



WORLD WATER DAY

March 22

WAY IS IT CELEBRATED?

During this day the United Nations invites members to promote concrete activities within their countries, to draw public attention to the most pressing problems related to water consumption.

According to UN reports, currently 2 billion people live without access to safe water.

WHAT IS THAT?

On March 22, World Water Day is celebrated all over the planet. The anniversary was established in 1992 by the United Nations, on the occasion of the Rio Conference. To remind the whole world of the importance of this resource. The awareness day is part of Agenda 21, the action program developed by the UN for the sustainable development of the planet.

DID YOU KNOW?

About 40 per cent of all the water used for irrigation comes from aquifers.

Asia and the Pacific region has the lowest per capita water availability in the world. In North America and Europe, nitrates and pesticides represent a big threat to groundwater quality: 20 per cent of European Union (EU) groundwater bodies exceeds EU standards on good water quality due to agricultural pollution.