

## Uponor

Their logo before:



The company used to be called KWH pipe.

What do they produce?: Uponor produces plastic pipes, plastic piping and fittings in all sizes for all purposes and all conditions. They have a very wide range of solutions for wastewater treatment in areas without sewage.

How big is the company? Uponor is currently working in 35 different countries, and they have a massive supply in all of the different countries.

Their strengths: Uponor is a leading international system supplier of underground infrastructure for water, sewer, gas, air, telecommunications and data communications with business in Europe, North America and Asia. Uponor offers its customers sustainable and reliable solutions.

Education: sewer contractor, construction and instructor.

How do they do their marketing: good publicity, internet, vans with logos.

The image shows the new logo for Uponor. It is the word 'Uponor' written in a bold, blue, sans-serif font. The letters are lowercase and have a modern, clean appearance.

Their new logo.