

MY FIRST BUSINESS



General rules and goals

- Building 2 businesses per country – per school member of ACE
- Each business: max 3- 4 students
- Deadline: End of April

Rules

- Results should be **VISIBLE**
- Budget- frame should be considered
- Eco friendly
- 3-4 persons per business
- Legal business
- 5 minutes max presentation of the project
- Should answer to customers needs

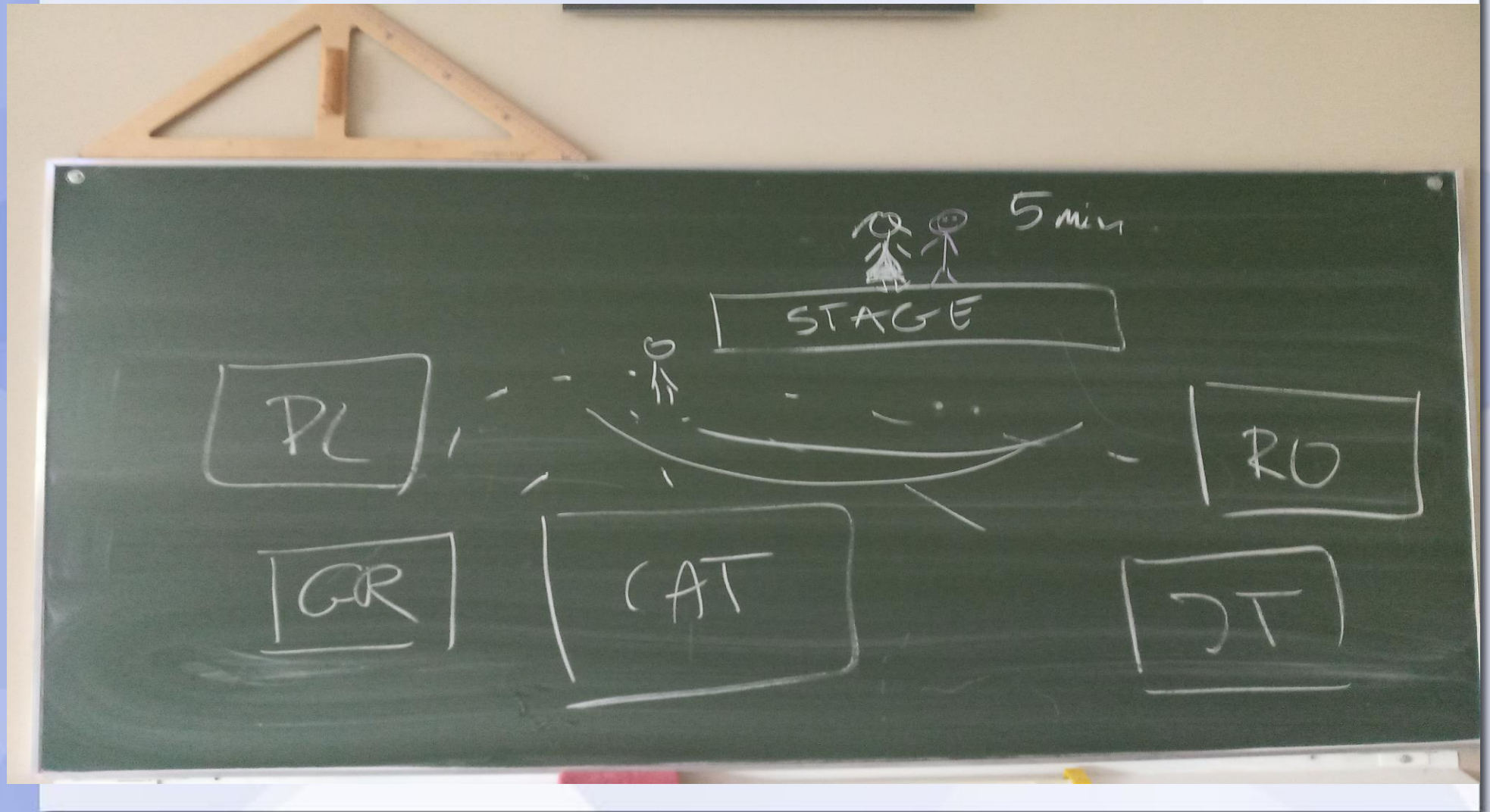
Start-up

- Who?
- Why?
- How?
- What?

keywords:

- Empathy
- Brainstorming
- Prototype
- Test
- Opticalisation- visible results
- Product presentaion f.e. video (advertisement- marketing)

Fair -in Nasaud, Romania (4th-8th May)





Exercise

Split up in groups of 3-4 persons and start thinking about “my first business” ideas



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