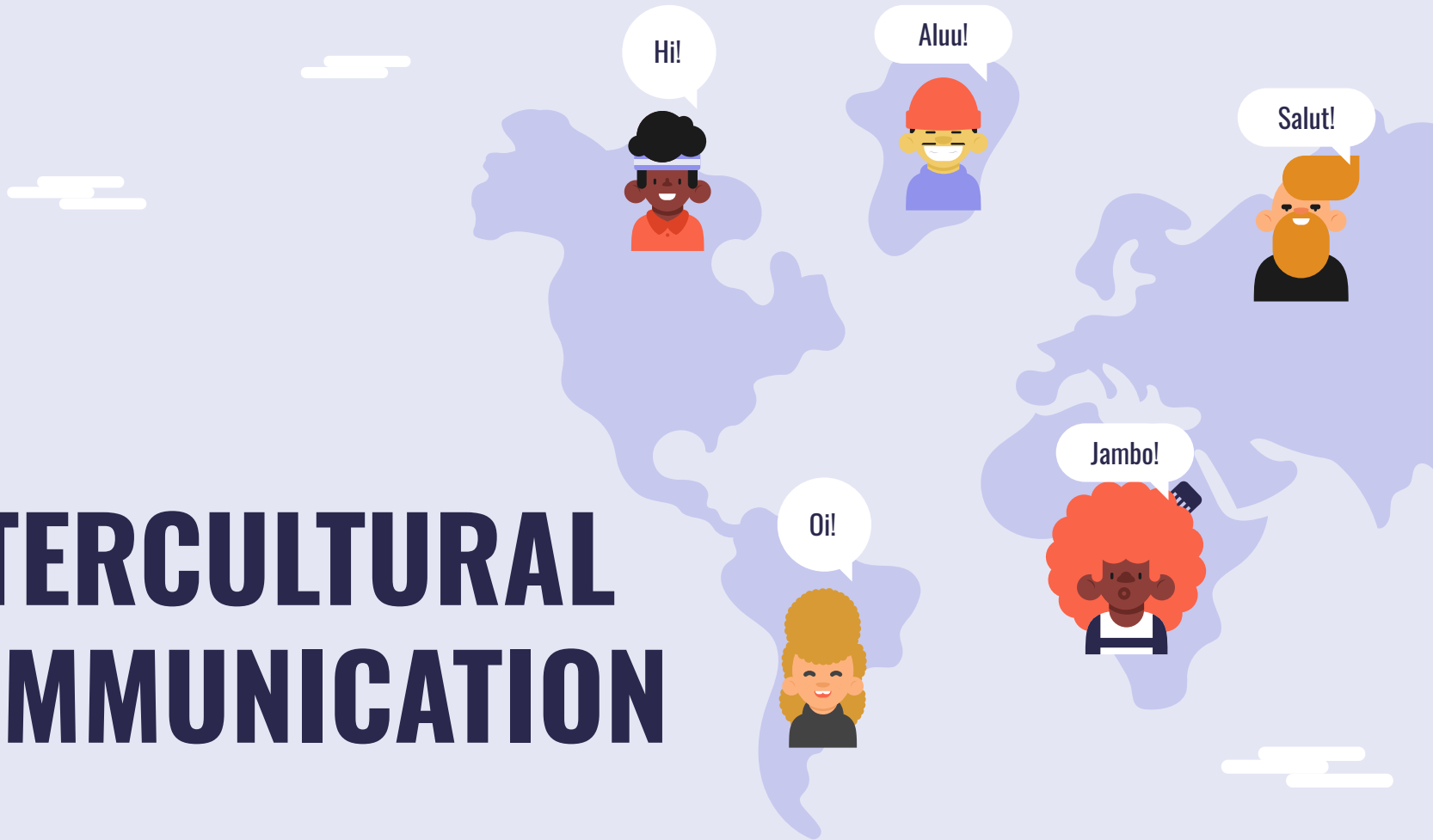


# INTERCULTURAL COMMUNICATION



# COMMUNICATION

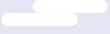
NONVERBAL

VERBAL

- ❑ What makes a culture?

- ❑ INTERCULTURAL COMMUNICATION







**Intercultural communication is included in the English language curriculum in our schools.**

How it benefited our students?



- improving English language skills
  - raising awareness
  - learning about other cultures
- 
- 



# BARRIERS IN INTERCULTURAL COMMUNICATION

- Stereotypes
- Prejudice
- Language
- Nonverbal communication





Ni hao!



Kia Ora!

# HOW TO OVERCOME BARRIERS

- **Clear and polite communication**
- **Learn about different cultures**
- **Share knowledge**
- **Respect**

# IMPACT OF MEDIA ON INTERCULTURAL COMMUNICATION

Media plays an important role in the development of intercultural communication in the era of globalization.

Since the whole world is connected through media, people are getting to know other cultures, people and languages.

# IMPACT OF MEDIA ON INTERCULTURAL COMMUNICATION

