

PODCAST





Introduction to podcasting

What is a podcast?



Until 2004 the term podcast did not exist



December 2005 word of the year



Pod (public on demand) + Cast (broadcasting)



Create audio files and distribute them over the internet



Similar to radio programmes



Radio stations offer their programmes in podcast format



3rd generation radio live (Streaming) or recorded (Podcast)

AUDIO PODCAST

- ❑ An audio podcast is similar to a programme on the radio, but **it is not broadcast live.**
- ❑ The audio podcast **is recorded and edited digitally.**
- ❑ It is an audio file that **can broadcast content in a simple and open way**, through platforms that allow listening, downloading and subscription.
- ❑ The creation process **allows you to review, modify, adapt and repeat as many times as necessary until the optimal objective is achieved.**



How to create a podcast

HOW TO CREATE A PODCAST

- ❑ To create a podcast, we will use the **expressive concept of radio language** that is organized through:



- ❑ **oral and sound expression**



- ❑ **concept of script and their types:** literary, technical and literary-technical



- ❑ and **radio genres** such as report, chronicle, news, interview, talk show, debate, etc.

PODCAST PRODUCTION

□ To produce an audio task or a podcast we propose 3 stages:

1 RESEARCH



Which genre?

What topic?



SCRIPT



2 RECORDING



Rehearse!



EDITION:

AUDACITY

ANCHOR



3 DISSEMINATION



Copyright free?

Formats



MP3

IVOOX



A black and white photograph of a vintage microphone on a desk. The microphone is in the foreground, slightly out of focus. In the background, there is a control panel with several knobs and a speaker grille. The image is overlaid with a magenta horizontal band containing the word "Responsability" in white text.

Responsability



RESPECT COPYRIGHT

- ❑ Use resources with free, public domain or Creative Commons licenses that allow us to use, modify or adapt them.
- ❑ For example, [Jamendo](#) y [Freesound](#)
- ❑ We also must consider the [General Data Protection Regulation](#) in Europe.



MUSICAMB MUSIC



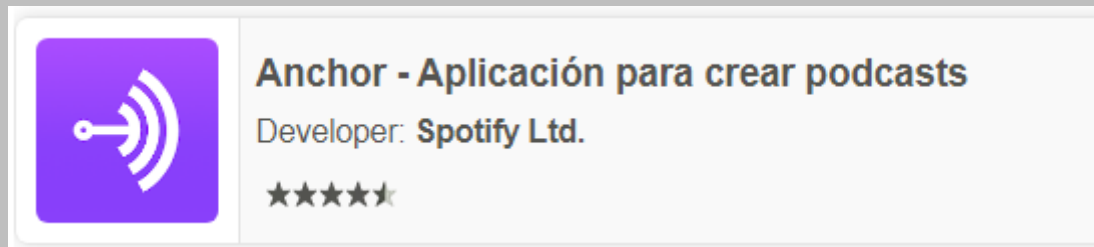
ANCHOR

ANCHOR: CREATE YOUR PODCAST FROM YOUR MOBILE

- ❑ Anchor videotutorial

<https://www.youtube.com/watch?v=-FF2-bk9ZxU>

- ❑ Download the application from Play store on your mobile




- ❑ Create your first podcast



TASK 1 PODCAST PRESENTATION - ANCHOR

TASK 1: PRESENTATION OF YOUR PODCAST PROJECT WITH ANCHOR

- ❑ Present the topic of your Podcast project:
 - ❑ Social networks
 - ❑ Fake news
- ❑ And explain the type of radio genre you will use:
 - ❑ Magazine
 - ❑ Outside broadcast
 - ❑ News
 - ❑ Interview
 - ❑ Talk show
 - ❑ Debate
 - ❑ Audio-story
 - ❑ Advertising spot ...

A professional microphone on a stand with a white cube-shaped logo. The logo features the text 'esd e' and 'elsonidode educad n' repeated twice, and a large 'sé' on the right side. The background is a blurred studio setting.

esd e
elsonidode educad n

esd e
elsonidode educad n

sé

TASK 2

AVATAR-PROJECT-VOKI

TASK 2: CREATE AN AVATAR WITH VOKI

- ❑ VOKI is a free application that allows you to create a virtual character, an avatar that moves and speaks the text you enter
- ❑ Create your "Voki":
<https://l-www.voki.com/>
- ❑ You can make a maximum recording of 60s.
- ❑ Select and customize a character to reproduce a text related to the topic of your podcast project.





**TASK 3 PODCAST-
PROJECT-AUDACITY**

TAKS 3: PODCAST PROJECT

- ❑ Topic:
 - ❑ Social networks
 - ❑ Fake news
- ❑ Some research
- ❑ Select a type of radio genre
- ❑ Your podcast must have several voice-overs with musical accompaniment.
You can use "Vokis".
- ❑ Write the script with texts, times, interventions, music / sound effects, etc. It should last between 4 and 8 minutes.
- ❑ Use licensed music and effects.
- ❑ You can use Voki, Anchor and Audacity.
- ❑ The result must be in MP3 format.

TASK 3: PODCAST PROJECT

TOPIC

FAKE NEWS



SOCIAL NETWORKS



TASK 3: PODCAST PROJECT

TYPE OF RADIO GENRE

OUTSIDE BROADCAST



MONOGRAPH / DOCUMENTARY



TALK SHOW



NEWS



AUDIO-STORY



ADVERTISING SPOT



INTERVIEW



Which one best suits your topic?

TASK 3: PODCAST PROJECT

SCRIPT

- ❑ Write the **script** with texts, times, interventions, music / sound effects, etc.
- ❑ Use a table like this:

TIME	SECTION or EFFECT	ANNOUNCER/INTERVIEWEE/MUSIC...	PERSON IN CHARGE
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- ❑ What should appear in the script?
All the elements that take part in your podcast ordered with approximate times

TASK 3: PODCAST PROJECT

MUSIC AND EFFECTS

- ❑ A fundamental part of a podcast to emphasize the message of the speech.
- ❑ The most representative are:
 - ❑ Tuning
 - ❑ Background music
 - ❑ Sound effects
- ❑ Platforms for resources: Jamendo, Soundsnap, Freeaudiolibrary, YouTube



TASK 3: PODCAST PROJECT

FINAL PODCAST WITH AUDACITY

- ❑ Use Audacity application to edit your podcast.
- ❑ It is free, open source, cross-platform audio software.
- ❑ <https://www.audacityteam.org/>



TASK 3: PODCAST PROJECT

DISSEMINATION OF THE PODCAST IN IVOOX

- ❑ Upload your Podcast to the IVOOX platform: <https://www.ivoox.com/en/>
- ❑ Get your episode URL



TASK 3: PODCAST PROJECT

DISSEMINATION OF THE PODCAST THROUGH QR CODE

- ❑ Get the QR code of your Podcast: <https://www.unitag.io/es/qrcode>
 - ❑ with the URL of your Drive
 - ❑ or with the URL of your episode in IVOOX

