

## KS3.V Observation of Practising Teachers OPT 3 (video)

### OPT3.XIII: Using Authentic Materials

#### Instructions

You are going to watch a 10-minute lesson demonstration on using advertisements to develop learners' awareness of conventions used in written advertising.

- Read through the questions below.
- Watch the demo lesson, answering as many questions as you can.
- Compare your answers with your partner/group, drawing out some principles of good practice. *Write up your findings under the heading **Using Authentic Materials (advertisements)** and add to your end-of-course portfolio for future reference.*

Class level:	
After introducing the topic of the lesson, the teacher helps the students analyse the ads. How does she do this? Why does she do this?	using logos - asks questions - pictures - vocabulary
What is said about having the students move around the class?	dynamic
The students carry out an awareness raising task where they have to write about the techniques used in the ads. The teacher provides sentence stems at this point. What are sentence stems and why are they useful?	to help students to express their ideas
How does the teacher deal with vocabulary in this lesson?	blackboard, work in groups
What is the task students have to carry out with the print off from the blog?	debate, work in groups
What kind of extension work is discussed here?	analyse feeling, symbols, language
Is there anything from this lesson you would like to incorporate into your own teaching?	using English all the time