

# PROFILE OF SPAR

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**Industry:** Retail

**Founded:** 1932

**Headquarters:**

Rokin 99  
1012 KM Amsterdam  
The Netherlands

**Employees:** 370,000

**Sales (revenue):** 37.1B € (2019)

**Website:** <https://spar-international.com>

**Summary:**

SPAR, originally DESPAR, is a Dutch multinational franchise that manages independently owned and operated food retail stores. It was founded in the Netherlands in 1932, by Adriaan van Well, and now consists of more than 13,320 stores in 48 countries. The company's name is an acronym of the slogan "Door Eendrachtig Samenwerken Profiteren Allen Regelmatig", which was used by van Well to describe the brand and translates as "Everyone works better together".

The company operates a partnership programme and has a presence in most European countries, as well as many others throughout Asia, Africa and Oceania.

SPAR operates a multi-format retail strategy with four distinct formats: SPAR, SPAR Express, EUROSPAR Supermarket and INTERSPAR Hypermarket, each tailored to meet specific customer needs and markets. The diverse solutions range from convenience stores to large hypermarkets.

Sources:

[https://en.wikipedia.org/wiki/SPAR\\_\(retailer\)](https://en.wikipedia.org/wiki/SPAR_(retailer))

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<https://uk.investing.com/indices/eu-stoxx50>

