



KA229-049922

DISSEMINATION PLAN

PROJECT INFORMATION

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| Project Title | New Teaching Methodologies |
| Project code number | 2018-1-ES01-KA229-049922 From 01/09/2018 to 30/08/2020 |
| Author (partner Institution) | IES Tirso de Molina. Madrid (project coordinator) |
| Responsible (author) | Mr. Ricardo Bravo Elvira |
| Abstract for Dissemination | <p>The Present Dissemination Plan of the NTM has the main purpose to ensure the visibility and communication of the project actions and results to spread the expertise acquired through the project lifetime as broadly and as comprehensively as possible-</p> <p>Dissemination in the project is aimed to raise awareness, increase efficiency, bring stakeholders and target groups together to work on a common project, other stakeholders and potential multipliers influence educational policy and practice.</p> |

INTRODUCTION

The present dissemination report has to be intended as a Guide for the 2018-1-ES01-KA229-049922_1 "New Teaching Methodologies – NTM".

All the provided dissemination activities must be reported in Dissemination folder within project Twinspace. Each partner must send the information concerning its dissemination activities according to the framework showed in the planning.



NTM PROJECT

PRIORITIES AND OBJECTIVES

Priority 1 (Development of Relevant and High-Quality Skills and Competences) and the **specific priority** (Promoting the Acquisition of Skills and Competences) are as follows:

- To integrate new teaching methodologies into the daily activities of the participant organisations
- To redefine teacher roles and functions by using new collaborative techniques and a student-based model
- To foster student participation in the teaching and learning processes
- To transform old traditional teaching methods into new teaching methodologies adapted to the 21st century learners.

Priority 2 (Early School Leaving and disadvantage) are as follows:

- To reduce early school leaving rates in each participant school.
- To provide a more attractive teaching and learning process adapted to the criteria of the 21st century society.
- To personalise and customize learning process by using methodologies which foster innovation and creativity.
- To employ new and attractive learning tools (capitalize on learners' interest in mobile technologies and make most of social media)
- Implement successful good practices from project partners.

TARGET GROUPS

The project identified the main beneficiaries and target groups as follows:

- 1. The Partner Institutions:** School Staff, Students and the whole School community

The project partners will have the opportunity to strengthen the links among beneficiaries, spreading and possibly transferring results also to subjects not directly involved at the beginning of the project.

- 2. Local and regional public authorities & policy makers**

The NTM project partners shall contact all local and regional public authorities



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involved or interested in the specific project's issues in their area and also all local and regional policy makers during and also after the end of the project.

3. General Public:

Results of the project have to reach the public in a broad sense on a local, regional, national and, if possible, international level. All possible tools will be used to support dissemination activities such as school's Erasmus + boards, student's agendas, newspaper articles, social media or even television.

PROJECT INFORMATION MATERIALS

A detailed Dissemination Programme will be designed and activated in order to spread out the awareness and possibly the access to the results of the project.

PROJECT IDENTITY

The development of a visual identity and a project logo ensure that the project outputs are visible and easily recognizable and consistent.

Before the kick off meeting in Madrid, Srednja skola Ban Josip Jelacic from Zapresic, Croatia presented the proposal of best logo by each Partner Institution as a result of the Erasmus+ Logo design contest which took place in each School on eTwinning in October 2018, before the kick off Meeting.

Partners selected the following one



Therefore every event, presentation, newsletter, deliverable (both public and restricted), leaflet, sticker, etc. is making use of this visual identity and be



consistent with its style together with the EU logo co-funded and disclaimer.

MEDIA

Press releases and media coverage will be ensured throughout the project activities.

Partners will upload any reference to a publication of a piece of news in their websites and in the "Dissemination Folder in project's Twinspace".

Each partner school will have started a communication project with local, regional or national policy makers to update about project evolution.

WEBSITE

A website for the project has been released <https://www.ka229ntm.org/>

This tool is important as the website can and should be reached by all target groups.

It will provide access for everyone to the project website and platform creating a network of schools in Europe

It will be used as one of the main channels to promote the project for all target groups. The website is constantly being updated mainly in English.

