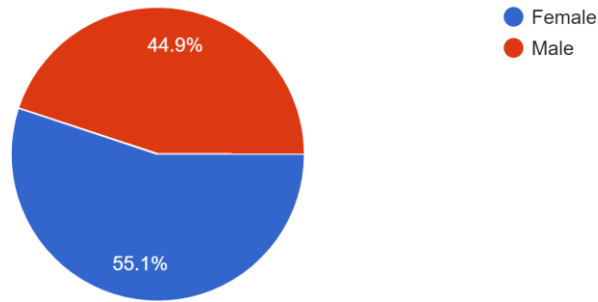


Survey to tourists "Off the beaten tracks – a Teenage travel guide to Europe"  
 Do tourists still value the printed brochures and travel guides?  
 Where do tourists most often turn for information on vacation?

This Survey was applied by students at the Lello's bookshop in Porto, Portugal

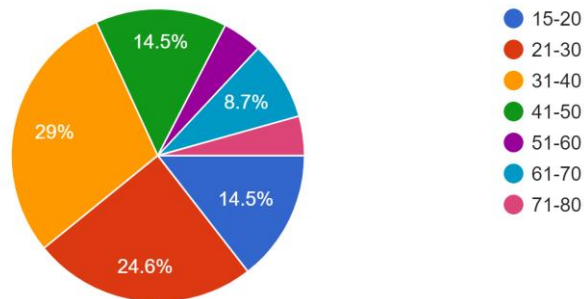
**Gender:**

69 responses

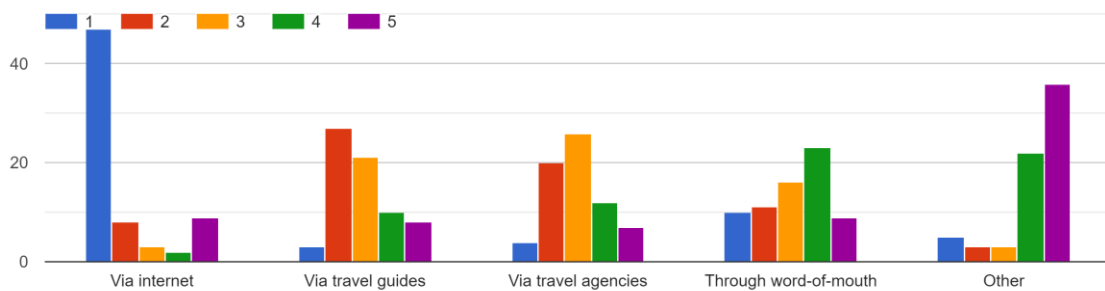


**Age group:**

69 responses



1- How do you most often choose your travels? (Rank it from 1 to 5)



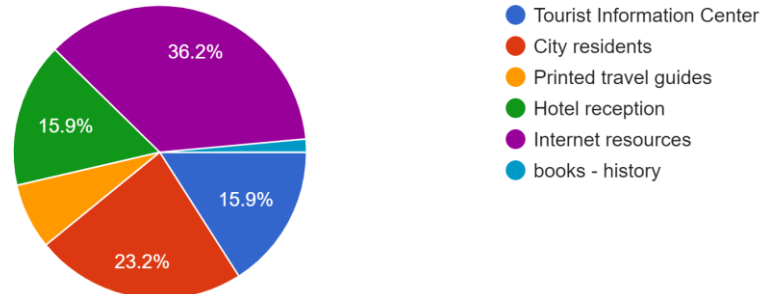
Survey to tourists "Off the beaten tracks – a Teenage travel guide to Europe"

Do tourists still value the printed brochures and travel guides?

Where do tourists most often turn for information on vacation?

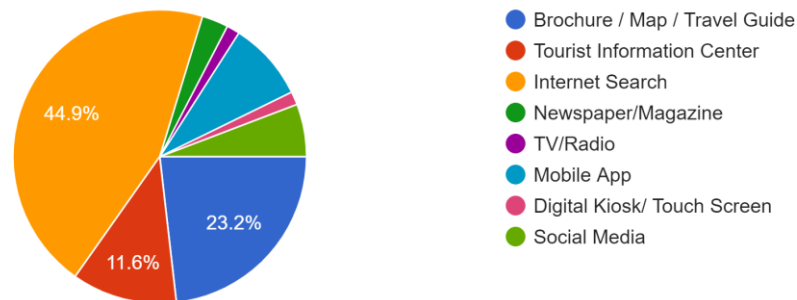
2- Once you travel, which possibility do you consider to be the most helpful one to make you aware of service or attraction? (Please, chose your n° 1)

