

INTEGRIRANA PISMENOST NA DJELU

DRUGAČiji u potrazi za cjeloživotnim znanjem...

Erasmus + projekt „Integrated Literacy in Action“ („Integrirana pismenost na djelu“) suradnja je četiriju škola iz triju različitih država: Hrvatske, Slovačke i Španjolske. Cilj je projekta nastavak rada na ishodima prethodnog projekta, „Priručnik za neodlučne, posrnule i loše čitatelje“ koji je bio usmjeren na čitateljsku pismenost. ILA projekt podijeljen je na četiri modula: Medijska, Financijska, Znanstvena i Matematička pismenost.

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Projekt je započeo u rujnu 2020., ali uslijed pandemije koja je u tijeku, sve su se aktivnosti provele virtualnim putem te smo, tijekom tog razdoblja, zajedno s našim nastavnicima radili na nizu pripremnih aktivnosti čiji je cilj bio pripremiti nas za svaki modul, a u prosincu smo 2021. napokon dobili poziv za prvu mobilnost koja se održala uživo u Zagrebu!

Fokus je prvog modula bila medijska pismenost o kojoj smo naučili nešto više iz niza zanimljivih predavanja i radionica. Na taj smo se način pozabavili medijskom pismenošću posebno usmjerenom na proučavanje videoigrice, a, uz vodstvo prof. Ilije Barišića, proučavali smo i razne tehnike oglašavanja. Isto tako, s profesoricom smo Anom Đorđić produbili svoje znanje o filmskoj pismenosti. Zaključili smo da sve ove podvrste medijske pismenosti mogu utjecati na naše živote na različite načine. Više o našim aktivnostima možete pročitati u ostatku članka.

Videogrice i medijska pismenost

Naše je putovanje započelo 13. prosinca. Po dolasku u X. gimnaziju istražili smo školu i upoznali učenike iz Zagreba te učenike iz Slovačke i Španjolske koji su, zbog pandemije, sudjelovali u svim aktiv-

nostima putem svima već dobro poznate platforme Zoom. Međusobno smo se upoznali u aktivnostima zagrijavanja, a od domaćina smo dobili i poklone dobrodošlice. Nakon toga, profesor Ilija Barišić iz zagrebačke III. gimnazije upoznao nas je s pojmom pismenosti u videoigricama. Raspravljali smo o različitim vrstama videoigara s posebnim fokusom na „ozbiljne“ videoigre i prednostima svake od njih. Održao nam je i predavanje o lažnim vijestima, o tome koliko se lako šire i koliko ih je teško razlikovati od pravih. Kako bismo uvježbali ono što smo prethodno naučili, igrali smo videoigru u kojoj smo morali stvarati i širiti lažne vijesti usmjerene na određenu ciljanu publiku. Bilo je to zanimljivo iskustvo jer smo vidjeli kako se novac zarađuje širenjem lažnih vijesti usmjerenih na određene skupine ljudi. Na taj način lažne vijesti mogu biti pravi okidač, ovisno o vjerskim ili političkim stavovima ljudi i njihovim emocijama.

Poslijepodne smo iskoristili za zasluženi predah te smo se oko 18 sati susreli s našim zagrebačkim kolegama kod Kamenitih vrata. S obzirom na to da je bio blagdan svete Lucije, sudjelovali smo u organiziranom tematskom vođenju naziva „Božićna priča s Griča“ kroz zagrebački Gornji grad gdje smo saznali mnoge zanimljive povijesne činjenice i stekli uvid u folklor vezan uz svetu Luciju.

Oglašavanje i medijska pismenost

Dan je započeo predavanjem prof. Barišića gdje smo učili o oglašavanju i različitim tehnikama oglašavanja. Naučio nas je da već sam izbor fonta ili boje može promijeniti značenje plakata/reklame te nam je pokazao koliko različitih aspekata treba uzeti u obzir pri izradi reklame. Predavanje je bilo veoma zanimljivo, a na kraju radionice dobili smo zadatak izraditi vlastiti digitalni poster koji će reklamirati našu školu! Na kraju radionice prof. Barišić analizirao je plakate učenika i dao im povratne informacije.

Poslijepodne smo se uputili u Muzej prekinutih veza. Muzej je bio jedno od najzanimljivijih mjesta koje smo posjetili. Bilo je mnogo tužnih priča o smrti ili rastavi voljenih osoba, ali je bilo i puno smiješnih. Bilo je neobično vidjeti kako neki naizgled besmisleni predmeti mogu toliko značiti osobi.



Dolazak naših učenica i njihovih profesorica u zagrebačku X. gimnaziju.

Filmska pismenost

Nakon dva dana zanimljivih predavanja dr. sc. Ilije Barišića, bili smo spremni naučiti nešto više s novim predavačima. Naš je treći dan bio ispunjen od zore do sumraka. Najprije smo poslušali predavanje o emocijama i njihovoj povezanosti s medijima i ljudima diljem svijeta koje je održala Marija Roth, školska psihologinja. Bilo je vrlo poučno i stekli smo znanje o kojem nikada u životu nismo promišljali. Najviše nas se dojmila spoznaja o utjecaju različitih medija na emocionalno stanje čovjeka.

