

# GREAT LESSONS FROM ENTREPRENEURS



# Coco Before Chanel (2009)

Coco avant Chanel

[Trailer](#)



Directed by

Anne Fontaine

Produced by

Simon Arnal | Caroline Benjo  
Philippe Carcassonne | Carole Scotta

Written by

Anne Fontaine | Camille Fontaine

Based on

Chanel and Her World  
by Edmonde Charles-Roux

Starring

Audrey Tautou | Benoît Poelvoorde  
Alessandro Nivola | Marie Gillain  
Emmanuelle Devos

Music by

Alexandre Desplat

Production

Haut et Court Ciné@

company

France 2 Cinéma

Distributed by

Warner Bros. Pictures

Genres

Biography | Drama

Country

France | Belgium

Language

French | English

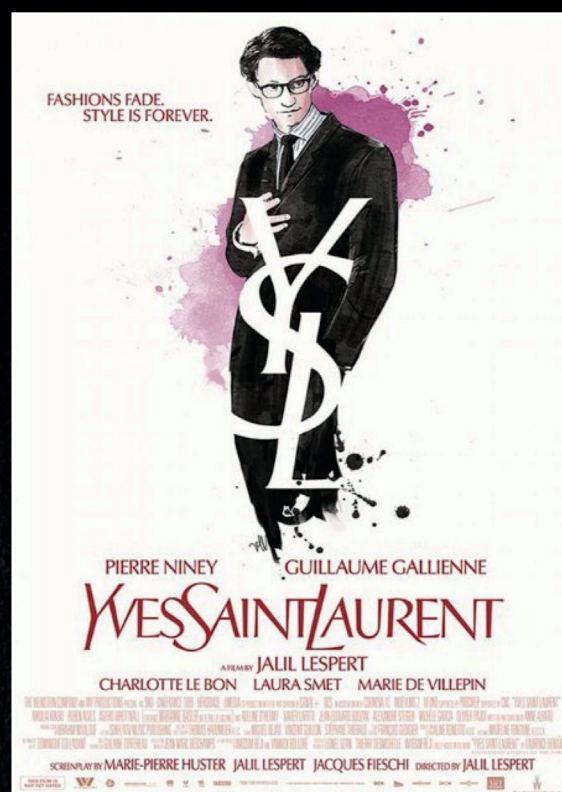
# Plot

Several years after leaving the orphanage where her father abandoned her, a young Gabrielle Chanel finds herself working in a provincial bar. She is both a seamstress for the performers and a singer, earning the nickname 'Coco' from the song she sings nightly with her sister. A liaison with the charismatic Baron Balsan (Belgian actor Benoît Poelvoorde) gives her an entry into French high society, and a chance to develop her gift for designing increasingly popular hats.

Coco falls in love with English businessman Arthur Capel (American Alessandro Nivola, who learnt French especially for the film), unaware that he is betrothed to a woman in England. Capel believes in Coco's talent making hats and her refusal to follow the whims of fashion; as he says to Coco, „There's no one else like you". As Coco's business flourishes and life is going well, Capel dies in a car accident; she is devastated. However, Coco still has the business that Capel helped her to start as a reminder of their love.

# Yves Saint Laurent (2014)

[Trailer](#)



<u>Directed by</u>	Jalil Lespert
<u>Produced by</u>	Yannick Bolloré   Wassim Béji
<u>Written by</u>	Jacques Fieschi   Jalil Lespert Jérémie Guez   Marie-Pierre Huster
<u>Based on</u>	Yves Saint Laurent by Laurence Benaïm
<u>Starring</u>	Pierre Niney   Guillaume Gallienne Charlotte Le Bon   Laura Smet Marie de Villepin
<u>Music by</u>	Ibrahim Maalouf
<u>Production company</u>	Wy Productions   SND Films Cinéfrance 1888   Hérodiade   uMedia
<u>Distributed by</u>	SND Films
<u>Genres</u>	Biography   Drama
<u>Country</u>	France
<u>Language</u>	French   English   Russian   Arabic   Japanese

