

From: Caro A., Jule P., Chiara C.

**Our service company: Europa Universität Flensburg**

Name of the company	Europa Universität Flensburg
Name of the managing director	Werner Reinhart
Service/s provided	Many courses of study
Number of staff	360
Revenue	No revenue !
Location	Good, green, near the city center, near to Denmark
Market area	Through Europe, especially, Schleswig-Holstein and Denmark
Number of customers per anum	About 5000 students at the moment (it is always changing)
Location factors	Very central (in the city), good traffic connections, high/big request, good landscape
History	<ul style="list-style-type: none"><li>• First in 1957 it was a college of education (Pädagogische Hochschule)</li><li>• In 1967 the college of education got a academic status</li></ul>

	<ul style="list-style-type: none"> <li>• In 1978/79 you only could study "teaching post"</li> <li>• Through the years it's getting more and more courses of studies</li> </ul>
Business development	Because of this big and great development, it gets more and more students in all areas, because the offers of courses of studies rise!
Reputation	A good image, because of the great development with the variety of courses of studies and the big amount of studying students there every year
Definition	<ul style="list-style-type: none"> <li>• one of three universities in Schleswig-Holstein</li> <li>• the northern university in Germany</li> <li>• with a core: "teaching post" courses of studies</li> </ul>