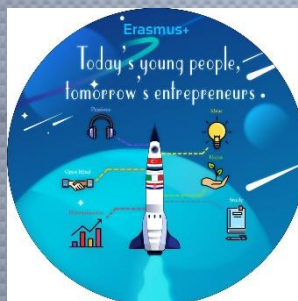




TODAY'S YOUNG PEOPLE TOMORROW'S
ENTREPRENEURS

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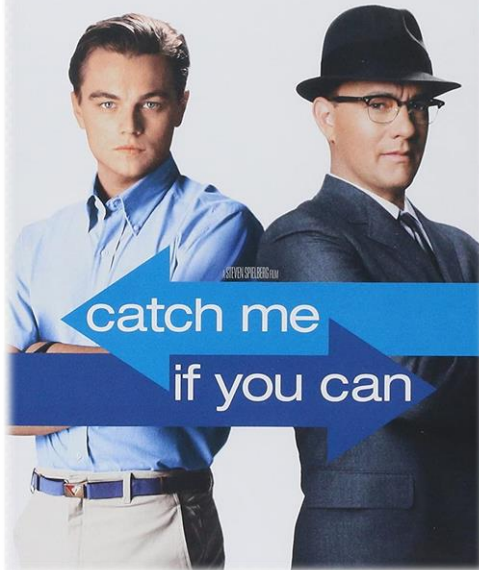


Entrepreneurship Cinematography



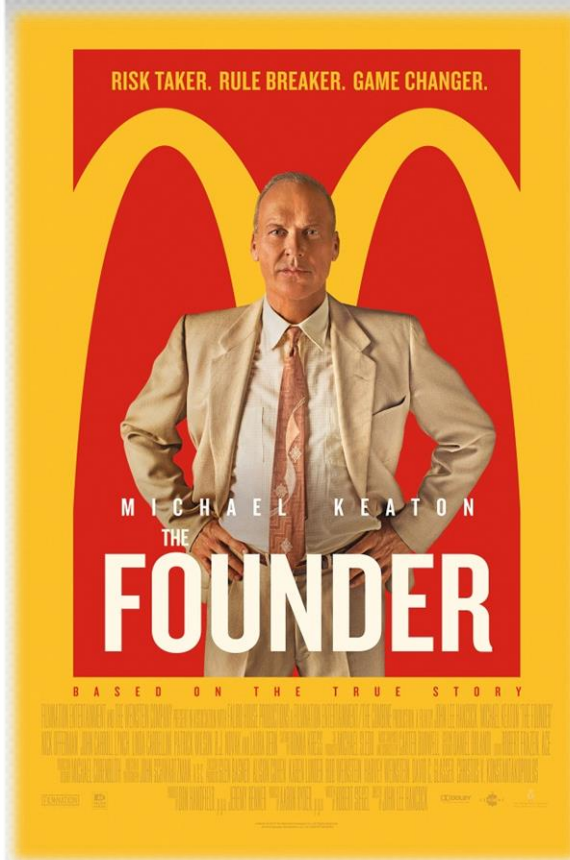
Startup.com

THIS SUPERBLY ENTERTAINING FILM BY CHRIS HEGEDUS AND JEHANE NOUJAIM IS ONE OF THE SNAPPIEST, MOST INVENTIVE, AND RELEVANT DOCUMENTARY OF THE INFORMATIVE GENRE. ANYONE INTERESTED IN AN INSIDER'S LOOK AT THE RISE-AND-FALL OF AN INTERNET COMPANY IS DIRECTED TO THIS PORTRAIT OF A SMALL GROUP OF AMBITIOUS ENTREPRENEURS TRYING TO HIT THE JACKPOT BEFORE THEY'RE 30 YEARS OLD.



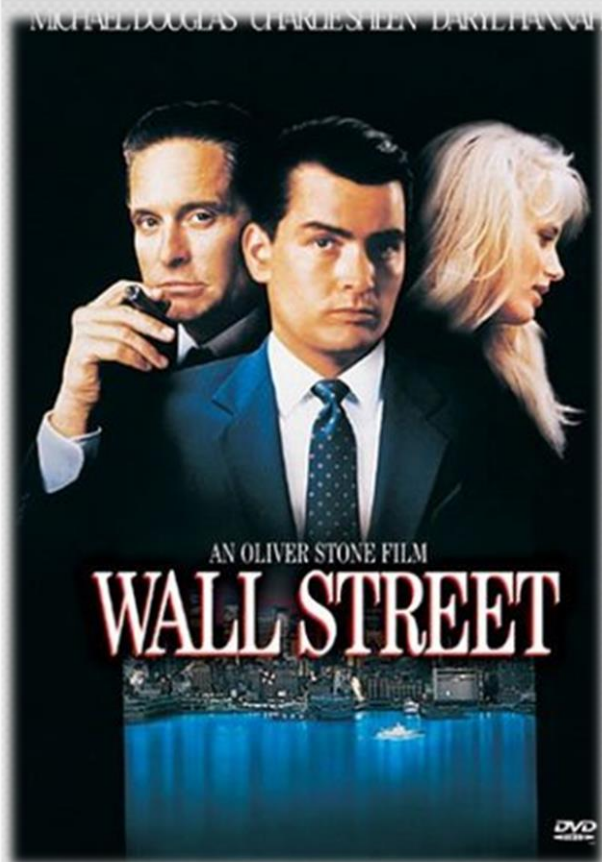
Catch Me If You Can

WHEN YOU HEAR “CATCH ME IF YOU CAN” YOU PICTURE THE SUCCESSFUL ARTIST FRANK ABAGNALE (LEONARDO DICAPRIO) DECEPTIVELY CHARMING ANYONE WITH HIS MASTERY SKILL. BASED ON A TRUE STORY, CATCH ME IF YOU CAN IS A CLASSIC FILM THAT EXEMPLIFIES THE ENTREPRENEURIAL JOURNEY. IT TOUCHES UPON IMPORTANT THEMES LIKE CREATIVE PROBLEM SOLVING, TURNING SOMETHING GOOD OUT OF A BAD SITUATION.



