



## Worksheet: analysis of circular economy start-ups

The **four sub-pages of the circular economy start-ups page on the TwinSpace** list examples of start-ups active in each of the **four core areas**

- **use of renewable input and increase resource efficiency**
- **product sharing**
- **maximizing product lifespan: repair, refurbish or redistribute products**
- **recycle waste for circular use**

**Decide on one of these companies with your national mini team** and analyse it. Of course, you can also **look for your own example** of a circular economy start-up in one of the four core areas and then analyse it.

Explain the **following points** in your company analysis:

- **What is the company's business model** and how does it **contribute to the circular economy**?
- What **products, services and support** does the company offer?
- How do you **rate the company's business model**?

In your opinion, are there **sufficient customers** for the company's offer?

Would you **like to try out the company's offer yourself**?

- Where do you see **further room for improvement** for the company's concept?

What **recommendations** would you make to the management on **how they should further develop the company**?

You can present the results of your analysis to the other partner students in a **PowerPoint presentation or a video, for example**. Of course, **you can also choose a different format** for the presentation of the results.

Then **upload the results to the corresponding TwinBoard**.

Also be prepared **to be asked questions** about your results in the forum.