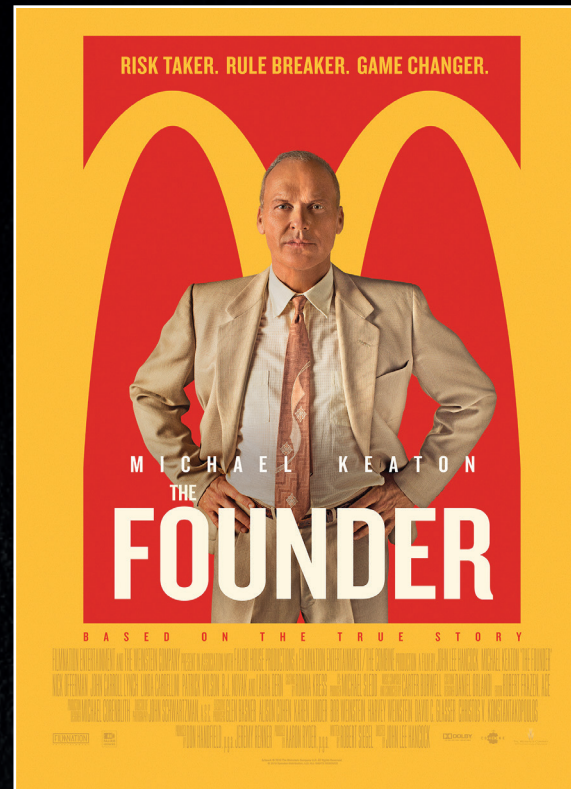
# Plot

Paris, 1957. At the age of 21, Yves Saint Laurent is named artistic director of the “Haute Couture” House and successor of Christian Dior, recently deceased. During his first triumphal parade, he meets Pierre Bergé, a meeting that will change his life. Lovers and partners in business, the two men team up three years later to create the company Yves Saint Laurent.

# McImperium (2016)

## The Founder

[Trailer](#)



Directed by

John Lee Hancock

Produced by

Don Handfield | Karen Lunder  
Jeremy Renner | Aaron Ryder

Written by

Robert Siegel

Starring

Michael Keaton | Nick Offerman  
John Carroll Lynch | Linda Cardellini  
Patrick Wilson | B. J. Novak | Laura Dern

Music by

Carter Burwell

Production

FilmNation Entertainment | The Combine

company

Faliero House Productions S.A.

