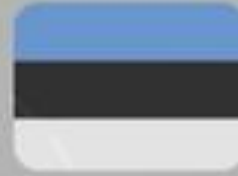


# ERASMUS+



Romania



Estonia



Italy



Croatia

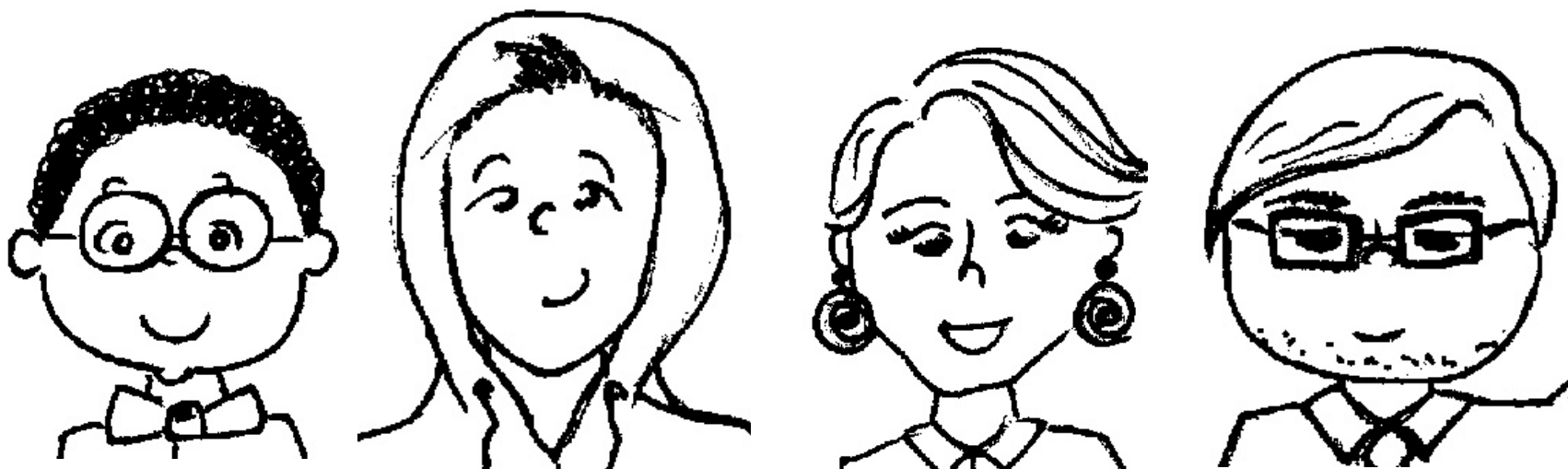


Building a Brand Called Europe

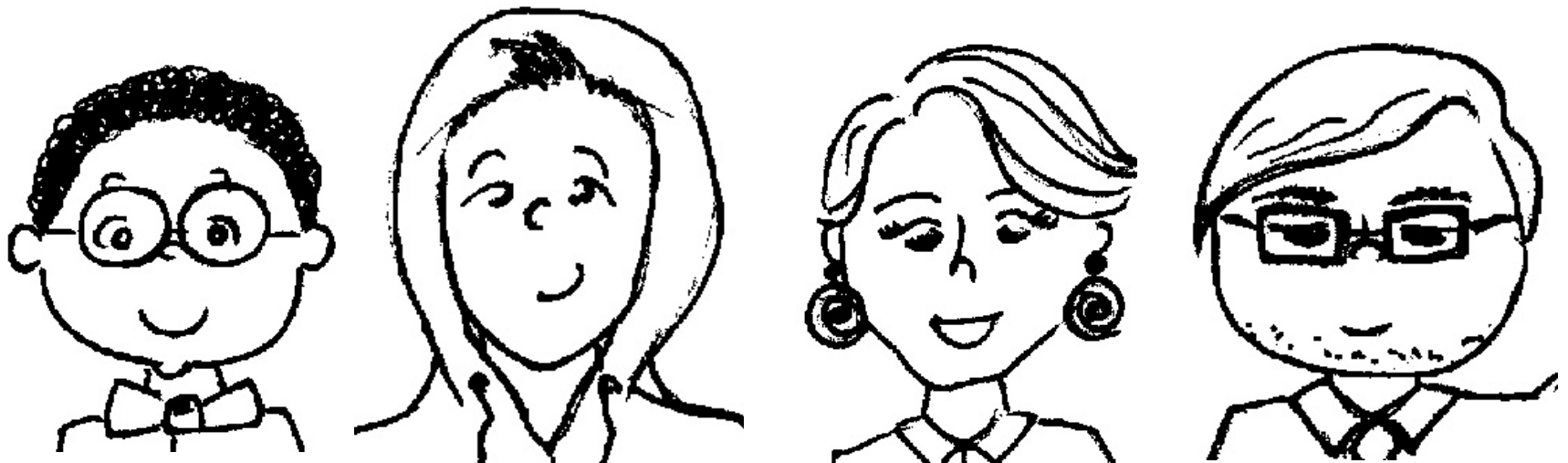


Co-funded by the  
Erasmus+ Programme  
of the European Union

HELLO GUYS!  
WE ARE STUDENTS OF THE SCHOOL  
«CARLO UBERTINI» IN CALUSO



TODAY WE WOULD LIKE TO TELL YOU  
ABOUT AN EXCELLENCE OF OUR  
AREA...





