

Dänisches Bettenlager GmbH & Co.KG

Facts about the company:

Industry classification: Furniture, garden furniture, main assortment are mattresses and beds

Product and Service: Sells furniture

Legal Form: GmbH & Co.KG

General Partner: Dänisches Bettenlager GmbH, represented by the manager Lars Larsen

Company founder: Lars Larsen, danish entrepreneur, born 06.08.1948, married, has 2 children, sixth richest man in Denmark with assets of about 4.3 trillion USD (estimated by "Forbes" in 2015), owner of JYSK - Group, which the Dänisches Bettenlager is a part of. It was founded in 1979.

Locations: The name "Dänisches Bettenlager" occurs e.g. in Germany and Austria, the name "JYSK" occurs e.g. in Scandinavia, the Netherlands, England and China and "JYSK Franchise" occurs e.g. in Canada or Indonesia

JYSK has approximately 2200 businesses in 32 different countries

Financial situation: The annual revenue are 2.15 billion Euros

Company goals: The company wants to expand to South- and West Europe. Another goal is to have a close branch network

Other aspects: The company has its head office in Handewitt

The Dänisches Bettenlager is known for exploitation of their employee

<http://www.daenischesbettenlager.com/>

<https://de.wikipedia.org/wiki/JYSK>

<http://www.daenischesbettenlager.de/das-unternehmen/newsroom.html>

https://de.wikipedia.org/wiki/Lars_Larsen

<http://www.daenischesbettenlager.de/das-unternehmen/die-erfolgsgeschichte.html>

<http://www.daenischesbettenlager.de/das-unternehmen/internationale-entwicklung.html>

