

# PROFILE OF PROSUS

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**Type:** Naamloze Vennootschap (Public)

**Industry:** Consumer Internet

**Predecessor:** Naspers Limited

**Founded:** 1990

**Headquarters:** Amsterdam, Netherlands

**Area served:** Worldwide

**Key people:** Koos Bekker (chairman)

Bob van Dijk (CEO)

Basil Sgourdos(CFO)

**Employees:** 15,677

**Net income:** US\$2.2b

**Sales (revenue):** US\$12.7b

**Website:** <https://www.prosus.com>



## Summary:

Prosus N.V., or Prosus, is the international internet assets division of Naspers. The global investment group is the largest consumer internet company in Europe, and among the largest technology investors in the world, operating across a variety of platforms and geographies.

Prosus acquired a portfolio of international internet firms, including fintech (financial technologies), and food delivery systems. Products and service of its businesses and investments are used by more than 1.5 billion people in 89 different markets.

The group's expansion into internet platforms began in the 1990s,[3] spanning online consumer services, including:

- E-commerce - including its subsidiary, OLX (100%), Takealot.com (96%)
- Fintech - including its subsidiary, PayU (98.8%)
- Food delivery - including its subsidiary and associates, iFood (54.8%), Delivery Hero (22.3%) and Swiggy (38.8%)
- Etail - including its subsidiary, eMag (80.1%)
- Travel - including its associate, Ctrip (6%)

*“Our strong performance reflects the resilience and adaptability of the group and of our teams to effectively navigate challenging times. We entered the pandemic with financial strength and good momentum and in the second half of the period, our businesses recovered well from the initial impact of Covid-19 and are now fundamentally stronger than they were going into the pandemic.”*

*Bob van Dijk (CEO)*

Sources:

<https://www.prosus.com/investors/overview>

<https://en.wikipedia.org/wiki/Prosus>

<https://www.prosus.com/getattachment/Investors/Overview/Prosus-press-statement,-Sep20.pdf.aspx?lang=en-US>

<https://www.prosus.com/getattachment/Investors/Overview/2-Prosus-condensed-consolidated-financial-statements,-Sep20.pdf.aspx?lang=en-US>

<https://www.prosus.com>