Nakon prijeko potrebne stanke za ručak, nastavili smo s predavanjem Ane Đorđić o filmskoj pismenosti. Mnogima je ovo bila najbolja radionica našeg putovanja. Bilo je dobro organizirano, kreativno i vrlo dinamično. Profesorica je cijelo vrijeme bila u interakciji s učenicima tako da smo puno naučili na zabavan način. Iako se u početku filmska pismenost činila složenom, kroz kratke filmove i kvizove izgledala je tako jednostavno. Naime, analizirali smo dva kratka filma: „Mucica“ (2016.) i „Bitcoin Boy“ (2019.). Radionicu smo zaključili interaktivnim kvizom kako bismo provjerili jesmo li razumjeli glavne pojmove vezane uz filmsku pismenost. Nakon dugog radnog dana posjetili smo centar grada gdje smo večerali, a nakon toga se i vratili u naš hostel. Morali smo biti svježi za sutrašnji izlet!

Izlet u Samobor

Nakon nekoliko dana ispunjenih zanimljivim predavanjima i radionicama, uputili smo se u Samobor na izlet. Po dolasku u Samobor prvo smo posjetili Medičarnu ARKO. Radi se o obiteljskom obrtu u ko-

jem se proizvode medeni kolačići - licitari. Vlasnica obrta uputila nas je u cijeli proces proizvodnje licitara, a imali smo priliku i kušati ih. Stvarno su ukusni! Nakon radionice nastavili smo istraživati grad s našim turističkim vodičem. Objasnila nam je sve što treba znati o gradu i, što je najvažnije, savjetovala nas je koju hranu moramo probati. Uglavnom, nije moguće posjetiti Samobor, a da ne probate njihove čuvene kremšnite. Nakon što smo ih kušali, snimili nekoliko fotografija i sami istražili grad, došlo je vrijeme da se vratimo u Zagreb i, nažalost, spremimo za posljednji dan boravka.

Završne aktivnosti i oproštajni koncert

Tako je stigao kraj naše prve mobilnosti. Dan je započeo podjelom u grupe u kojima smo odradili završne aktivnosti. Jedna je grupa imala zadatak na trenutak postati influencer te otvoriti Instagram stranicu koja je služila za informiranje ljudi o globalnom zatopljenju, a druga je, uz pomoć profesorica Ilić i Spahije, rješavala matematičke zadatke koje su profesorice za njih pripremile. Studenti iz Slovačke i Španjolske također su odradili grupne zadatke sa svojim profesorima putem aplikacije Zoom.

Nakon predstavljanja odrađenih aktivnosti, sudjelovali smo na svečanosti dodjele svjedodžbi studentima i profesorima. Nakon završnih evaluacija, otišli smo na kraći ručak, a popodne smo se odmorili do 18 sati kada je bio zakazan početak božićnog koncerta X. gimnazije. Nastupili su brojni učenici – školski zbor, pijanisti, solo pjevači i školski bend. Njihovi nastupi bili su nevjerovatni i bio je to zabavan način da zaključimo naš posjet Zagrebu. Nakon završetka koncerta družili smo se s našim novim prijateljima i razmijenili iskustva. Pozdravili smo se s njima i sljedećeg smo jutro krenuli kući.

Zaključak

Može se zaključiti kako je ovaj projekt, bez sumnje, bio vrlo ugodno iskustvo. Ne samo da smo naučili puno o različitim vrstama pismenosti, već je ove nove spoznaje moguće i primijeniti u svakodnevnom životu, a stekli smo i nekoliko nevjerovatnih prijatelja. Projekt nas je potaknuo da radimo zajedno kao tim i zbližio nas u procesu poučivši nas o važnosti povezivanja, zajedničkog rada i izlaska iz naših sigurnih zona. Veselimo se ponovnom susretu i stvaranju novih uspomena koje će trajati cijeli život!

INTEGRATED LITERACY IN ACTION

In pursuit of lifelong learning...

The Integrated Literacy in Action Erasmus+ project is a cooperation of four schools from three different countries: Croatia, Slovakia and Spain. The aim of the project is to continue working on the outcomes of the previous one, Handbook for reluctant, struggling and poor readers, which was focused on reading literacy. The project is divided into four modules: Media literacy, Financial, Scientific and Mathematical literacy.

The project started in September 2020, but due to the ongoing pandemic, all the activities were virtual and during that time the students and their teacher worked on various pre-activities that were supposed to prepare them for each module. In December 2021 we were finally able to participate in the first module in Zagreb.

