

An example of

Recycling in a DANISH

supermarket

“For recycling”

It's made out of multiple layers of recycled plastic.

It's made to be reused and brought to the stores, to prevent customers from buying plastic bags



Less plastic

As you can see, Coop is only using the amount of plastic, that they need.

Plastic is only used for the steak - not for the rest of the package.

But, as they say themselves “Using little plastic is still using plastic”.



A bargain

This perfectly fine cod-fillet has been reduced in price with 25% because of its expiry date.

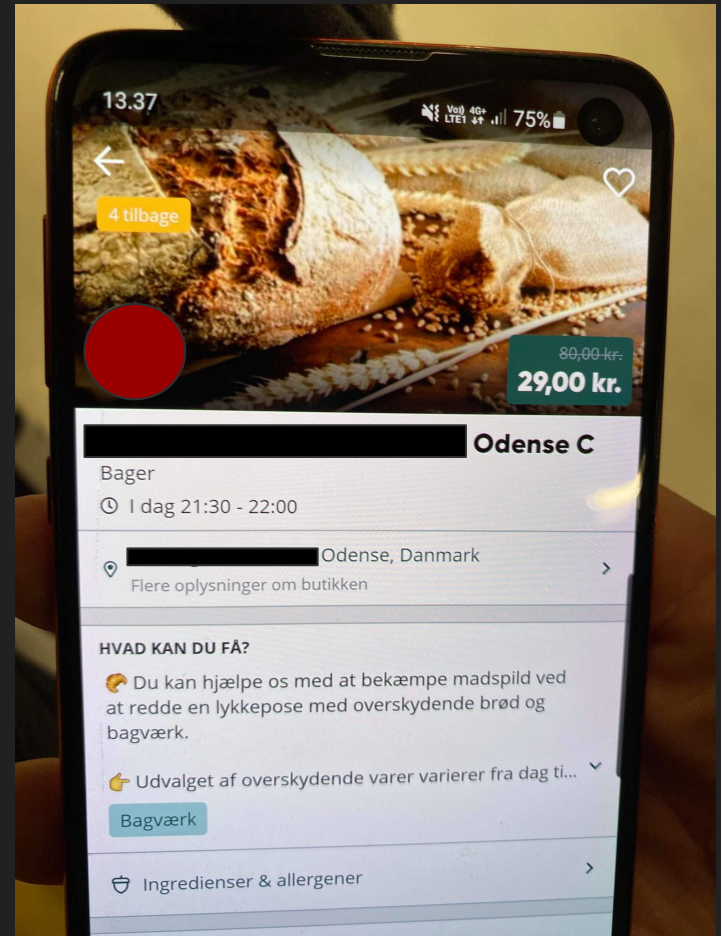
They usually reduce the price of food which expiry date is soon.



TooGoodToGo

“Too good to go” does exactly what it’s stating. You can buy food that won’t be used or sold in the restaurants, stores, cafes etc.

Sometimes, there will be a discount of 75%. The supermarket we visited also made use of TooGoodToGo.



Recycling system

In Denmark we have a very well working recycling system.

The waste collectors arrive at supermarkets, where they transport the sorted trash to a power plant, where the trash is being transformed into energy.