Distributed by

The Weinstein Company

Genres

Biography | Drama | History

Country

United States

Language

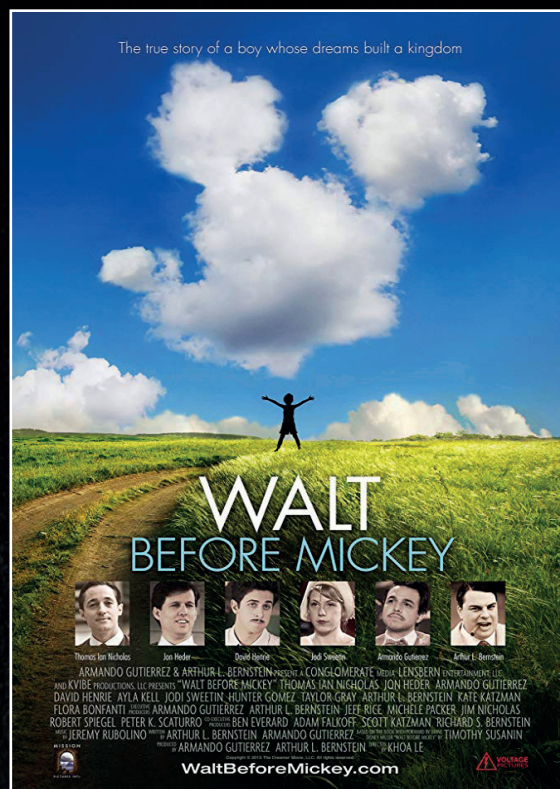
English

# Plot

The Founder is a 2016 American biographical drama film directed by John Lee Hancock. The story is about a man called Ray Kroc who was an unsuccessful traveling salesman selling Prince Castle brand milkshake mixers. One day a drive in San Bernardino is ordering an unusually large number of milkshake mixers, Ray drives to California to see it. What he finds is McDonald's a highly popular walk up restaurant with fast service, high quality food, disposable packaging and a family friendly atmosphere. Ray meets with the two McDonald brothers, Mac and Dick. Mac gives Ray a tour of the kitchens and Dick explains the high quality food and lightning fast service. After that, Ray takes the brothers to dinner and is told the origin story of McDonald's. From then Ray persists and eventually convinces the brothers to allow him to lead their franchising efforts on the condition that he agree to a contract which requires all changes to receive McDonald brother's approval in writing. Initially, Ray begins building a McDonald's restaurant in Des Plaines, Illinois while attempting to entice wealthy investors to open franchises, but encounters the same poor management ethic which doomed the original franchise efforts. Ray renames his company to the McDonald's Corporation and demands to be released from his contract and buy the McDonald brothers out, the news of which sends Mac into diabetic shock. Ray visits him in the hospital and offers a blank check to settle their business. The brothers agree to a \$2.7 million lump sum payment, ownership of their original restaurant in San Bernardino, and a 1% annual royalty, but when the time comes to finalize the agreement, Ray refuses to include the royalty in the settlement and instead offers it as a handshake deal. The McDonald brothers are forced to take their own name off the original restaurant and Ray opens a new McDonald's franchise directly across the street, finally putting the brothers out of business. The film closes in 1970 with Ray preparing a speech where he praises himself for his success in his elaborate mansion with his new wife, Joan. An epilogue reveals that the McDonald brothers were never paid their royalties, which could have been in the area of \$100 million a year.

# Walt Before Mickey (2015)

[Trailer](#)



Directed by Khoa Le

Produced by Armando Gutierrez | Arthur L. Bernstein

Written by Arthur L. Bernstein | Armando Gutierrez

Based on Walt Before Mickey: Disney's Early Years, 1919–1928  
by Timothy S. Susanin and the creation of MM

Starring Thomas Ian Nicholas | Jon Heder | Jodie Sweetin  
David Henrie | Armando Gutierrez  
Arthur L. Bernstein | Bucky Dent

Music by Jeremy Rubolino

Production company Conglomerate Media  
Lensbern Entertainment | ALB Productions

Distributed by Mission Pictures International | Voltage Pictures

Genres Biography | Drama

Country United States

Language English | Spanish



# Plot

The film covers Walt Disney's early years in business, during which he started various businesses including Laugh-O-Gram Studio and The Walt Disney Company with fellow animator Ub Iwerks and Roy Disney. The story follows his poor beginnings and eventual move to Kansas City, where he created his first animation studio Laugh-O-Gram Studio. Walt had various minor successes. Frank Newman promoted Walt's animations as Newman's Laugh O' Grams which were an instant success; however due to Disney's lack of knowledge for making the animations at no profit he was forced to have Laugh-O-Gram filed for bankruptcy. He moved to L.A and started working there in the Disney brothers' studio and then got married to an ink artist employee, Lilian Bounds. On the train back to Los Angeles, Walt was inspired to create a new character. He and Iwerks subsequently created Mickey Mouse. In 1928 Mickey's first short Plane Crazy was screened and met with a round of applause.