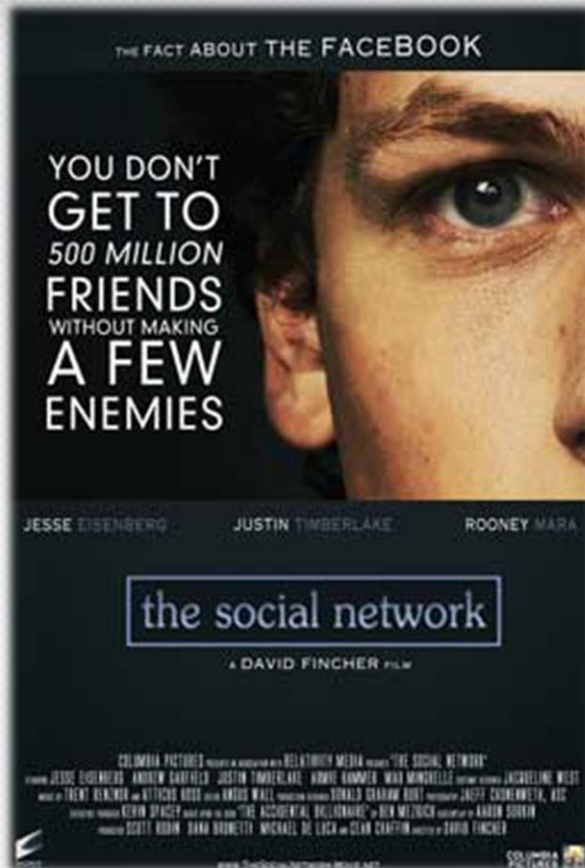
The Founder

THE MOVIE TELLS THE STORY OF RAY KROC, A MAN WHO TRANSFORMED A FAST FOOD INTO THE BIGGEST RESTAURANT BUSINESS IN THE WORLD: MCDONALD'S MIXING AMBITION, TENACITY, AND HARSHNESS.



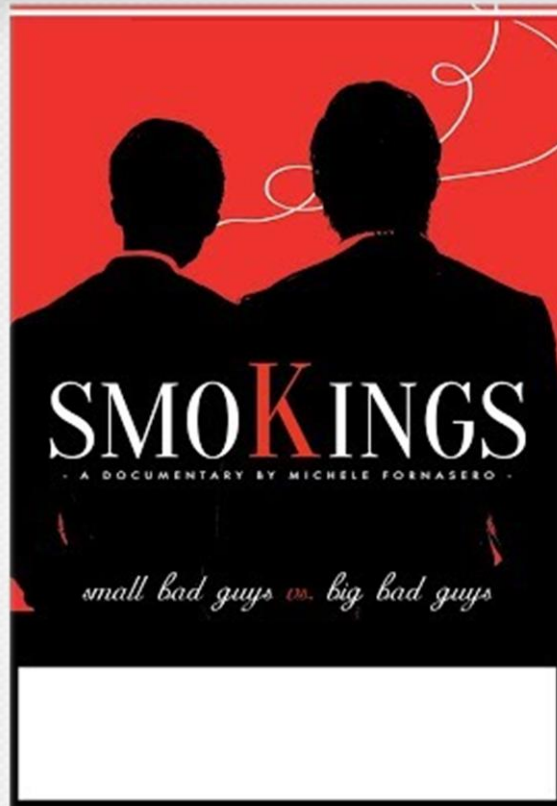
Wall Street

A YOUNG BROKER IS THE INFORMANT OF A GREAT VENTURER. THEY DO MANY HIGHLY PROFITABLE MANEUVERS, UNTIL THE LATTER WRECKS THE FATHER'S AIRLINE OF THE FORMER. THE CLASH BETWEEN THE TWO IS INEVITABLE.



The Social Network

DIRECTED BY DAVID FINCHER, THE SOCIAL NETWORK TELLS THE STORY OF A STUDENT FROM HARVARD WHO INVENTED FACEBOOK: MARK ZUCKERBERG, COMPANY.



Smoking Kings

THE MESSINA BROTHERS ARE YESMOKE, A LITTLE TOBACCO COMPANY IN TURIN, ITALY. ORIGINALLY, YESMOKE WAS AN ONLINE STORE FOR CHEAP CIGARETTES, SELLING MAINLY PHILIP MORRIS, WHEN SALES AUGMENTED "BIG TOBACCO" OBLIGATED THEM TO SHUT THEIR WEBSITE DOWN. AS A RESULT, THE TWO BROTHERS DECIDED TO BUILD THEIR OWN CIGARETTE COMPANY.



I Can Quit Whenever I Want

PIETRO ZINI, A BRILLIANT NEUROBIOLOGIST, LOSES HIS JOB AT THE UNIVERSITY BECAUSE OF THE FINANCIAL CRISIS. PIETRO ASSEMBLES A TEAM OF EX-RESEARCHERS: A CHEMIST, A CULTURAL ANTHROPOLOGIST, AN ECONOMIST, AN ARCHAEOLOGIST, AND TWO LATIN SCHOLARS AND CONSTITUTE A LITTLE-KNOWN SMART DRUG. THE TEAM IS NOT PREPARED TO SUCH SUDDEN WEALTH.

Thanks for watching



itt Giovanni Malafarina
Istituto Tecnico Tecnologico



Co-funded by the
Erasmus+ Programme
of the European Union



"This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein"