

# Volkswagen VZO



**Volkswagen**



Industry: transport sector

Founded: 28 maggio 1937

Headquarter: Wolfsburg

Revenue: 252,6 miliardi EUR (2019)

CEO: Ralf Brandstätter

Number of employees: 671.205 (2019)

Website: [www.volkswagenag.com/](http://www.volkswagenag.com/)

Summary:

Volkswagen Aktiengesellschaft (abbreviated as Volkswagen AG and known internationally as Volkswagen Group) is a German industrial multinational operating in the transport sector and based in Wolfsburg. The group includes twelve brands from seven different European countries: for Volkswagen, Audi, SEAT, Škoda Auto, Bentley, Bugatti, Lamborghini and Porsche cars, for Ducati motorcycles and for Volkswagen Commercial Vehicles, Scania AB and MAN commercial vehicles. Volkswagen, a word that literally means “people's car” in German, was born under the National Socialist dictatorship of Adolf Hitler, in 1937, by his will. In the 1930s, in fact, Hitler wanted to have a car built that could be able to power the less well-off German people. The task of carrying out the project was entrusted to the engineer Ferdinand Porsche, owner of the homonymous design studio born in 1931, with the diktat of creating a compact, economical, simple and robust car, easy to build in large series and economically

accessible. In 1936, three prototypes (two sedans and a convertible) were presented to the Führer, who gave orders to find a place to build the factory for the production of the people's car. A site was chosen where a new city would be built around the plant, the future Wolfsburg, in Lower Saxony, not far from Hanover.

The foundation stone laying ceremony, presided over by Hitler, took place in 1938, but shortly after the outbreak of World War II it forced the Typ 1 project to be converted from civilian to military. Thus, were born the Kübelwagen (car-tub), used as a means of light transport by the officers of the Wehrmacht and the "Schwimmwagen" (the car that swims, or amphibious).

Volkswagen is a sponsor of the Wolfsburg football team, and was also a sponsor of Napoli and Roma. It also sponsored the Italian national football team, and every year sponsors the Match of the heart, played by the Italian singers National team. On 24 September 2014, it becomes an institutional partner and official automotive partner of Fiorentina.

Sources:

<https://it.wikipedia.org/wiki/Volkswagen>

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[www.volkswagenag.com/](http://www.volkswagenag.com/)