

# European Civic Attitude Through Social Entrepreneurship 2019-1-RO01-KA229-063748



**NOTIONS ABOUT THE IMPORTANCE  
OF ORGANIZING A COMPANY**

Co-funded by the  
Erasmus+ Programme  
of the European Union



**ORGANIZING A COMPANY IMPLIES COORDINATING A COMPLEX SYSTEM OF FACTORS (MATERIALS, TOOLS, INTANGIBLE GOODS) AND PEOPLE TO CARRY OUT A SERIES OF COORDINATED OPERATIONS IN ORDER TO ACHIEVE THE SET OBJECTIVES.**

The best practices for a successful company overlook either its field or the type of goods and/or service provided.

### **CSF -CRITICAL SUCCESS FACTORS**

- **Layout of a coherent Business Plan**
- **Definition of an adequate organizational structure;**
- **Correct sizing of resources within the structure**
- **Coordinating resources effectively**
- **Management of processes, workloads and staff constraints**
- **Standardization and optimization of physical and information flows;**
- **Performance Control**
- **Adoption of efficient Communication and Reporting systems;**
- **Continuous improvement of the organization, through the Supervision and Updating of processes**

### **A WELL ORGANIZED COMPANY WILL BE ABLE TO:**

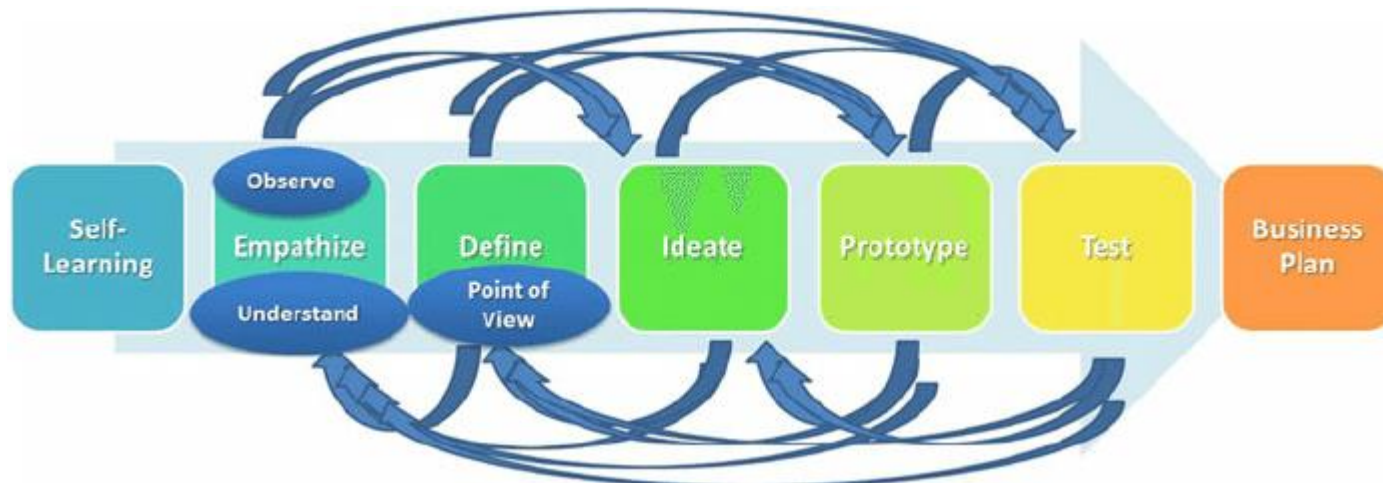
Involve staff (ensuring respect for responsibilities and understanding of roles, seeking improvement opportunities, promoting teamwork, best representing the organization towards stakeholders, generating satisfaction, enthusiasm, pride of all those involved)

Provide the goods and/or service in compliance with the quality-price ratio and delivery times, fulfilling orders at the lowest possible cost and in the shortest possible time.

