***Brochures***

February 2016

**FEATURES**

Description: We are going to create a travel guide about our town.

Project objectives:

* Know and vale the sociocultural aspects showing respect and tolerance.
* Improve competence in the second language in real communicative contexts.
* Use IT tools and other resources autonomously to look for, analyze, synthesize and present information.
* Transfer, learn and use quality teaching methods.
* Participate in individual and group decision taking.
* Foster artistic creativity.

Subject contents:

* First and second languages:
  + Description of places.
  + Giving directions.
* Art:
  + Creating, drawing or designing brochures with *LucidPress.*
  + Creating a map with *Google Maps.*
* IT:
  + Sketching and preparing brochures.

Timing: About six sessions.

**MATERIALS**

In order to do this project, you will need the following materials:

* Your notebook, ball-point pens and pencils to write.
* Your class booklet to practise.
* A laptop / tablet.
* Flash drive (in case you do not have a personal laptop or tablet).

**TASKS**

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| **TASK 1 – Let’s design our brochures** |

* 1. Get in groups and have a look at these brochures teachers have prepared for you. What does a brochure include? Make a list with ideas (maybe a description of the town, a map, directions, pictures, telephones, etc.).

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| **TASK 2 –Let’s organize the information!** |

DESCRIPTION OF THE PLACE

2.1. Find information about your town using different websites or the information you know. Write a short paragraph about it.

MAP AND DIRECTIONS

2.2. Have a look at Google Maps on [www.google.com/maps](http://www.google.com/maps)

Create a map including the most important places of your town (some ideas: monuments, restaurants, parks, etc.).

PICTURES

2.3. In order to include pictures, you have two options:

* Use images from the web (without copyright):

<http://recursostic.educacion.es/bancoimagenes/web/>

* Use a camera and take your own pictures!

2.4. Describe those places seen in the pictures.

|  |  |
| --- | --- |
|  | DESCRIPTION |
| #1 image |  |
| #2 image |  |
| #3 image |  |
| #4 image |  |

EXTRA INFORMATION

2.5. If tourists want to go to a museum, for example, your brochure should also have its address, its telephone, its opening hours or its website. Find information about the most important places of your town.

|  |  |  |  |
| --- | --- | --- | --- |
|  | #1 PLACE | #2 PLACE | #3 PLACE |
| Address |  |  |  |
| Opening hours |  |  |  |
| Website |  |  |  |
| Telephone |  |  |  |

2.7. You may also include some extra information about other nearby towns.

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| **TASK 3 –Let’s create our brochure** |

3.1. Organize the information you have found or written to create a real brochure in an open page, a diptych or a triptych. In order to create your brochure, you have some options:

* A manual brochure.
* A digital brochure, using:
  + Scribus
  + Open Office
  + [www.lucidpress.com](http://www.lucidpress.com)

3.2. All of them must include the following information:

* A WONDERFUL WORLD AROUND US
* 2015-1-ES01-KA219-016089

One of these paragraphs, depending on the language you use for them:

* This project has been funded with support of the European commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which can be made of the information contained therein.
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* The Erasmus + logo, the logo of the project and others if you want (your school, your town, etc.).





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| **TASK 4 –Let’s present our brochures!** |

4.1. You are going to show your town to students from Austria, Spain, Italy and England.

* Print your brochures and give it to them!
* Tell them about your town.