# The Pursuit of Happyness (2006)

[Trailer](#)



<u>Directed by</u>	Gabriele Muccino
<u>Produced by</u>	Will Smith   Todd Black   Jason Blumenthal James Lassiter   Steve Tisch
<u>Written by</u>	Steven Conrad
<u>Based on</u>	The Pursuit of Happyness by Chris Gardner
<u>Starring</u>	Will Smith   Thandie Newton Jaden Smith
<u>Music by</u>	Andrea Guerra
<u>Production company</u>	Relativity Media Overbrook Entertainment   Escape Artists
<u>Distributed by</u>	Columbia Pictures (Sony Pictures Releasing)
<u>Genres</u>	Biography   Drama
<u>Country</u>	United States
<u>Language</u>	English   Cantonese

# Plot

The movie "the pursuit of happiness" is based on a true story about a man named Chris Gardner struggle being homeless with his son. Gardner has invested heavily in a device known as a „bone density scanner". He feels like he has it made selling these devices. However, they do not sell well as they are marginally better than x-ray at a much higher price. As Gardner works to make ends meet, his wife leaves him and he loses his apartment. Forced to live out in the streets with his son, Gardner continues to sell bone density scanners while concurrently taking on an unpaid internship as a stockbroker, with slim chances for advancement to a paid position. Before he can receive pay, he needs to outshine the competition through 6 months of training, and to sell his devices to stay afloat. In the end he took the job and he started getting paid. In 2006 Chris sold a minority stake in his brokerage in a multi-million dollar deal.

# Joy (2015)

[Trailer](#)



Directed by David O. Russell

Produced by John Davis | Megan Ellison  
Jonathan Gordon | Ken Mok | David O. Russell

Written by David O. Russell

Story by Annie Mumolo | David O. Russell

Starring Jennifer Lawrence | Robert De Niro  
Édgar Ramírez | Diane Ladd | Virginia Madsen  
Isabella Rossellini | Bradley Cooper

Music by West Dylan Thordson | David Campbell

Production company Fox 2000 Pictures | Davis Entertainment Company | Annapurna Pictures  
TSG Entertainment

Distributed by 20th Century Fox

Genres Drama

Country United States

Language English | Spanish | French

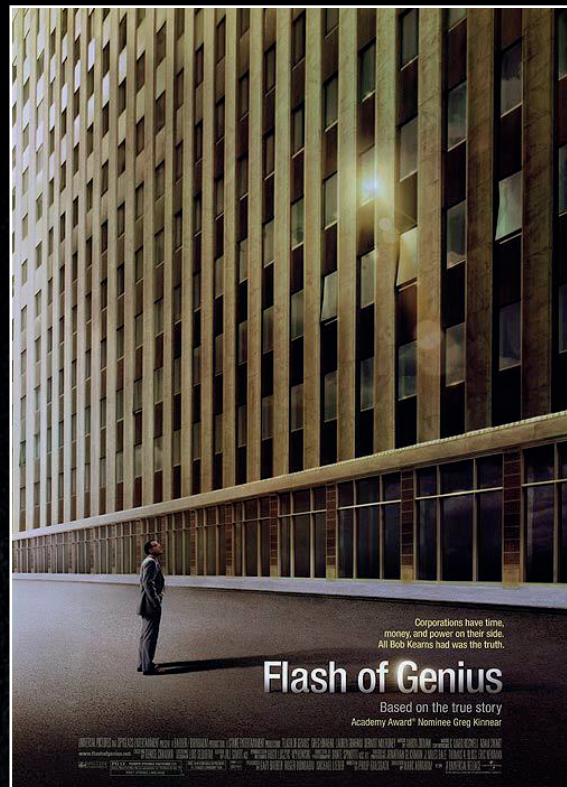
# Plot

Joy is a biographical comedy-drama film about Joy Mangano, a self-made millionaire who created her own business empire.

Joy is a bright, energetic young woman with a complicated family life. She decides to make some changes in her life and expects the support of her family. Those changes include manufacturing a new product of her design; she invents a self-wringing mop. Only her grandmother, Mimi, and her best friend, Jackie, encourage her to pursue these ambitions. More struggling for Joy - she needs to get money support to start up her small business, but has no luck selling her new invention. However, she is given a shot on television to increase her inventory. She stands frozen in fear at the cameras, and then gathers herself together to talk about her Miracle Mop. At the end of the broadcast, she has sold 50,000 units. Joy continues to reap success and becomes a successful independent businesswoman who sponsors other inventors. Joy is the story of a strong woman that fights against all odds and wins. It is the story of a woman that believes in her dream and does everything she can to make it possible. Joy inspires people to follow their dream.

