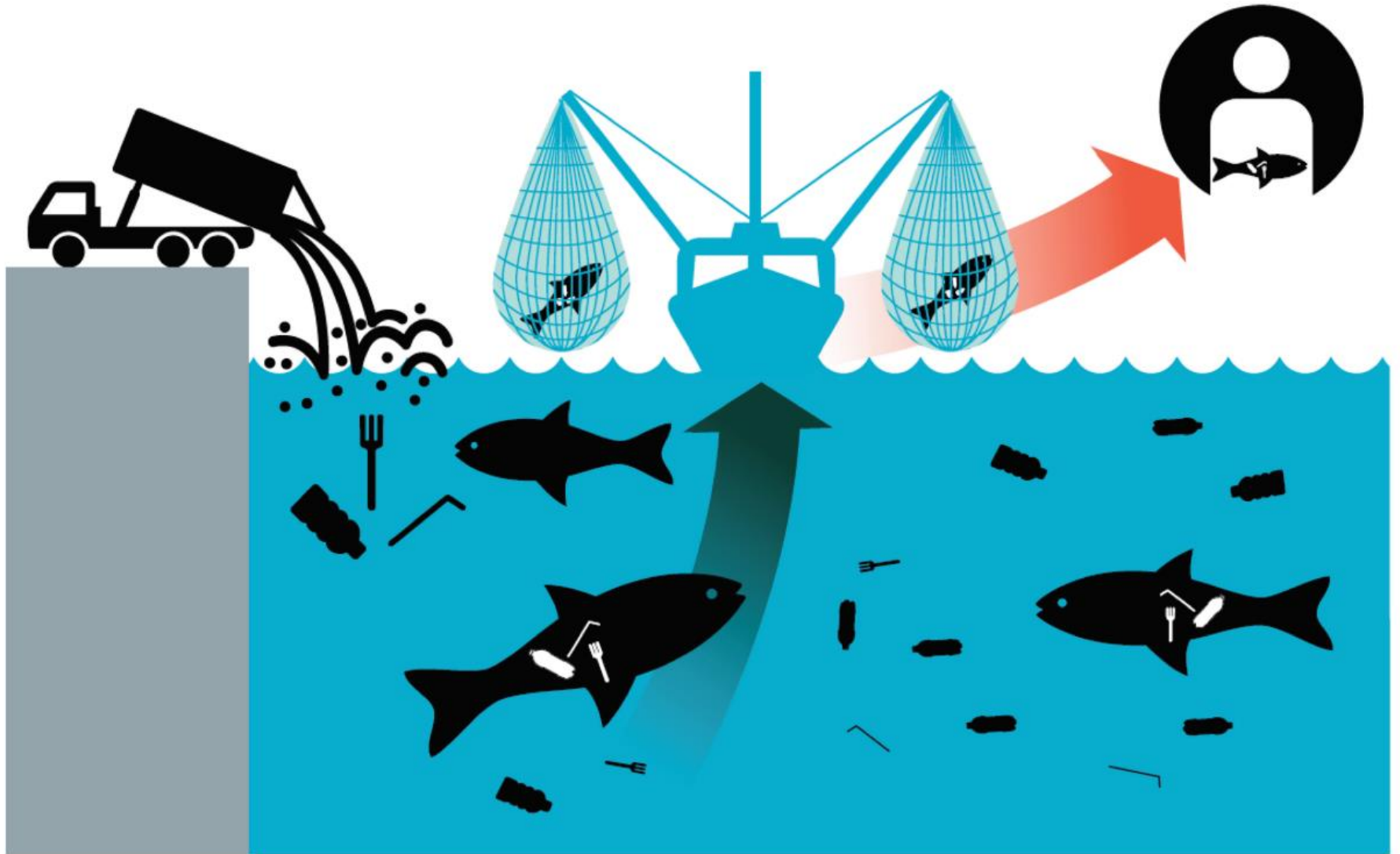
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AIDÉZ-NOUS À GARDER LA MER PROPRE.  
[www.rutidat.fr](http://www.rutidat.fr)



