Assessment criteria: PODCASTS

Category	Criteria	Excellent	Good	Satisfactory	Sufficient	Insufficient
Topic fulfillment	**Engagement of the audience**	Catchy and clever introduction provides relevant information and establishes a clear purpose, engaging the listener immediately.	Introduction describes the topic and engages the audience as it proceeds.	Introduction is somewhat engaging; provides a vague purpose.	Irrelevant or inappropriate introduction that minimally engages listener or provides purpose.	An introduction is not included and/ or the purpose is vague and unclear.
	Creativity	Creative and original content enhances the purpose of the podcast in an innovative way.	Interesting information is provided succinctly.	Some information is long-winded.	Most of the information is boring and long-winded.	The content is completely uninteresting.
	Credibility *(only for Fake News Podcast)*	Use of a variety of disinformation strategies make the content seem completely trustworthy.	Some disinformation strategies are used and the content is convincing.	Few disinformation strategies are used. The content is somewhat convincing.	Hardly any disinformation strategies are used. The content is little convincing.	No disinformation strategies are used. The content seems completely far-fetched.
	Duration	Podcast length meets the criteria and keeps the audience interested and engaged.	Podcast length meets the criteria and keeps the audience listening.	Podcast length is somewhat long/ short to keep audience engaged.	Podcast is either too long or too short to keep the audience engaged.	Podcast length doesn't meet the criteria.
Overall impression	**Delivery**	Well rehearsed, smooth delivery in a conversational style.	Rehearsed, smooth delivery	Appears unrehearsed with uneven delivery.	Delivery is hesitant and choppy and sounds like the presenter is reading.	The Podcast seems to be completely read.
	Interview *(if used)*	Open ended questions are used that draw interesting and relevant information from the interviewee.	Open ended questions and follow-up questions are used appropriately.	Open ended questions and follow-up questions are occasionally irrelevant to the topic.	Only yes-or-no questions are used. No follow-up questions are asked.	Only very few yes-or-now questions are asked.
	Production	Presentation is recorded in a quiet environment without background noise and distractions.	Presentation is recorded in a quiet environment with minimal background noise and distractions.	Presentation is recorded in a semi-quiet environment with some background noise and distractions.	Presentation is recorded in a noisy environment with constant background noise and distractions.	The podcast is hardly intelligible due to poor production.

Category	Criteria	Excellent	Good	Satisfactory	Sufficient	Insufficient
	Graphic and Music enhance-ment *(if used)*	The graphics used create an effective presentation and enhance the podcast. Music enhances mood/ understanding.	The graphics relate to the audio and reinforce content. Music provides supportive background to the podcast.	The graphics sometimes enhance the quality and understanding of the presentation. Music provides somewhat distracting background.	The graphics are unrelated to the podcast. Music is distracting to presentation.	Artwork/ music is inappropriate to podcast.
Use of language	**Pronun-ciation and intonation**	Pronunciation is completely natural. Presenter's speech is clear, intelligible and pleasant by the ear.	Pronunciation is mostly natural. Expression and pacing are effective throughout the podcast.	Pronunciation, expression and rhythm are sometimes distracting during the podcast.	Pronunciation, expression and rhythm are often distracting during the podcast.	The podcast is hardly intelligible and not pleasant to follow.
	Grammar	Grammar structures are varied and relevant to the situation. Very few errors in complex structures.	Grammar structures are mostly varied and relevant to the situation. Errors occur mostly in complex structures.	Grammar structures are hardly varied. Errors occur frequently, but the communication is not blurred.	Main clause grammar is still controlled. Errors occur frequently, but the communication is not blurred.	Main clause grammar is barely controlled and frequent errors blur communication.
	Vocabulary	Idiomatic; Accurate use of basic as well as extended, sophisticated vocabulary connected to the topic.	Some idioms are used; Mostly accurate use of basic vocabulary, extended and sophisticated vocabulary.	Overall accurate use of basic vocabulary. Some extended vocabulary is used.	Overall use of basic vocabulary. No introduction of extended vocabulary.	Overall use of basic vocabulary. Often inaccurate.

adapted from: http://sisltportfolio.missouri.edu/charlesj/documents/PodcastingRubric.pdf [04/01/2021]