# Flash of Genius (2008)

[Trailer](#)



Directed by

Marc Abraham

Produced by

Roger Birnbaum | Gary Barber  
Thomas Bliss | Michael Lieber

Written by

Philip Railsback

Based on

article The Flash of Genius by John Seabrook

Starring

Greg Kinnear | Lauren Graham  
Dermot Mulroney | Alan Alda

Music by

Aaron Zigman

Production

Spyglass Entertainment

company

Strike Entertainment

Distributed by

Universal Pictures | Optimum Releasing

Genres

Biography | Drama

Country

Canada | United States

Language

English | Spanish

# Plot

On his wedding night in 1953, an errant champagne cork renders college engineering professor Robert Kearns (Greg Kinnear) almost completely blind in his left eye. A decade later, he is happily married to Phyllis (Lauren Graham) and the father of six children. As he drives his Ford Galaxie through a light rain, the constant movement of the windshield wipers irritates his troubled vision. The incident inspires him to create a wiper blade mechanism modeled on the human eye, which blinks every few seconds rather than continuously.

With financial support from Gil Previck (Dermot Mulroney), Kearns converts his basement into a laboratory and develops a prototype he tests in a fish tank before installing it in his car. He patents his invention and demonstrates it for Ford researchers, who had been working on a similar project without success. Kearns refuses to explain how his mechanism works until he hammers out a favorable deal with the corporation. Impressed with Kearns' results, executive Macklin Tyler (Mitch Pileggi) asks him to prepare a business plan detailing the cost of the individual units, which Kearns intends to manufacture himself. Considering this to be sufficient commitment from the company, Kearns rents a warehouse he plans to use as a factory and forges ahead. He presents Ford with the pricing information it requested along with a sample unit, then waits for their response. Time passes, and when nobody contacts Kearns, he begins placing phone calls that are never returned. Frustrated, Kearns attends a Ford dealers convention at which the latest model of the Mustang is unveiled, promoting the intermittent wiper as a selling point. Realizing the company has used his idea without giving him credit or payment for it, Kearns begins his descent into a despair so deep he boards a Greyhound bus and heads for Washington, D.C., where he apparently hopes to find legal recourse. Instead, Maryland state troopers remove him from the bus and escort him to a mental hospital, where he is treated for a nervous breakdown. Finally released when doctors decide his obsession has subsided, he returns home a broken man, determined to receive public acknowledgement for his accomplishment. Thus begins years of legal battles, during which time his wife leaves him, and he becomes estranged from his children.

At trial, Kearns represents himself after attorney Gregory Lawson (Alan Alda) withdraws from the case, because Robert refuses to settle. Eventually Kearns' ex-wife and children support him in his endeavor. Toward the end of the trial, Ford offers Kearns a US\$30 million settlement, but without admitting wrongdoing. Kearns decides to leave his fate in the hands of the jury, who determine that Ford infringed his patents, but that the infringement was not deliberate. The jury awards him US\$10.1 million. The closing credits indicate that Robert later wins an US\$18.7 million judgement from Chrysler Corporation as well.

# Steve Jobs (2015)

[Trailer](#)



Directed by Danny Boyle  
Produced by Danny Boyle | Guymon Casady  
Christian Colson | Mark Gordon | Scott Rudin  
Written by Aaron Sorkin  
Based on Steve Jobs by Walter Isaacson  
Starring Michael Fassbender | Kate Winslet  
Seth Rogen | Jeff Daniels  
Music by Daniel Pemberton  
Production company Legendary Pictures | Scott Rudin Productions  
The Mark Gordon Company | Decibel Films  
Cloud Eight Films  
Distributed by Universal Pictures  
Genres Biography | Drama  
Country United Kingdom | United States  
Language English



