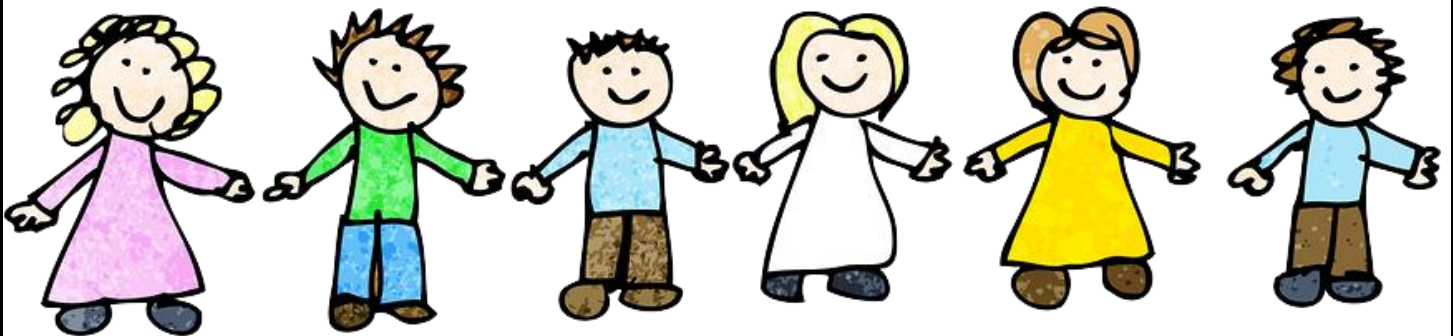# Let's find our Erasmus+ Slogans

What is a Slogan?

- ✓ A memorable phrase
- ✓ A summary of the Erasmus+ ideas

How to write an effective Slogan?

- ✓ **Keep it short.**
    A slogan is never longer than a sentence.
- ✓ **Keep it simple.**
    Good slogans are always easy for everyone to understand.
- ✓ **Focus on one main idea.**
    What do you think is the main reason to respect ourselves, others or the environment?
    What is the one thing everyone should be doing right now to make the world better?
    Why is RESPECT important? Find an answer and turn it into a slogan.
- ✓ **Rhythm, Rhyme, Ring**
    Slogans with repeated sounds are easier to remember.

∙∙

NAME: _____

CLASS: _____

Erasmus+ CATEGORY:

☐ Respect the environment   ☐ Self-respect   ☐ Respect others

SLOGAN:

_____