69 responses



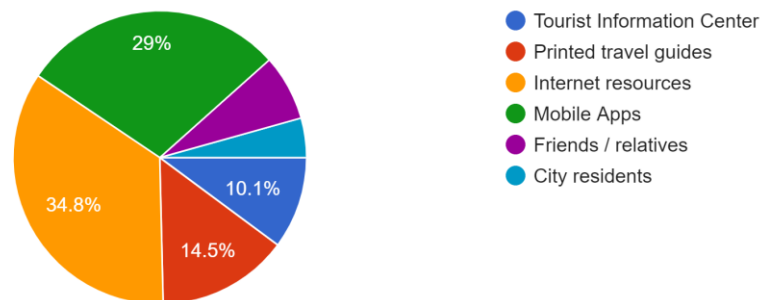
3- Which of the following resources do you consider to be the most helpful one to plan your trips in detail? (Please, choose your n° 1)

69 responses



4- Which of the following aspects do you consider to be the most helpful one to navigate the place you are visiting? (Please, choose your n° 1)

69 responses



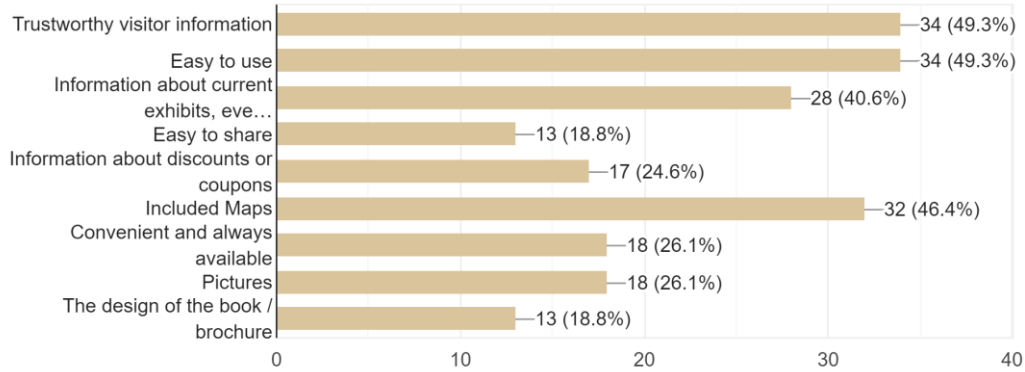
Survey to tourists "Off the beaten tracks – a Teenage travel guide to Europe"

Do tourists still value the printed brochures and travel guides?

Where do tourists most often turn for information on vacation?

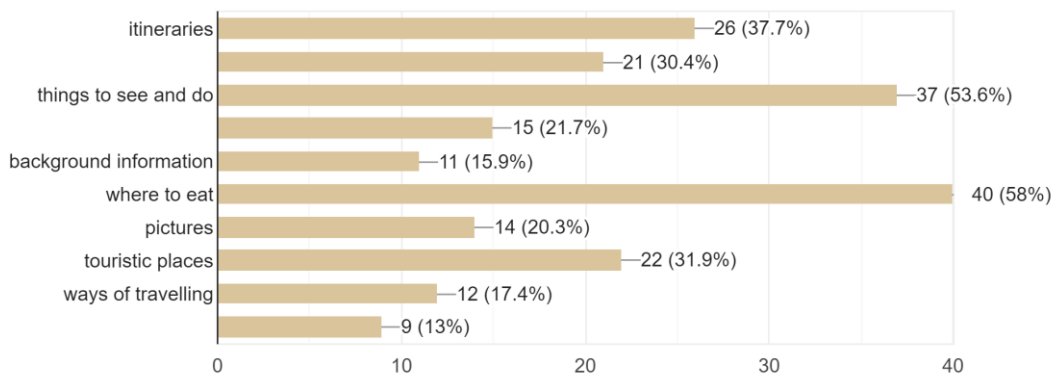
5- What do you value the most about travel guides/brochures? (Please, choose your n° 1 to 3.)

69 responses



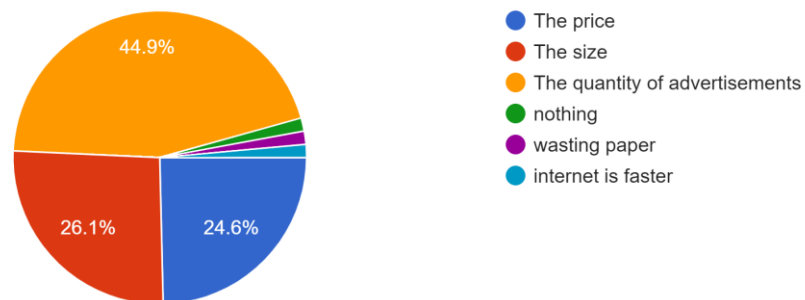
6- What do you look for in a travel guide? (Please, choose your n° 1 to 3.)

69 responses



7- What do you criticize about travel guides? (Please, choose your n° 1)

69 responses



Survey to tourists "Off the beaten tracks – a Teenage travel guide to Europe"

*Do tourists still value the printed brochures and travel guides?*

*Where do tourists most often turn for information on vacation?*

8- Do you think there should be travel guides for different age groups?

69 responses