**THE PIEDMONT  
HAZELNUT**



OR BETTER...  
THE ROUND KIND  
THREE-FOILED



FIRST OF ALL...  
A LITTLE STORY!

THE HAZELNUT  
ORIGINALLY GREW IN  
EUROPE AND IN SOME  
EASTERN COUNTRIES,  
LIKE TURKEY...





...AND IT IS  
ONE OF THE OLDEST PLANTATION IN  
HISTORY



INDEED IN THE PAST  
MANY LEGENDS WERE  
BORN  
AROUND THIS PLANT...

DURING THE ROMAN EMPIRE  
HAZELNUT WAS A  
TRADITIONAL MARRIAGE GIFT,  
CONSIDERED SYMBOL OF  
FERTILITY AND WEALTH



Dalla leggenda irlandese  
**Il pozzo di Connla**  
Illustrazioni di Giorgia Merlin

IN IRELAND A LEGEND TELLS  
THAT AROUND THE «CONNLA'S  
WELL» GREW MAGICAL  
HAZELNUTS...

Dalla leggenda irlandese  
**Il pozzo di Comla**  
illustrazioni di Giorgia Merlin

WHO ATE THESE MAGICAL  
FRUITS GOT ALL THE  
KNOWLEDGE OF MANKIND

AND NOW SOME  
INFORMATIONS ABOUT  
THIS PLANT AND ITS  
FRUITS...





DO YOU KNOW

HAZELNUT

???

THE HAZELNUT IS A  
2/4 METERS HEIGHT  
PLANT  
WITH BUSHY  
CARRIAGE





IT IS A MONOICA, IT MEANS THAT IT HAS  
MALE AND FEMALE FLOWERS ON THE  
SAME PLANT



THE HAZELNUT IS A  
DRY INDEHISCENT  
FRUIT WITH A SINGLE  
SEED INSIDE



IT'S SO ENERGETIC  
THAT MANY SPORT  
DIETS INCLUDE THIS  
FRUIT





IN CONCLUSION:  
WE CAN USE ALL THE PARTS  
OF HAZELNUT PLANT...



# DIFFERENT USE

HAZELNUT'S PART	USE
FRUIT	FOOD INDUSTRY OILS CREAM
LEAF	INFUSION HOMEOPATHIC MEDICINE
SHELL	FUEL
WOOD	DRAWING CHARCOAL



«THE PIEDMONT HAZELNUT» IS A  
SPECIFIC VARIETY...

The background of the entire image is a dense, close-up photograph of hazelnuts. The nuts are light brown with a smooth, slightly glossy surface, and their characteristic three-lobed shape is visible. They are piled together, creating a textured, natural setting for the text.

LA TONDA GENTILE  
TRILOBATA

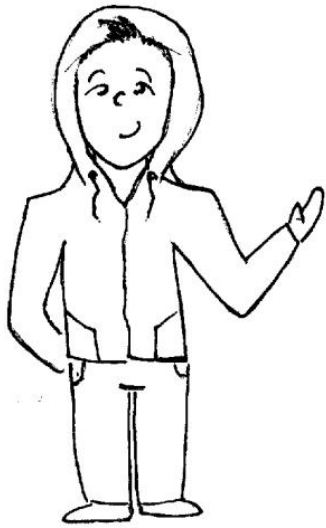
THE ROUND KIND  
THREE-FOILED

... GREW IN  
PIEDMONT AREA





IT'S ONE OF THE MOST  
EXCELLENT PRODUCTS OF  
OUR TERRITORY



IT GOT THE I.G.P.  
CLASSIFICATION

«Indicazione Geografica Protetta»  
«Protected Geographical Indication»

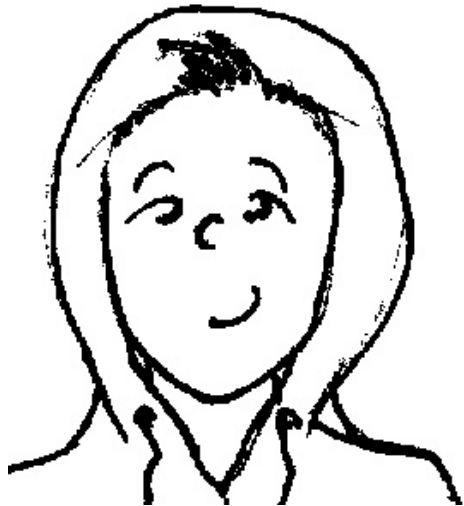


AND IT'S PROTECTED BY  
"CONSORTIUM FOR THE  
PROTECTION OF THE PIEDMONT  
REGION"

