

**Feasibility Study**

**Business idea:………………………………………………………………**

1. Describe your business idea briefly!

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2. Who might have a particular interest in your product/service? E.g. senior soccer players, students, …

Our target group is:

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3. Where could you sell your product/service? E.g. Christmas markets, school, ….

We plan to use the following sales channels:

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4. Are there already other businesses selling your product/service? Where are they located?

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5. If so, for what reasons should customers buy your product/service instead of others?

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6. Is your product/service seasonal?

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7. What kind of accommodation does the production/development need? Where is it available?

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8. Do you need any special kind of tools for the production/development? How many of your products/services must you sell in order to cover the asset costs?

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9. Are your parents or friends able to support your business? How?

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10. Which special skills do your team need in order to realize your business idea?

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11. In your opinion, what is the highest risk of your business idea?

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