

Shoe project

DNA

Our project focuses on making shoes more versatile for woman using recycle materials.

Now ladies, have you ever been to a party were you wore high heels? I'm sure you have. You probably also tried getting cramps from walking around with those heels on all night. We have invented something to prevent getting cramps, and that can stop the complaining.

So we took a basic concept of a normal ballerina shoe, and invented a heel you could put on and take off. Our plan was to be able to make your shoe go from casual to stylish or opposite.

We focus on all kinds of shoes, from sneakers to dress shoes.

You choose your own shoe and your own heel and you can design it as you wish. You can chose your shoes and heels in any kind of fabric you like. The customizable options are endless.

The fabric we're working with are leather, suede, silk, clogs and canvas, so it's mainly up to you, you are the one designing the shoe.

We provide laces in any color, and any style you like. You wrap the straps how ever you want it to look like. As we said before, you are the designer.