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| Question | Italy (132 replies) | France (88 replies) | Poland (103 replies) |
| 1.How do you rate your body and your looks? | 3 (45,5%) | 3 (51,1%) | 3 (40,8%) |
| 2. How do you feel about your body? | I’m not perfect but I like my body (59,1%) | I’m not perfect but I feel comfortable with my body (68,2%) | I’m not perfect but I like my body (49,5%) |
| 3. Nowadays young people are NOT happy with their body….do you agree? | Yes, but I don’t think it’s a big problem (43,9%) | Yes, but I don’t think it’s a big problem (48,9%) | Yes, it’s a big problem (55,3%) |
| 4.When you look in the mirror do you compare……celebrities? | No, I prefer my own style (34,1%) | No, it’s stupid! (51,1%) | Yes, and I think I don’t look good (28,2%) |
| 5.What do you think when you see images of beautiful…..magazines | I don’t care (47,7%) | I don’t care (58%) | They have bad influence on women (36.9%) |
| 6.Do you think young people try to copy…..from the media? | Yes, that’s bad they try to be who they are not (51,5%) | Yes, that’s bad they try to be who they are not (58%) | Yes, that’s bad they try to be who they are not (58,3%) |
| 7.What’s the greatest compliment….you? | Compliments about good character (28%) | Compliments about your nice personality (43%) | Compliments about body and figure (31,1%) |
| 8.Who is more obsessed with appearance? | Both boys and girls (32,6%) | Both boys and girls (40,9%) | Mostly girls (63,1%) |
| 9. How often do you look at yourself in the mirror…..? | Once a day (40.2%) | A few times a day (51,1%) | A few times a day (47,6%) |
| 10.In what situations do you feel bad about your appearance? | When my hair is bad (27,3%) | When my hair is bad (31,8%) | When my body size/ shape isn’t perfect (38,8%) |
| 11.Would you feel uncomfortable about your body size/weight? | I wouldn’t care (39,4%) | If you were overweight (62,5%) | If you were overweight (54,4%) |
| 12.What could increase your self esteem? | Having a boyfriend/girlfriend (27,3%) | Compliments from your friends (50%) | Compliments from your friends (35%) |
| 13. Slim body guarantees…. | Confidence (35,6%) | It doesn’t matter at all (40,9%) | Confidence (57,3%) |
| 14.What effect…ultra thin models…average women? | They’re not satisfied with their body (36,4%) | They’re not satisfied with their body (45,5%) | They have low self esteem (39,8%) |
| 15.How big is the influence of fashion magazines….young women? | 4 (39,4%) | 4 (46,6%) | 4 (43,7%) |
| 16.Do you compare yourself to stars and celebrities….? | No, I don’t want to look like celebrities (40,9%) | No, I want to have my own style (45,5%) | Yes and I see that I look worse (36,9%) |
| 17.Which type of celebrities …influence…young people? | Sports people and singers and musicians (48,5%) | Singers and musicians (48,9%) | Singers and musicians (54,5%) |
| 18.In which situation would you decide to have plastic surgery? | Never (37,1%) | To improve my health after serious accidents (44,3%) | To improve my health after serious accidents (34%) |
| 19.Which is the biggets bad influence on young people? | Internet (57,6%) | Pictures in glossy magazines (59,1%) | Commericals on tv (73,8%) |
| 20.What do you think about images …glossy magazines? | They’re unrealistic and photoshopped (42,4%) | They’re unrealistic and photoshopped (73,9%) | They’re unrealistic and photoshopped (61,2%) |
| 21.I’ve felt pressure from the media | To lose weight and be thin (30,3%) | To buy fashionable clothes, accessories (45,5%) | To lose weight and be thin (40,8%) |
| 22.How do students in your school express their individualism? | Unique clothes (28,8%) | Unique clothes (51,1%) | Unique clothes (58,3%) |
| 23.What do you do to be accepted by your friends at school? | Nothing, I don’t care (43,9%) | Nothing, I don’t care (52,3%) | I wear fashionable clothes (40,8%) |
| 24.If you feel judged by your friends by your appearance, what matters most? | Clothes (23,5%) | Body size/face (30,7%) | Body size (52,4%) |
| 25.Do people in social media judge and criticise others….appearance or clothes? | Yes, sometimes (62,9%) | Yes, sometimes (59,1%) | Yes, sometimes (52,4%) |
| 26. Is it true that beautiful and fashionable people are more popular…… | 3 (36,4%) | 4 (43,2 %) | 4 (35,9%) |
| 27.What do you think about comments about your appearance on Facebook….? | I don’t really care (41,7%) | I don’t really care (47,7%) | I don’t really care (31,1%) |
| 28.Who in your family has the biggest influence….yourself? | My family don’t have influence (37,1%) | Mother (38,6%) | My family don’t have influence (47,6%) |
| 29.Do your family criticise how you dress….? | Sometimes (45.5%) | Never (51,1%) | Sometimes (50.5%) |
| 30.How does it make you feel when your family criticises you? | I don’t care (35,6%) | I don’t care (48,9%) | I don’t care (31,1%) |
| 31.Who is more likely judged by appearance…? | Women (52,3%) | Both men and women (58%) | Both men and women (46,6%) |
| 32.What is the ideal for a woman? | slim, tall, white-skinned, long hair, pretty face and eyes (41,7%) | What are people’s prejudices most based on? Weight and size (38,6%) |

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| slim, tall, white-skinned, long hair, pretty face and eyes (76,7%) |  |  |

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| 33.Who cares more about appearance? | Both girls and boys (41,7%) | Both girls and boys (55,7%) | Girls (62,1%) |
| 34.What is more important…….goodlooking or…happy | Happy (55,3%) | *Different question* | Happy (37,9%) |
| 35.Do you feel happy because you look good? | 3 (37,1%) | 4 (43,2%) |  |
| 36. To feel good you have to look good. Do you agree? | Yes (61,4%) | No (63,6%) | Yes (68,9%) |