## THE FOOD CHAIN





# Plastic and our future

**PLASTIC Pollution is expected to double by 2030**



**Is that what we really want for the future?**



**Plastic's impact on health**

- Childhood asthma
- Plastic contaminate into food and drinks
- Risk of cancer,
- food packaging
- Genetic changes, birth defects
- Liver dysfunction
- Skin diseases

## WOULD YOU LIKE PLASTIC MICRO-BEADS WITH THAT?

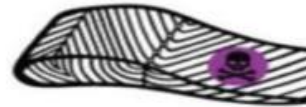
① Purple Plastic Micro-Beads found in Face Wash



③ Micro-Beads float around in the water and absorb toxic chemicals



⑤ Plastic Micro-Bead toxins transfer into sea creatures tissues



② Escapes from Water Treatment plant and exits into water ways

④ Micro-Beads ingested by sediment eating sea creature

⑥ Sea creature caught and ready for your local market

⑦ This does not make me FEELJOLLYGOOD.COM

# Let's make a move



## Make recycling more fun

recycling-machines to get a ticket for free (like Istanbul)

Reduce the plastic production

More punishment if plastic is thrown into the environment

Use less plastic on cruises

Don't wrap every single vegetable or fruit in plastic



## Plast'if : The startup that allows you to print your chair at work... with plastic

- Recycling plastic waste to make new useful objects  
(ex : stool, wheelchair ramp, prosthesis)

- Change your perception of recycling: Plastic is no more a pollution, it is a solution



## The ocean cleanup

- Plastic gets collected by water streams
- Plastic gets into the system
- Sale of plastic would be profitable
- Founded 2013





# Project Report

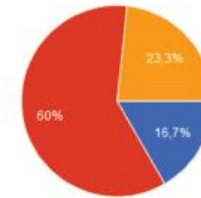


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Could you imagine a life without plastic?

30 Antworten

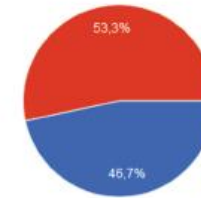


● Yes  
● I don't know  
● No



Do you support any anti plastic movements?

30 Antworten



● Yes  
● No

[www.4ocean.com](http://www.4ocean.com)  
[www.oceancare.org](http://www.oceancare.org)  
[www.plasticontrol.de](http://www.plasticontrol.de)

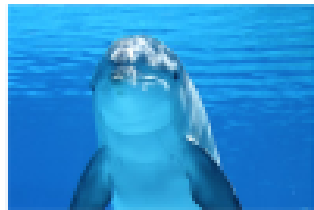


Let's get to know each other:



Hi Helen!  
 Oh I like it! I am just a little fish in the big big ocean, not visiting any school at all. Actually, I am not even a fish but that's another story. In my free time I like playing with my mates, swimming, hunting for fish and playing. I am a little nervous to show you how things work and to show the teachers what you can see in the newspaper and what is possible for you.  
 The project is very important since I see what the plastic does to our oceans every day. So I go for trash maps collection!

000  
 Fin



Let's check what we know :



Let's introduce our school and our city

•Make a video



Let's see each other :  
 •Visit of the Dutch class the March 28th



Let's organize a logo contest



Let's work in international teams:

