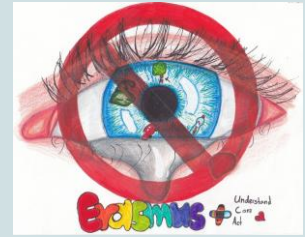




Erasmus+



# Consumption of food that comes from very far away

Platanias, 22 October 2019

# Why is this phenomenon common nowadays?

- More efficient means of transportation
- Demand for specific food or small production
- Destructions due to bad weather



# Elements of transport

- Air freight - food with a limited shelf life
- Road and rail transportation
- Sea freight- less expensive, refrigerated cargo



# What are the consequences?

- More expensive products
- Less fresh
- Less nutrition content
- Increased carbon footprint
- Increased contamination (use of preservatives and chemicals)
- No support of local economy
- Cultivation of crops, storage and processing of food also have negative effect to the environment (e.g.plastic packages...)

# Examples

- Greece imports 66% of fish consumed
- Amount of meat imported increased by 5.57% since 2010 due to tourism

# Looking at the Super Market...

What we found:

- Lemons from Argentina and Africa
- Tomatoes from Poland
- Garlic and ginger from China
- Pears from Argentina
- Entive and Celeriac from Holland
- Pumpkins from Spain
- Meat from France or Holland
- Fish from the Atlantic Ocean
- ...



# Conclusion...

What we could do...

- Inform the consumer
- Use local products to prepare food
- Check the origin of each product
- Cook only what is needed (good organisation)
- Choose seasonal products



Thank you for your attention!