



SULAPAC

Presentation of
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Sulapac was founded in 2016 in Helsinki, Finland.

The company initially focused on packaging, but later the company saw how the material could also be used in other applications.

Aware of the ever-increasing quantities of single-use plastics filling our lives and our seas, they set out to find a sustainable alternative to plastic.

Sulapac® is both beautiful and functional. Like nature. It biodegrades completely without leaving permanent microplastics. Sulapac can be processed with existing plastic product machinery, making the transition from conventional plastics to an eco-friendly alternative easier than you might think.

Company's business model

The company's business model is the *circular economy* which contributes to

- reducing pressure on the environment
- optimizing the availability of raw resources
- economic growth

Product of business

The company offers **degradable products**

- jars
- hangers
- cosmetics that are water based
- straws that biodegrade easily

CHANEL has just announced the new LES EAUX DE CHANEL perfume bottle caps made with biobased **Sulapac material**.

Sulapac straws do not get soggy and can be used for up to 24 hours.

In addition, Sulapac straws biodegrade without leaving permanent microplastics.

Sulapac is an ideal solution for precursor brands aiming for sustainability, without compromising functionality or aesthetics.

In addition to dry, wax and oil based cosmetic substances, we now have a unique and patented barrier solution for water based cosmetics.

Ecological packaging ideal for dry foods and supplements.

The company's business model is an efficient model as it is based on the circular economy, or on the so-called **3R (reduce, reuse and recycle)** which involve the reuse, repair and recycling of materials.

In this way it leads to a considerable reduction of waste.

These products are very useful and environmentally friendly since they are biodegradable and do not contribute to further pollution.

however the demand for the products is not very high, to increase it they should use advertising in order to spread the products and increase the demand.

Do you want to try the company's offer yourself?

To respect the environment we would like to buy these biodegradable products so as not to create a further negative impact