



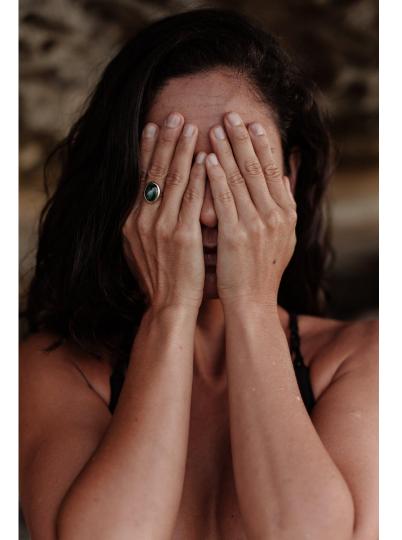
In the traditional Italian family men were usually considered as patriarchs, while women were expected to fulfill roles of matrimony and motherhood. Today, women can works too, though they're still expected to be responsible for the majority of the household duties. Furthermore they also face challenges in the workplace, such as lower wages and preference for male employees in some sectors.

According to the European Gender Equality Index, in the past Italy was ranked amongst the countries in Europe with the lowest gender equality, considering a family contest.





Nowadays the situation isn't getting better, since we are in 14th place.



In 2020, 1	112 women	have been
victims	of	voluntary
manslaug	hter or n	nistreatment
that took	them to de	eath. 89% of
feminicide	es happen	inside the
victim's h	nousehold.	Based on
ISTAT sta	tistics, 31%	6 of women
have, at l	east once,	been victim
of physic	cal, psych	nological or
sexual ha	rassment.	



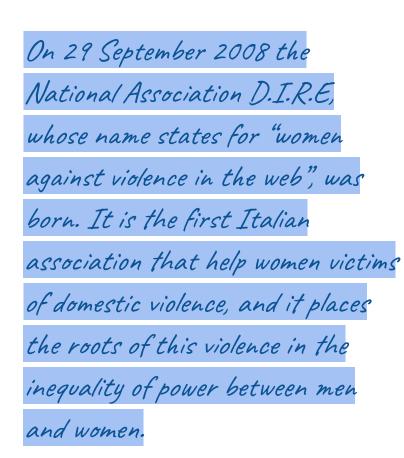
Studies also show that men spend half of the time compared to women in taking care of children and that they spend 18 hours doing house chores less than their wives as well.





Only 24 years ago, in 1996, Italian legislation recognised any kind of abuse on women as a crime against individual rights. Recently, "Codice rosso" (red code), has been introduced; it is a legislation that acknowledged revenge porn as a crime, and also sped up judicial practices.

This week my city has been place of the murder of a 51 years old woman that appears to have been killed by her husband with blows to the head, proving that feminicides like the ones we see on tv can also happen really close to us.



## SILENCE ALLOWS VIDLENCE

In Italy, even if there are the Code of Marketing Communication Self-Regulation, that provides to avoid the discrimination of gender in advertising, and the agreements stipulated by the local SRO, that favors gender equality and respect for females, these have proved ineffective. In fact Italy has produced so many sexist advertising that the public opinion is pushing on the SRO in order to limit this questionable marketing practices.



## SOURCES

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