***We would ask the World***

*I’d want to say is “love”. Love as much as you can, as many people as you can, because what matters in the end, on the last day of your life, is not how much money you’ve made (what will you do with that money in your grave anyway), nor how successful you were, or how much power and respect you earned in your life. What will matter is who is going to hold your hand on your last breath. So never hold back on love, love your friends, your family, people you work with, of course your partner and your children, but love and share that love as much as you can, also because there’s no feeling beating the one of offering genuine love and receiving smiles, love and happiness in return.*