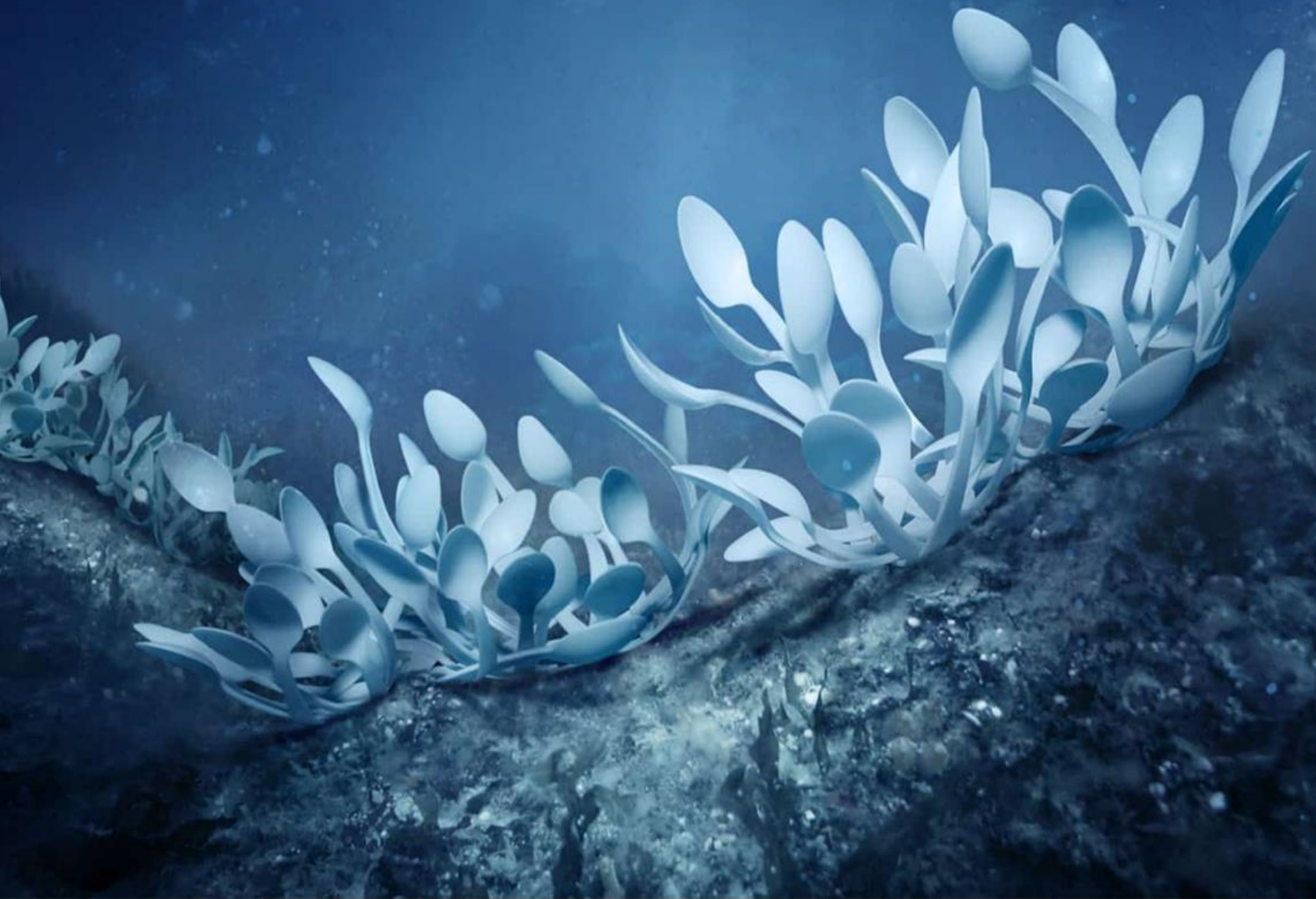




70% OF PLASTIC  
ENDS UP IN THE SEA.



Help at [wwf.org.ph/donate](http://wwf.org.ph/donate)





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WWF





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# REDUCE YOUR PLASTIC WASTE

plastic change



## Your dishcloth

Use organic cotton



## Your water bottle

Buy a drinking jar and reuse it



## Your cosmetics/lotion

Avoid polyethylene



## Your shopping

Use a canvas bag or reuse your plastic bag



## Your clothes

Avoid synthetic materials such as polyester, elastane a. o.



## Your milk

Buy cartons without screw cap



## Your walk outside

Pick up stray plastic and dispose in a litter bin