

www.ecoemprende.com

### Who is ecoemprende?



**People** 

**Humanizing** and **greening** business and organizations through online training

To preserve the environment and enhance healthy social interactions



## In a time of drastic change...

It is the learners who inherit the future. The learned usually find themselves equipped to live in a world that no longer exists.

**Eric Hoffer** 

# Triple crisis of Civilization,

- 1) POPULATION GROWTH (DEMAND)
- 2) FOOSIL ENERGY (SUPPLY)
- 3) ECOLOGICAL DEVASTATION.

**Rocky Mountain Institute** 



### Crisis = CHALLENGES & OPPORTUNITIES



### Sustainable entrepreneurship

Social benefits

Environmental benefits

Economic benefits

Participation

Education

Collaboration

### Digital economy

Sharing economy

Economy of the common good

Benefit Corporations



### emprender.

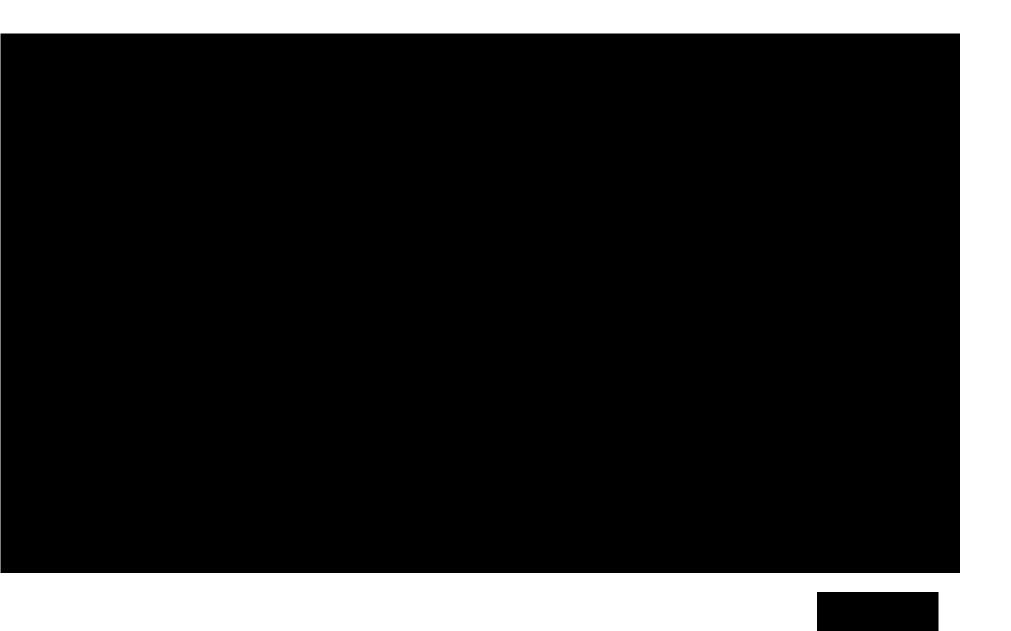
(Del lat. in, en, y prendĕre, coger).

1. tr. Acometer y comenzar una obra, un negocio, un empeño, especialmente si encierran dificultad o peligro.

"Business as usual, intense consumption and production are not eligible options anymore."
Anita Roddick, The Body Shop Company



PASSION Adaptation
Courage Resilience
Compromise Trust
Social awareness





#### **LEARN**

EVERYTHING YOU NEED TO PROGRESS

At ecoemprende eyou can find the finest online courses specialized in sustainability, social innovation and green business management.

MORE



WHAT YOU KNOW TO THOUSANDS OF PEOPLE

Turn into an instructor right here an dnow, you need no experience, just passion and will, the rest is up to us.

MORE



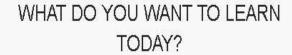
#### HIGH-SCOPE IMPACT

COMMUNICATION & E-LEARNING

We help you to design your internal and external online training pathway and, of course, to reach your potential students.



MORE





**Aprende** 

Enseña

Entrena a tu equipo

Gestión de NEGOCIOS emprendimiento Economía del Bien Común Estrategia y diseño Gestión de personas Habilidades y liderazgo Innovación Social Corporativa Inteligencia financiera Internacionalización Marketing TICs y herramientas colaborativas Agroecología Biodiversidad Cambio climático RSE Comunicación Ecología urbana Energía Turismo







### Empresa del Bien Común











## Some of our projects









# Step by Step, one goes a long way!

# ¡Gracias!

Belén Domínguez <u>belen.dominguez@ecoemprende.com</u> <u>www.ecoemprende.com</u> <u>www.redverso.org</u> 626 201 897