The focus of the Module 1 program was Media Literacy about which we learned through a series of lectures and workshops. In that sense, we focused on video games and media literacy, various advertising techniques with the guidance of dr. sc. Ilija Barišić, as well as on film literacy with dr. sc. Ana Đorđić. We came to the conclusion that different types of literacy can have effect on our lives in various ways.

Video Games and Media Literacy

Our trip started on 13 December. Firstly, when we arrived at X. gymnasium, we explored the school for a bit and met the students from Zagreb and the ones from Slovakia and Spain who, once again, due to the pandemic, participated via Zoom. We got to know each other through some warm-up activities and also received some welcoming gifts from our hosts. Then, professor Ilija Barišić from III. gymnasium introduced us to the topic of video games literacy. We were presented with different types of video games and benefits that we have while playing each of them. He also gave us lecture about fake news, how easily spreadable they are and how hard it is to tell them apart from the real ones. To practice what we had learned, we played a video game where we had to create and spread fake news aimed at specific target audience. It was an eye-opening experience since we got to see how money can be earned by spreading fake news targeting specific groups with the aim of triggering them based on their religious or political views and emotions.

We took a deserved break through the afternoon and around 6 p.m. met with students from Zagreb near The Stone Gates. Since it was the feast of St. Lucy, we were given a themed guided tour, Christmas tale from Grič, through Zagreb's Upper Town where we learned many interesting historical facts and got an insight into the folklore related to St. Lucy.

Advertising and Media Literacy

The day started off with a lecture given by prof. Barišić where we learned about advertising and different advertising techniques. He taught us how a simple choice of a font or colour can change the meaning of a poster/advertisement and he showed us just how many various aspects need to be taken into consideration when creating an advertisement. We found it quite interesting and at the end of the workshop we were given the assignment to create our own digital poster advertising our school! The workshop was concluded with prof. Barišić analysing the students' posters and giving them feedback. In the afternoon we headed to the Museum of broken relationships. The museum was by far one of the most interesting things we had seen. There were many sad stories of loved ones passing away



or separation but there were also lots of funny ones. It was crazy to see how some pointless objects can mean so much to a person.

Film Literacy

After two days of amazing lectures by dr.sc. Ilija Barišić, we were ready to learn some more with new lecturers. Our third day was busy from dusk 'till dawn. First, we had a lecture on emotions and how they are connected with media and people all over the world given by Marija Roth, school psychologist. It was very educational, and we learned some things about us that we had never really been educated about earlier in our lives, especially the fact that different media outlets can have a strong influence on people's emotions.

After a much-needed lunch break, we continued with a lecture on film literacy by Ana Đorđić. For many, this was the best workshop of our trip. It was well-organised, creative and very dynamic. The teacher interacted with students all the time, so we learned a lot while having fun together. Even though, at first, film literacy seemed complex, somehow, she made it appear so simple through short films and quizzes. In fact, we analysed two short films: *Sweetie / Mucica*, (2016) and *Bitcoin Boy* (2019). The workshop was concluded with an interactive quiz to see if we had understood the main concepts of film literacy. After a long day of work, we visited the town centre to have dinner and went to our hostel. We had to be fresh for the field trip the following day!

Field trip to Samobor

After a few days of interesting lectures and workshops, we went on a field trip to a charming town of Samobor. The first stop upon our arrival was *Medičarna ARKO*. That is a small family craft factory where they produce honey bread cookies called *licitari*. The owner of the factory guided us through the whole process of producing the cookies and we even had the opportunity to taste them. They are really delicious!

After the workshop, we continued to explore the city with our tour guide. She explained everything that we needed to know about the town and, most importantly, she told us which food to try. Basical-

ly, it is not possible to visit Samobor without trying their famous Custard cake (*Samoborske kremšnite*). After we had tasted the cake, taken several pictures and explored the city on our own, it was time to go back to Zagreb and get ready for our last day in Zagreb.

Final activities and farewell concert

We finally reached the end of our first mobility. We rounded it off with final activities by splitting into groups. One group had the task of opening an Instagram page with the purpose of raising people's awareness of global warming, and the other group solved mathematical problems with the help of professor Ilić and Spahija. Students from Slovakia and Spain also did the group activities with their professors via Zoom.

After the presentation of the completed activities, we participated in the ceremony of presenting students and the professors with their attendance certificates. After the final evaluations, we went for a short lunch and had the afternoon off until 6 p.m. when the Christmas concert of the X. Gymnasium was due to start.

Many students performed - school choir, pianists, solo singers and a school band. Their performances were amazing, and it was a fun way to conclude our visit to Zagreb. After the end of the concert, we hung out with our new friends and exchanged experiences. We said goodbye to them and the next morning we were already on our way home.

Final thoughts

To conclude, this project was without a doubt a very pleasant experience. Not only did we learn a lot about different types of literacy and how these new insights could be applied in our everyday life, but we have also made some amazing friends along the way. The project encouraged us to work together as a team and drew us closer in the process, teaching us about the importance of making connections, working together, and expanding our comfort zones. We are looking forward to meeting up again and making new lifelong memories.