**Worksheet for a business plan**

STRUCTURE OF A BUSINESS PLAN

**Instructions:**- create a business plan in a mixed team (use an online presentation)
- follow the structure below
- propose a product which can be made by students at a future project meeting (in a fab lab, with 3D printing, a handmade product, other)
- spend some time discussion on the task (what to produce, how to create the company, who will do what)
- divide tasks and roles (individual work, pairs; parts of business plan)
- work and consult the teachers if needed
- prepare a presentation speech
- present your company and its business plan to other teams (5 min per team)

1 Company profile

- Name

- Logo (you can draw or use a logo maker or another tool)
- Slogan

- Type: start up business - student training firm

- Company people: founders (make one slide with first names of your team and a photo)

- Target group (who you will sell your product)

2 Product

- Description

3 SWOT analysis

- Strengths/weaknesses/opportunities/threats

4 Corporate social responsibility

- Support (how you will help – people in need? animals? environment?)

**ESTIMATED TIME: 3 HOURS**