

How Colours Affect Your Mood

Your mood is greatly influenced by many factors, one of which is colour.



Whether it is the colours that you see when you wake up,

they have a profound effect on your mood.

The colour you choose to be surrounded by can have an effect on your mood and the way that you behave.

of the colours you choose to wear.

BLACK is disciplined colour that shows power and authority.

As a colour that has a powerful effect on the mind, black is often used in advertising to create a sense of mystery and intrigue.

WHITE Having a purifying influence, it's often thought to be an angelic colour.

White is perceived as a colour of purity and is often used in advertising to create a sense of cleanliness and freshness.

Yellow is a cheerful and bright colour that is often used in advertising to create a sense of optimism and positivity.

Yellow is a warm and inviting colour that is often used in advertising to create a sense of friendliness and approachability.

YELLOW is cheerful like the sunshine.

While it possesses a large amount of energy, this colour also has the power to soothe.

BLUE is relaxing, refreshing and cooling colour.

Blue is a calming and soothing colour that is often used in advertising to create a sense of trust and reliability.

Drawing out one's intuition, **PURPLE** holds a sense of spirituality for many.

Purple is a mysterious and enigmatic colour that is often used in advertising to create a sense of intrigue and mystery.

ORANGE cheers, promoting conversation and charity.

Orange is a vibrant and energetic colour that is often used in advertising to create a sense of excitement and enthusiasm.

Being the colour of money, it can also create a feeling of wealth and security.

GREEN encourages emotional growth by balancing, normalizing and refreshing one's spirit.

As a symbol of nature, green is often used in advertising to create a sense of freshness and vitality.

PINK soothes oneself.

Pink is a soft and gentle colour that is often used in advertising to create a sense of femininity and romance.

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The colours you choose to be surrounded by can also have an effect on others and the way they are perceive you.

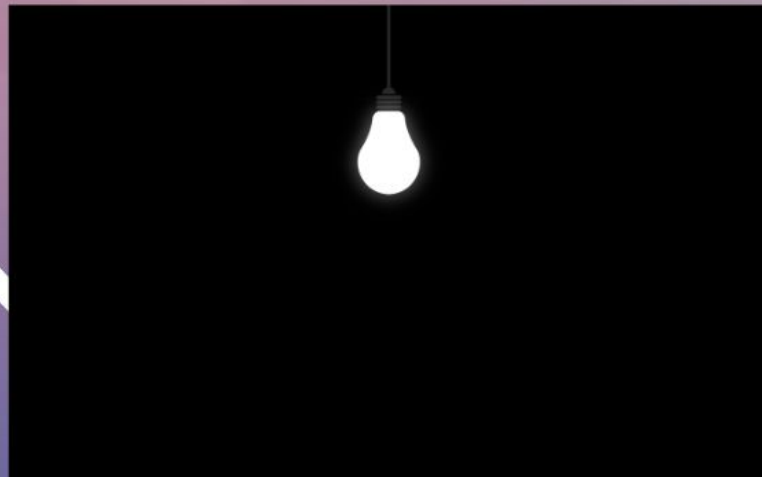
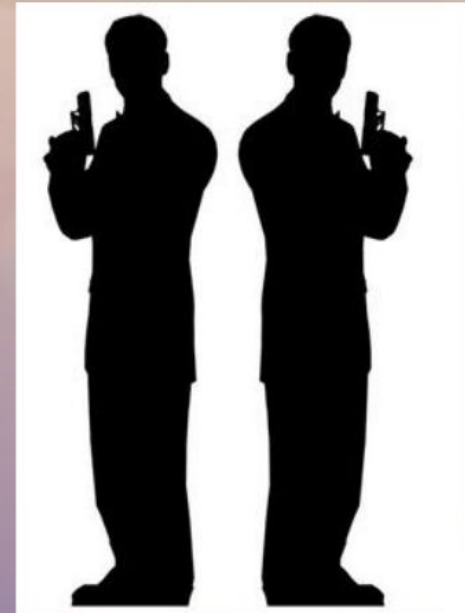


BLACK is disciplined colour that shows power and authority.





It is a colour that can stand alone and make a profound statement. Showing strength and promoting independence, it is a very secure portraying security and longevity.



WHITE

Having a purifying influence, it's often thought to be an angelic colour.



In combination with other colours, it brings a sense of life and vitality



Often, it possesses an ability to unite people in differing situations.





YELLOW
is cheerful like
the sunshine.



Pea
tran



It also increases energy levels.



The brighter the shade of yellow, the more optimistic thoughts become.



Yellow is often used on offices to promote creative, optimistic patterns of thinking.



PINK soothes oneself.



as
late
vs
mply
to



Promoting affection, pink has ability to stimulate to stimulate the conversation as it allows others to feel a need to comply with one another and come to successful resolution



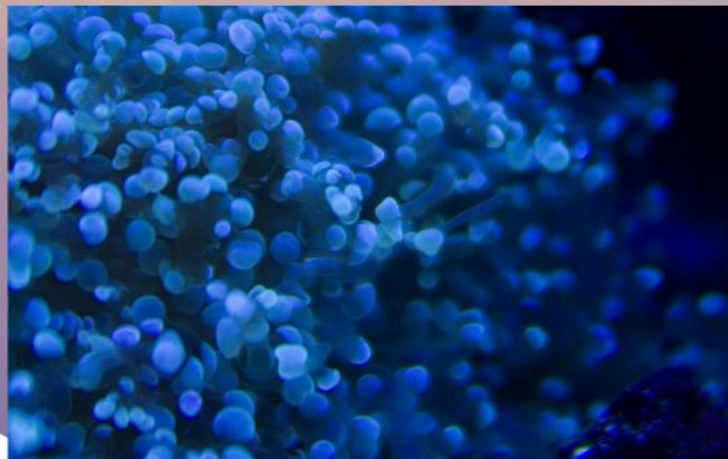
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BLUE is
relaxing, refreshing and
cooling colour



Peaceful moods filled with tranquil feelings are often a result of this colour.



Therefore, blue is commonly used to decorate bathrooms and bedrooms.



GREEN encourages emotional growth by balancing, normalizing and refreshing one's spirit.



Being the colour of money, it can also create a feeling of wealth and security.



As a natural, earthy colour, it may produce a feeling of hunger, which is why it is often used as an accent colour in kitchens and restaurants.



ORANGE cheers,
promoting conversation
and charity.



It is also well known as a very commanding colour



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Pink is a soft and romantic color that is often used in advertising to create a sense of love and affection.