

ERASMUS + HELP

MOBILITY C4 – AZORES



16.02.20 ~ 23.02.20





SUSTAINABLE TOURISM IN AZORES

SUSTAINABLE TOURISM

"Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities"



SUSTAINABLE TOURISM NEEDS TO:

- Help conserve natural heritage and biodiversity by maintaining certain essential ecological processes, making optimal use of environmental resources.
 - Ensure viable, long-term economic operations, providing socio-economic benefits, including stable employment and income-earning opportunities and social services to host communities.
- Respect the socio-cultural authenticity of host communities, conserve their built and living cultural heritage and traditional values, and contribute to inter-cultural understanding and tolerance.
- Keep the tourists satisfied, giving them a meaningful experience, raising awareness about sustainability issues.

THE MAIN GOALS FOR SUSTAINABLE TOURISM

- Economic Viability
- Local Prosperity
- Employment Quality
- Social Equity
- Visitor Fulfillment
- Local Control
- Community Wellbeing
- Cultural Richness
- Physical Integrity
- Biological Diversity
- Resource Efficiency
- Environmental Purity

SUSTAINABLE TOURISM IN AZORES

“The first region in Portugal and the only island group in the world to be certified as a sustainable tourist destination”, the seal of approval was given by the Global Sustainable Tourism Council (GSTC).



PARAMETERS EVALUATED

- Energy conservation
- Water
- Greenhouse gas emissions
- Air quality
- Noise pollution
- Light pollution
- Ecosystem management
- Transport management
- Cultural management
- Social management







THANK
YOU
