**Worksheet for a business plan**

STRUCTURE OF A BUSINESS PLAN

**Instructions:**- create a business plan in a mixed team (use an online presentation)  
- follow the structure below  
- propose a product which can be made by students at a future project meeting (in a fab lab, with 3D printing, a handmade product, other)  
- spend some time discussion on the task (what to produce, how to create the company, who will do what)  
- divide tasks and roles (individual work, pairs; parts of business plan)  
- work and consult the teachers if needed  
- prepare a presentation speech  
- present your company and its business plan to other teams (5 min per team)

1 Company profile

- Name

- Logo (you can draw or use a logo maker or another tool)  
- Slogan

- Type: start up business - student training firm

- Company people: founders (make one slide with first names of your team and a photo)

- Target group (who you will sell your product)

2 Product

- Description

3 SWOT analysis

- Strengths/weaknesses/opportunities/threats

4 Corporate social responsibility

- Support (how you will help – people in need? animals? environment?)

**ESTIMATED TIME: 3 HOURS**