# Plot

Steve Jobs is largely the iconic name and face of Apple Computers, a company he co-founded. He always wants to be in control, in large part an outcome of his childhood, where he knows his biological mother willingly gave him up for adoption. That control often places him at odds with those around him, about which he doesn't care as long as he gets what he wants at the end, including a closed end system for each of his products to maintain his vision rather than users being able to transform his products for their own wants. The state of his life is presented at three specific times, on the day of preparation for the launch of three different products, each for which he is the lead: in 1984 for the Macintosh computer, it being the first new product for Apple since the debut its most successful product, the Apple II, seven years earlier; in 1988 for the NeXT computer, which Jobs outwardly is more concerned about the integrity of the perfect black cube design than its unknown capabilities, but for which he secretly has a specific end goal; and in 1998 for the iMac computer. The significant people in Jobs' life are also presented, they who are at the three launches, if not in person than in direct spirit to the proceedings: Steve Wozniak, Apple's other co-founder who sees himself more as the nuts and bolts man compared to Jobs being the big picture man, with Wozniak wanting as much of a focus on Apple's successful brand as opposed to Jobs' want to focus purely on his product being launched; Joanna Hoffman, his ethnic-Polish head of marketing for each of the three launches, and who acts as much as his mother figure and his moral center; John Sculley, Apple's CEO who is more concerned about meeting the wants of the Board and the shareholders than Jobs'; Andy Hertzfeld, one of the two Andy's, who is chief engineer for the Mac and who needs to meet Jobs' every whim for the product, even if he feels it cannot be done; and Lisa Brennan, who the courts deem to be his biological daughter, a claim which he tried to deny largely to spite Lisa's mother, Chrisann Brennan, whose every action, in Jobs' mind, is for her own best interest as opposed to Lisa's as she claims.

# The Social Network (2010)

[Trailer](#)



Directed by David Fincher  
Produced by Scott Rudin | Dana Brunetti | Michael De Luca  
Ceán Chaffin  
Written by Aaron Sorkin  
Based on The Accidental Billionaires by Ben Mezrich  
Starring Jesse Eisenberg | Andrew Garfield  
Justin Timberlake | Armie Hammer | Max Minghella  
Music by Trent Reznor | Atticus Ross  
Production company Relativity Media | Scott Rudin Productions  
Michael De Luca Productions  
Trigger Street Productions  
Distributed by Columbia Pictures  
Genres Biography | Drama  
Country United States  
Language English | French

# Plot

The Social Network is a 2010 American biographical drama film directed by David Fincher and written by Aaron Sorkin. Adapted from Ben Mezrich's 2009 book *The Accidental Billionaires: The Founding of Facebook, a Tale of Sex, Money, Genius and Betrayal*, the film portrays the founding of social networking website Facebook and the resulting lawsuits.

In October 2003, 19-year-old Harvard University student Mark Zuckerberg is dumped by his girlfriend Erica Albright. Returning to his dorm, Zuckerberg writes an insulting entry about Albright on his LiveJournal blog and then creates a campus website called Facemash by hacking into college databases to steal photos of female students, then allowing site visitors to rate their attractiveness. After traffic to the site crashes parts of Harvard's computer network, Zuckerberg is given six months of academic probation. However, Facemash's popularity attracts the attention of Harvard upperclassmen and twins Cameron and Tyler Winklevoss and their business partner Divya Narendra. The trio invites Zuckerberg to work on Harvard Connection, a social network featuring the exclusive nature of Harvard students and aimed at dating.

# La Vie en Rose (2007)

## La Môme

[Trailer](#)



Directed by

Olivier Dahan

Produced by

Alain Goldman

Written by

Isabelle Sobelman | Olivier Dahan

Starring

Marion Cotillard | Gérard Depardieu

Sylvie Testud

Music by

Christopher Gunning

Production

Légende Films

company

Distributed by

Picturehouse

Genres

Biography | Drama | Music | Romance

Country

France | United Kingdom | Czech Republic

Language

French | English

# Plot

She was tiny and tender, but her private life was marked by extraordinary tragedy. Edith Piaf (1915-1963) conveyed French identity to the rest of the world as had no other singer before or after her. Known internationally as the „sparrow of Paris“ her voice was in fact strong, expressive and passionate. Her international fame rests on the astounding success of songs like „La vie en rose“, „Non, je ne regrette rien“, „Mylord“ and many others, 30 of which are to be heard in this film.

