

How to Spot Fake News

'Fake news' are false or misleading information presented as news with the aim of damaging the reputation of a person or entity, or making money through advertising revenue.

This will help you navigate the ocean of information, and find your way through waves of lies and disinformation.

Check the source.

- Check the web address. Spelling errors in company names, or strange-sounding extensions may mean that the source is suspect.

.com
.NET
.org

Check the date.

- Is it an old story shared to spread outdated information?



Read beyond the headline.

- Does the article progress logically?
- Does the story have context?



Is this some kind of joke?

- Some articles have been created for satiric purposes.
- This type of information is usually clearly labelled, but not always.



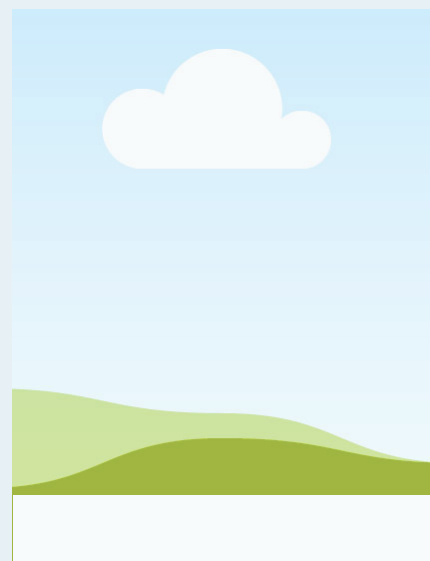
Check the author.

- Check the authorship.
- Search through previous articles to see if he/she is a legitimate journalist or has a history of hoaxes.



Verify photos.

- Pay attention to fake pictures.
- Do a reverse image search to check if the image already existed and where and when was originated.



Check your biases.

- Consider if your own beliefs could affect judgement.



Consult the experts.

For any health-related question, ask a health professional.

