***Creating our logo***

Activity 3: December 2015

# FEATURES

Description: Our project needs a logo. Every school is going to prepare logos with the students of which the four best ones will be selected. Afterwards those will take part in the competition of our 4 countries, Italy, England, Spain and Austria. This activity may be carried out with just one class, with several or even among the whole school.

Project objectives:

1. Know and vale the sociocultural aspects showing respect and tolerance.
2. Improve competence in the second language in real communicative contexts.
3. Use IT tools and other resources autonomously to look for, analyze, synthesize and present information.
4. Transfer, learn and use quality teaching methods.
5. Participate in individual and group decision taking.
6. Foster artistic creativity.

Subject contents:

* **First and second languages:**
  + Writing and reading descriptions (to be, have got, adjective order, etc.). (Obj2)
  + Learning about people abroad. (Obj1, Obj5)
* **Art:**
  + Creating, drawing or designing logos. (Obj6)
* **IT:**
* Using websites and apps (TwinSpace). (Obj3)
* Typing texts. (Obj3)
* Preparing digital self-portraits. (Obj3)
* **Interdisciplinary contents:**
  + Preparing a didactic sequence. (Obj4)
  + Organizing ideas. (Obj5)

Timing: About five sessions.

# MATERIALS

In order to do this project, you will need the following materials:

* Your notebook, pencils, crayons, ..
* A laptop / tablet / flash drive (in case you do not have a personal laptop or tablet).
* Colours, paints, ... and art.

# TASKS

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| **TASK 1 – Let´s get organised!** |

**Driving question:** *What exactly is a logo?*

* Let´s define the word “logo” – what is important in order to create one?
* In case we are not sure what a logo is, we can try to find some logos of famous brands or companies (of cars, computers, regions …)

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| **TASK 2 –Let´s consider several possibilities of creating our logo, using a foreign language to communicate our ideas** |

* Let´s consider the most essential aspects of our project logo. The logo is supposed to express the intercultural aspect, our friendship and cooperation among our four countries or even in the whole world
* Let´s discuss our ideas in pairs or in small groups and decide how to realise them
* If necessary, the teacher helps us with vocabulary
* We can look for important information about the respective countries on the internet or in our library books (flags, typical aspects of each country…)
* Let´s present our ideas to the whole class, before starting to work.

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| **TASK 3 –Let´s draw /create / design!** |

Having made up our mind, we decide what technique to use, what kind of colours or applications to use and whether we prefer to create the logo working alone or in pairs.

Let’s get to work!

The logo should also include the abbreviation of our project topic (AWWAU).

Below each logo, we will write one or two sentences to explain the message of our picture and also name and class.

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| **TASK 4 –National competition** |

All pictures will be shown on the project wall/pin board of each school or on several boards if necessary. Then the jury will agree upon the four best pictures and justify their decision. Of course, this step will be carried out in the foreign language.

The jury will include the students of one or of several classes and might as well include some teachers.

The decision may be based on the same criteria as the “International competition”, or – if preferred – on any other system established by the school.

Schools can establish a system to reward their national finalists and give the winners a small present.

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| **TASK 5 – Let’s use the TwinSpace!!** |

Having chosen the four best logos, each school will upload their four best logo onto our TwinSpace.

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| **TASK 6 – International competition. Tentative Date: December 23rd** |

Each school is able to award 12 pointes which will go to their top three choices. The jury therefore needs to decide which of the 16 logos published on TwinSpace are their three favourites. However, no logo of one’s own country may be given any points.

The 12 points are to be distributed as follows:

6 points for the best

4 points for the second

2 points for the third

The number of points granted by each country will be published on TwinSpace, and the winning logo will be the official logo of our project.

The tentative date to upload the points will be December 23rd.

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| **TASK 7 – Additional activity, not part of the competition** |

As an additional activity we may use the web application of Twiddla, in order to create another logo by working together.

This tool enables us to draw one picture at the same time by using different computers, even in different countries.

The screen may be divided into four sections, which one student of each school may fill according to his or her ideas. A different option would be to create just one picture among all, without dividing the screen. This, however, requires a lot of discipline by the artists in order to prevent a chaotic end-product.

[http://www.twiddla.com](http://www.twiddla.com/2344698)

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| **TASK 8 – Self-evaluation** |

**8.1. Students:**

**a. My diary.** *Students will write a short entry to talk about their learning process:*

What were your expectations about this activity? How did you feel during the process? What have you learnt?

**8.2. Teachers:**

**a. My diary.** *Teachers will write a short entry on the TwinSpace Diary talking about expectations, process and result doing this activity. They will also comment on the evaluation of the students taking into account part b. The coordinator of the activity will also comment on the process of preparing this activity.*

**b. Students’ evaluation.***Value* the following items from 0 to 5 (in general):

* Know and vale the sociocultural aspects showing respect and tolerance. (Obj1)
  + The student shows interest and respect regarding sociocultural aspects.
  + The student knows facts about the society, history, geography or literature of different societies.
* Improve competence in the second language in real communicative contexts. (Obj2)
* The student participates in conversations with students in other countries.
* The student writes text in the second language.
* The student reads and understands texts in the second language.
* Use IT tools and other resources autonomously to look for, analyse and present information. (Obj3):
* The student uses IT tools to communicate with students abroad.
* The student uses IT tools to find information.
* The student uses IT tools to present information.
* Foster dialogue and individual or group decision taking. (Obj5)
  + The student can work positively in groups.
  + The student participates in the different parts of the activity.
* Foster the artistic creativity. (Obj6)
  + The student plans and revises the task.
  + The student participates in the elaboration of the product.