

Sunny Juice



Sunny Juice is a small family owned company which is located in Denmark's orchard. They have produced quality juice and squash since 1974.

Sunny Juice is able to deliver a variety of products. Their products include organic juices and squash, both concentrated and diluted.

They are extremely flexible and have a big experience in product development, purchase of raw materials and packaging.

They produce / tabs:

- Organic and conventional juice
- Organic and conventional squash – dilution and ready to drink
- Slushice
- Home vine concentrate
- Oil

They have 11 employees, eight working regular and 3, who are temporarily at the moment.

They mostly trade in Denmark, the Scandinavian countries and Austria.

The challenge they have is that their company is much smaller than the other companies, so it might be a challenge in selling the products to the people.

The company has a web page where they market their products. Customers seek information on the website.

