



Cofinanciado pelo  
Programa Erasmus+  
da União Europeia

## TOGETHER WE CAN – ERASMUS+ KA2 PROJECT

### Contest Rules – LOGO



#### 1. Eligibility

The Contest is open to students and teachers of the partner schools. The submissions can be individual or in groups.

#### 2. Submission Guidelines

- a) The purpose of the contest is to design a logo for the project **Together We Can!** The logo will be used online, in print, and on merchandise. Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as in colour. The final version of the logo will need to be suitable for high quality printing.
- b) The logo must have the project name written on it and the design must express a positive attitude linked to interculturality, inclusion, social and economic integration, friendship, solidarity and gender equality. The logo's colours must be white, red, yellow and green as the colours of the flags of the 5 countries.
- c) Each logo must be accompanied by a descriptive memory of the image.
- d) The logo must not contain any other text besides those required above.
- e) Entrants should ensure that their entries are not in any way similar to existing logos or other copyrighted images. All submitted work must be original and not based on any pre-existing design.
- f) The entries preferentially should be submitted in high quality JPG and PDF.
- g) Each country will select 3 logos and decide the submission date.
- h) The chosen logos and their descriptive memory must be submitted to the Project Coordinator's email: [conceicao.vasconcelos@aeermesinde.net](mailto:conceicao.vasconcelos@aeermesinde.net)

- i) In the first mobility, in Portugal - November 2018 - a Jury will select the best logo to represent the Project Together We Can!

### **3. Judging and Selection of the Winner**

- a) The winning design will be selected by a jury composed by 5 teachers, one of each country.
- b) Their decision will be final.
- c) The selection method will be determined by the jury and the following criteria shall be taken into account :
  - I. Quality and appropriateness of the theme;
  - II. Creativity;
  - III. Readability and good visibility in digital environments;
  - IV. Good graphic reproduction capacity;
  - V. Clear and comprehensive descriptive memory.

### **4. Prizes**

The winning designer will receive a certificate and a prize to be announced.

The Project Coordinator:

Maria da Conceição Vasconcelos