

I interviewed my grandfather named Muste and asked him how he used to live in Austria. My grandpa travelled and worked in Austria at an early age, while my grandma lived in Bosnia with her six children. Later, however, around 1970, they all lived in Austria. He worked as a bricklayer in Völkermarkt and later brought my uncles and my father into the business.

When I asked what currency they had at that time, he answered Austrian schillings. 10 schillings were €0.73 at that time.

In the 70s, people mainly wore fashion that was colourful and flashy. The predominant colours were orange, yellow, blue, red, green and brown. Tops and trousers with flashy patterns were a must. What people still liked to wear were shoes with platform soles. Women and men wore these shoes, which were usually combined with flared trousers.

Accessories were long, colourful necklaces, bracelets and earrings.

In the so-called disco style, miniskirts or minidresses were very popular. Men wore shirts in garish colours. Big shirt collars and frills were also a must if you wanted to keep up with fashion.