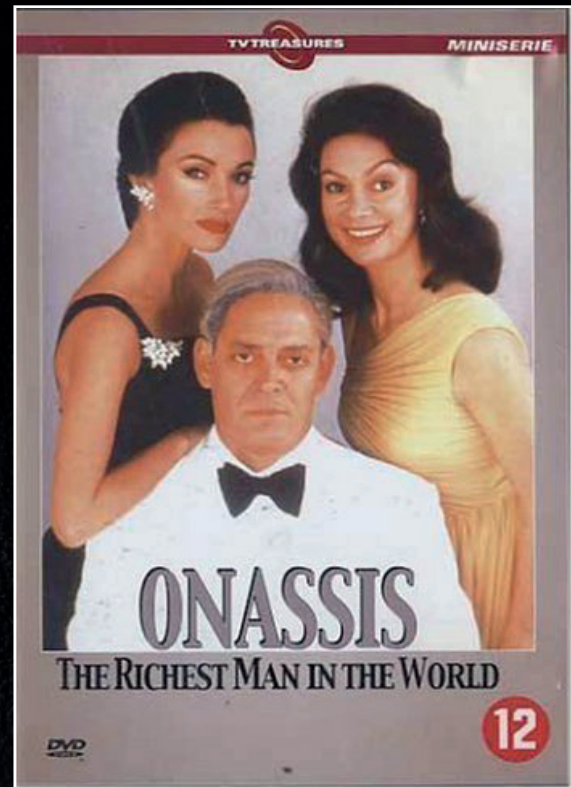
Edith Piaf's life was one long struggle. Left by her street singer mother at an early age, she grew up with her paternal grandmother, who ran a brothel in Normandy. Edith Piaf suddenly went blind between the ages of three and seven; legend has it that she regained her eyesight after the prostitutes working for her grandmother undertook a pilgrimage to Sainte Thérèse de Lisieux. She later went to live with her alcoholic father, only to leave him at the age of 15 to go and sing on the streets of Paris.

In 1935 Edith Piaf was discovered by a nightclub owner named Louis Leplée who convinced her to sing, in spite of her fear of performing, and gave her the nickname - „La Môme“ Piaf, or little sparrow - that she was to retain for the rest of her life. She released her first album during the same year, and her magical voice soon turned her into an international star - on both sides of the Atlantic. Her passionate affairs and her friendships with famous contemporaries such as Yves Montand, Jean Cocteau, Charles Aznavour, world boxing champ Marcel Cerdan and Marlene Dietrich meant that her private life was often in the public eye. Flights of fancy and moments of happiness alternated with drama and tragic falls. And everyone knew that it would only be a matter of time before the „sparrow of Paris“ burned her wings...

# Onassis (1988)

## Onassis: The Richest Man in the World

[Trailer](#)



<u>Directed by</u>	Waris Hussein
<u>Produced by</u>	Alfred R. Kelman   Laurence Myers
<u>Written by</u>	Jacqueline Feather   David Seidler
<u>Based on</u>	Ari: The Life and Times of Aristotle Onassis by Peter Evans
<u>Starring</u>	Raul Julia   Jane Seymour   Elias Koteas Anthony Quinn   Francesca Annis   Anthony Zerbe
<u>Music by</u>	Billy Goldenberg
<u>Production company</u>	Konigsberg/Sanitsky Company Televisión Española
<u>Distributed by</u>	ITV
<u>Genres</u>	Drama   Romance
<u>Country</u>	Spain   United States
<u>Language</u>	English