Reach all the objectives that are part of the company's MISSION

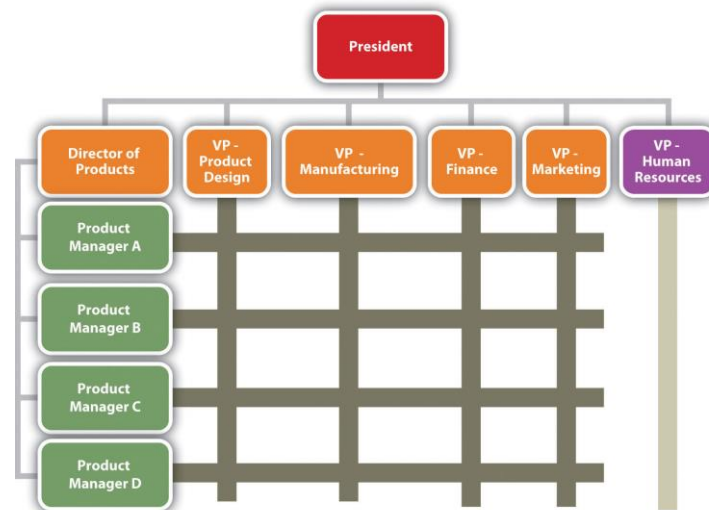
# Coherent Business Plan

- ▶ Denotation: conceived as a roadmap to success, provided with all aspects: from marketing and finance to operations and product/service details.
- ▶ Aim: to check the viability of a business



# Adequate Organizational Structure

- ▶ Denotation: it describes how a company, a division, or a team is built. So it's like a map that organizes all people's relations
- ▶ Aim: it clarifies who reports to whom and who is responsible for what.



# Sizing of Resources

- ▶ Denotation: it implies a balance among staff recruiting, marketing, supplies or equipment costs and funds providing
- ▶ Aim: it allocates your resources to make your strategy work



# Coordinating Resources effectively

- ▶ Denotation: it implies workers, money, time, space
- ▶ Aim: to make an efficient use of all of them.



# Management of processes, workloads and staff constraints

- ▶ Denotation: it is the process of efficiently distributing and managing work across the team.
- ▶ Aim: it maximizes employee performance



# Standardization and Optimization of Physical and Information Flows

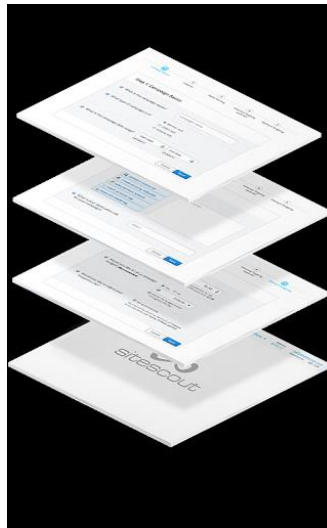
- ▶ Denotation: it implies the development of automated information systems facilitated by an efficient logistics
- ▶ Aim: it enables timely delivery of information at various levels of command, providing automatic data processing, distribution and presentaton of relevant information in real time





# Performance Control

- ▶ Denotation: it implies measurement for each activity carried out, the feedback is compared to the desired results and likely changes are implemented
- ▶ Aim: it is designed to help organizations improve performance issues and increase profitability.



# Adoption of efficient Communication and Reporting Systems

- ▶ Denotation: management control systems (MCS) data are collected from questionnaires and interviews with each worker pertaining to product development area, examining seven different systems: project milestones, reports comparing actual progress to plan, budget for development projects, project selection process, product portfolio roadmap, product concept testing process, and project team composition guidelines
- ▶ Aim: it allows to trace back to the implementation points and develops a set of reasons-for-adoption from the analysis of the data, leading managers to espouse these systems and address the challenges that they face.



# Continuous Improvement of the Organization, through the Supervision and Updating of Processes

- ▶ Denotation: BPS phase (Business Process Supervision) enhances formal control mechanisms to ensure that operational actors have carried out factive business activities coherent with business plan models.
- ▶ Aim: it anticipates issues (preventive maintenance) and promotes continuous process improvement (perfective maintenance)



# Thanks for your attention

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"This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein."