

## BUSINESS PROJECT

### LOGOS

#### STTUCARDS



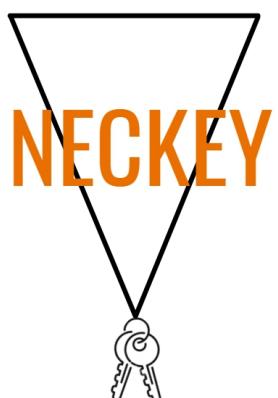
Our product gives our client security, and protection from the virus that is now infecting so many people.

We made our logo from the Wix's website, Logo maker. We wanted a striking logo to attract the public, but at the same time convey security and protection. With the choice of colors and typography, we have managed to meet these requirements. In addition, adding a design to the logo gives dynamism and shows originality.

The logo of the product is made with blue colours. Blue is normally associated with health services in addition to conveying a sense of security and calm. The colour blue means fidelity, truth, charity and transmits refreshing.

#### Neckey:

Our business consists of selling customized lanyards with the school logo to raise money for our students' cooperative. We decided to name it Neckey.



"sames project"



"Thermobands"



- Meaning of corporate colors.

**Grey:** It is a neutral color. It means sensible, experience, common sentit, just a measure between mentality and emotionality, between activity and passivity.

**Black:** It means rigor, prudence, honesty, seriousness, elegance. But also sad, hurt, unconscious, hated, the color of the t-shirt ...

**Orange:** Is the principal color of the school logo.

**White:** It is the color of fresh snow and is the opposite of black. White objects fully reflect and scatter all the visible wavelengths of light, the color of the t-shirt

The name of our product is **BOX-IT**.



BOX-IT is an auto-customizable box that you can buy in school student cooperative.

**EXPLANATION OF OUR PRODUCT:**



**PHOTO 1:** Our product starts from a self-assembling box

**PHOTO 2:** The self-assembled box will be sold with a kit of parts to customize it.

**PHOTO 3:** The customer can customize the box to their liking by sticking the pieces as they wish.

**PHOTO 4:** The custom box will be exclusive.

Bring me



tieGaming



CIMMANTA

