

# PROFILE OF SANTANDER

**Industry:** Financial

**Founded:** 1857

**Headquarters:** Boadilla del Monte, Madrid, Spain

**Employees:** 196,000

**Sales (revenue):** 49.494 million € (2019)

**Website:** <https://www.bancosantander.es/particulares>

## **Summary:**



Banco Santander, commercially known as Santander, is a Spanish bank chaired by Ana Patricia Botín, daughter and granddaughter of the previous presidents, Emilio Botín and Emilio Botín-Sanz de Sautuola y López, respectively. It is one of the largest and most important financial institutions in the world and its main markets are Spain, the United Kingdom, Portugal and Poland in Europe; and Brazil, Mexico, the United States, Uruguay, Argentina and Chile in America. It also has a presence in the other countries belonging to the Eurozone and Latin America, although with less presence.

The bank was founded on May 15, 1857, in the city of Santander, Cantabria, where it has had its headquarters ever since. Its operational headquarters are concentrated in its central offices in the "Santander Group City" in Boadilla del Monte, Madrid.

It is listed on the Madrid Stock Exchange (SAN) and is part of the IBEX 35 as well as the Dow Jones EURO STOXX 50. It closed 2018 with a market capitalization of 64,508 million euros, ranking as the largest bank in the eurozone and fourteenth in the world by capitalization .

In 2018, it was the second most valuable Spanish brand and the 69th in the world with a brand value of 7,547 million dollars, according to Interbrand. In 2019, its value rose to 8,521 million dollars.

## **Sources:**

[https://es.wikipedia.org/wiki/Banco\\_Santander](https://es.wikipedia.org/wiki/Banco_Santander)