**LOGO CONTEST**

**AIMS:**

To create the official logo for our Erasmus + project **“Erasmus TV International”**

**RULES:**

1. Any student of each partner school may participate.
2. Each student or a team of students can submit only ONE logo.
3. The logo should express the idea of the project
4. Each school will organise and run by itself the procedure for choosing the logo, which will represent the school in the final selection. Each school will participate with ONE logo only. Each partner school is invited to display the produced logos.

**LOGO CHARACTERISTICS:**

1. The logo should also contain the title of the project.
2. To create the logo, the students can use words and/or images.
3. As the logo might also be printed in small format, it must be neat and clear.
4. The logo must be displayed and contained in an A4 paper. It can be of any shape.
5. The logo will be sent in JPG format, with a resolution of 300 DPI.

**THE CRITERIA:**

1. The criteria for choosing the best design are:
a) The logo must illustrate clearly the project.
b) The best quality, neatness and innovation will be valued.
c) The design must be easy to reproduce on different supports.
2. The logo must be an original work.
3. The administrators reserve the right to modify the awarded logo due to different printing and supports.
4. The students accept that their work can be exhibited to the public.
5. The students will not receive any money for the use of their logos.
6. All logos taking part in the competition are the property of the project administrator.
7. Participating in the contest means accepting these rules.

**TIMING AND SELECTION PROCEDURE :**

1. The schools will have time to announce the logo competition **till 30th November 2019.**
2. Each country will choose the best logo till the **20th December** and send itto the Polish team.
3. The logos will be posted on Instagram, FB and the project site.
4. The final selection will be organised in the time between 07th January and 14th January.
	1. Each country will have the same amount of voting points – 50 – which can be distributed freely.
	2. **Each country will not vote for its own logo but only for the logos of the** **others**.
	3. The winner is the logo that obtains the maximum number of points. The voting procedure can be organised in different ways: each school separately in a skype meeting/s, on-line, via post.

The winner will be announced till 20th January 2020.