Each partner will incorporate a link on his/her organization's website to the NTM project so that all possible visitors can have access to it.

The overall coordination management of the NTM website is ensured by Munir Tinaztepe Mesleki Ve Teknik Adalou Lisesi in collaboration with of the project partners.

The website includes information on the project such as: project description, partnership description, activity explanation, results, and social media.

ETWINNING

The eTwinning Platform of the project will offer valuable and essential added value.

It will allow the partners to work with pupils in a secure project area, organize video conference meetings and upload all data produced in the project lifetime.

All short term students' exchange and teachers' joint staff meeting of the project will be displayed as follow:



- Mobility title (cross curricular theme) and host country
- Mobility information: programme and some other important information
- Pre-mobility activity
- Country folder (to upload every required task for the mobility)
- Post-mobility activity

A dissemination, final results and evaluation folder will be created to upload information related to these topics

Indicators:

- Presentations and information uploaded by each country before and after the mobilities, dissemination folder: number posts
- Evaluation folder: reports for each mobility, initial expectations and final results reports eTwinning evaluation report.
- Final results: number of results.

SOCIAL MEDIA

Social media is a key way to engage with a range of audiences with its audiences. Partner's social media, project Instagram, Facebook, website and YouTube are the most relevant social media channels for publishing and disseminating NTM activities and outputs.

Indicators:

Number of articles posted on Facebook, numbers of Tweet tweeted and re-tweeted by external users, numbers of likes on Facebook page, and numbers of Followers on Twitter.

DISSEMINATION EVENTS

Dissemination events

It is foreseen that at least one dissemination event per year will be organized for dissemination purposes in each one of the partner countries.

Indicators:

Number of events listed, number of events in which project partners participate. Number of people, organizations, private companies, and relevant stakeholders reached through dissemination activities.



DISSEMINATION PLAN EVALUATION FORM

| * Event/ Activity | Forecast Date | End date | Target Group Size | Comments | Achievement |
|--|------------------|----------------------|---|--|--|
| Logo | 15/10/2018 | 31/10/2018 | All Partners, Students and teachers | High participation | Yes |
| School dissemination | 01/09/2020 | 30/09/2020 | School community | Project presentation and follow up for students, teachers and families | All partners have presented the project to school community. Just some have made follow-up presentations (Croatia, Lithuania, Spain) |
| Website | 11/01/2019 | 10/12/2018 | All partners, beneficiaries, public audience | Led by the Turkish partner | http://www.ka229ntm.org |
| Dissemination Plan design and review | 11/01/2019 | Along the project | All Partners | It will be updated throughout the project lifetime | Dissemination plan was presented in Madrid by the coordinator partner, accepted by all partners and it has been reviewed in each mobility evaluation meeting |
| Dissemination Materials: leaflet, posters, | 01/09/2018 | Along the project | All partners, beneficiaries, | Some leaflets, pins, | Some countries have invested money in this |



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| roll ups, brochures and merchandising | | | stakeholders | stickers, mugs... were designed and produced by different partners | criteria some other no. We agreed to be decided by each participant institution |
| Press Release + Media | 01/09/2018 | Along the project | Public Audience | Before and after every important event throughout the project and whenever relevant developme nts of activities take place. | Lithuania reached an international event to present NTM. Croatia was able to access national television. Spain achieved national dissemination by SEPIE representative= Andrés Ajo. Portugal invited local authorities. Belgium and Turkey did not reach more than school level |
| Social Media: Instagram, facebook, youtube, website... | 01/09/2018 | Along the project | Public Audience | Before and after every important event throughout the project and whenever relevant developme nts of activities take place. | All participants were able to post in each social media. Youtube finally was not useful |



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| eTwinning (supported by project drive) | 01/09/2018 | Along the project | Public Audience | eTwinning will be the main project platform so it will be a living tool | Twinspace has been filled in by all participants and coordinator |
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* Indicators can be found on **Project Twinspace**:

<https://twinspace.etwinning.net/73097/pages/page/44549>