## Plot

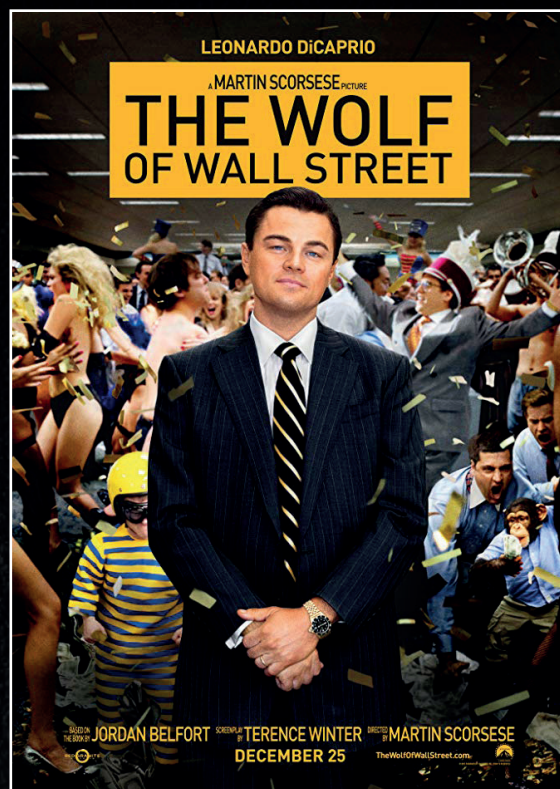
Aristotle Onassis was an ethnic Greek born in Smyrna in the Ottoman Empire in what is now Turkey, who became a billionaire shipping tycoon when the number of billionaires could be counted on one hand. He is known to history as the second husband of Jacqueline Bouvier Kennedy.

He was the son of Socrates Onassis, a ship owner with a modest fleet of 10 ships manned by 40 sailors. The relative wealth of his father got the young Ari a good education, and he became fluent in English, Spanish and Turkish. In the aftermath of World War One, when the Ottoman Empire was broken up by the victorious Allies and modern Turkey was created by Mustafa Kemal Atatürk, many ethnic Greeks were expelled from the new country. The Onassis family fled to Greece as refugees.

Aristotle Onassis immigrated to Argentina in 1923 with 60 dollars (approximately \$800 in 2011 dollars, when factored for inflation). He became an importer of Turkish tobacco and eventually became an owner of ships. Eventually, he held Argentine and Greek passports and dual citizenship.

# The Wolf of Wall Street (2013)

[Trailer](#)



Directed by Martin Scorsese  
Produced by Martin Scorsese | Leonardo DiCaprio | Riza Aziz  
Joey McFarland | Emma Tillinger Koskoff  
Written by Terence Winter  
Based on The Wolf of Wall Street by Jordan Belfort  
Starring Leonardo DiCaprio | Jonah Hill | Margot Robbie  
Matthew McConaughey | Jon Bernthal  
Kyle Chandler | Rob Reiner | Jon Favreau  
Music by Robbie Robertson  
Production company Red Granite Pictures | Appian Way Productions  
Sikelia Productions | EMJAG Productions  
Distributed by Paramount Pictures  
Genres Biography | Crime | Drama  
Country United States  
Language English | French



# Plot

It is the “based on a true story” of Jordan Belfort (Leonardo DiCaprio), a nobody who quickly rises up through the ranks of Wall Street. He gets his first job from Mark Hanna (Mathew McConaughey) who teaches him that the stock market is an illusion and how to sell it. Then there's the crash in '87 and he's out of work, having to start all over again at the bottom. He catches onto penny stocks, which give a 50% commission as opposed to the 1% that blue chips (bigger more reputable stocks) bring. The stocks are more volatile and riskier, but he doesn't necessarily care about that as he's making his commission no matter what. Around this time he meets Donnie Azoff (Jonah Hill), and the two become friends and go into business for themselves. What starts as a small company in a garage soon becomes the biggest thing to hit Wall Street, and Belfort is filthy rich.