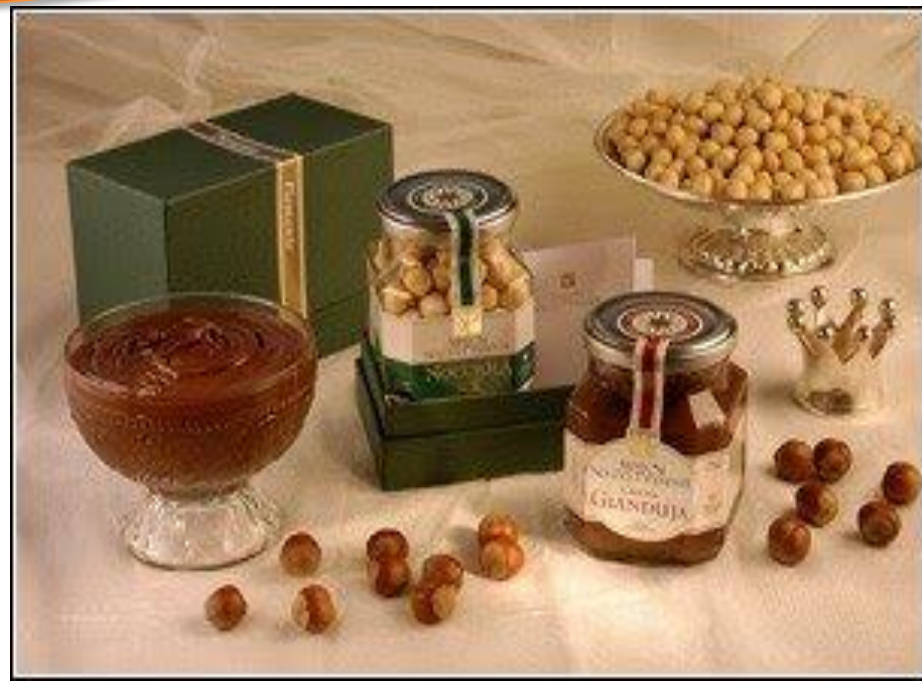


CONSORZIO  
TUTELA  
NOCCIOLA  
PIEMONTE

HAZELNUT IS PART OF OUR  
REGIONAL TRADITION

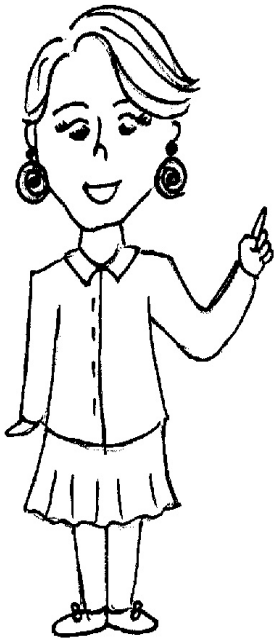


IT'S USUALLY PRESENT IN  
MANY TYPICAL DISHES



AND NOW A MENU' WITH...

HAZELNUT!



RISOTTO WITH  
CASTELMAGNO CHEESE  
AND PIEDMONT HAZELNUT





ROASTBEEF WITH  
HAZELNUT



BUT THE MAINS DISHES  
ARE...



# THE DESSERTS

ODDITY!!!

IN PIEDMONT HAZELNUT  
AND CHOCOLATE ARE  
BEST FRIENDS ...

A painting of Napoleon Bonaparte on a white horse. He is wearing a black bicorne hat and a dark military uniform with a red sash and gold epaulettes. He is pointing forward with his right hand. The background is a soft, cloudy sky. The horse is white with a red and gold bridle.

DURING THE NAPOLEON  
IMPERIAL CAMPAIGN, THE  
TRADE BAN CAUSED  
OBSTACLES TO CACAO  
IMPORTATION ...



SO THE PASTRY CHEFS  
MIXED HAZELNUT WITH  
CACAO AND THE RESULT  
WAS EXCELLENT!!!

HAZELNUT CAKE





Distachio

Dessert

Dessert

HAZELNUT CACAO  
CREAM



HAZELNUT ICE  
CREAM



HAZELNUT  
PIEDMONT  
TORRONE SWEET



THE GIANDUIOTTI





AND NOW IT'S YOUR  
TURN ... HAVE A  
NICE TIME WITH  
OUR PRODUCTS!!!



WE'RE WAITING FOR YOU!

